

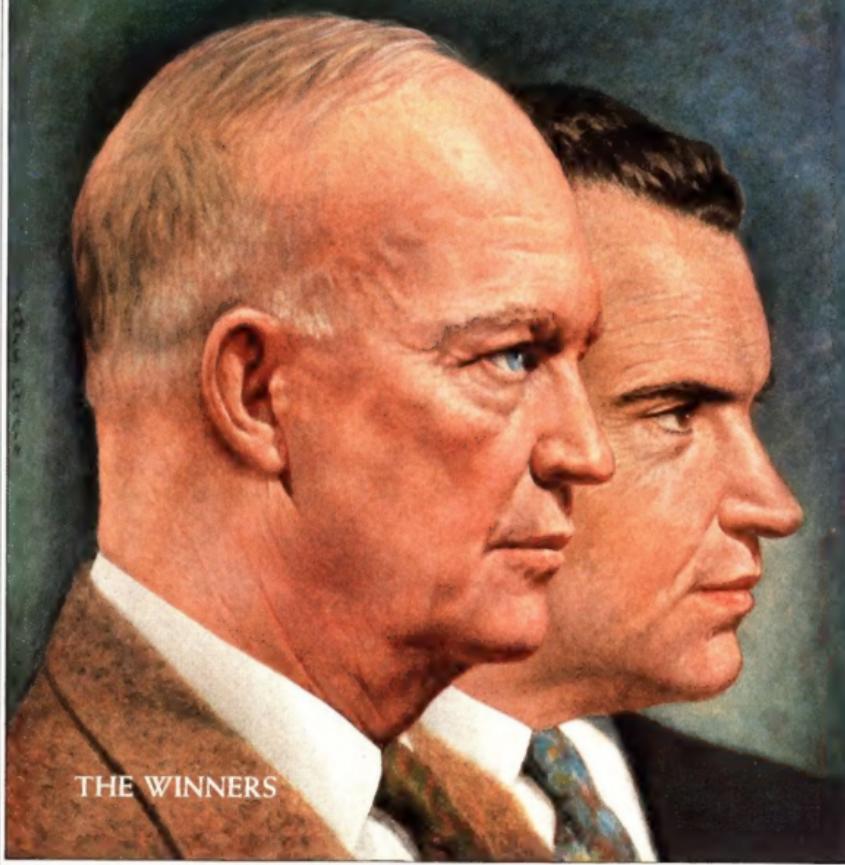
TWENTY CENTS

NOVEMBER 12, 1956

# TIME

THE WEEKLY NEWSMAGAZINE

ELECTION ISSUE



THE WINNERS

\$6.00 A YEAR

Copyright 1956 by TIME Inc.

VOL. LXVIII NO. 20



Unlike any pen in this world...or any other!

COPYRIGHT 1959 BY THE PARKER PEN CO., JAKESVILLE, WISCONSIN, U. S. A.; TORONTO, ONTARIO, CANADA

# Parker 61

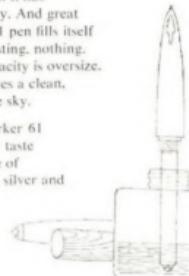
*The only fountain pen that fills itself by itself  
...it has no moving parts!*

Startling in its newness is the Parker 61. It is more than improvement—it is invention, inspired invention, *tomorrow* in the form of a pen.

Its crisp, sophisticated lines show the skill with which it has been designed—it has the elegance of great simplicity. And great simplicity marks its operation, too, for the Parker 61 pen fills itself by itself in 10 seconds—no pumping, squeezing, twisting, nothing. It has no moving part to get out of order. Its ink capacity is oversize. With its new capillary ink system the Parker 61 writes a clean, clear line—even when it's upside down or high in the sky.

The classic beauty and the utter newness of the Parker 61 make it the distinguished gift whenever luxury and taste are of importance. Rage Red, shown here, is just one of the rich, fresh colors—the cap is sheathed in sterling silver and 12 carat gold. The Parker 61 is \$20.00 or more.

The Parker 61, alone among fountain pens, fills itself by itself. It fills itself cleanly—through the end opposite the point. It's done by capillary action in just 10 seconds. The shining point need never be dipped in ink.



# 9 Exciting Adventures in High Fidelity

## YOURS for only 10¢

ALL 9  
COMPLETE WORKS

on One 12" High-Fidelity  
33½ rpm Long-Playing Record

### No Obligation to Buy Any Records—EVER!

Yes! This 12" high-fidelity record is yours for 10¢—to demonstrate how Music Treasures of the World has given over 700,000 families a deeper love and appreciation of every kind of music through the miracle of low-cost high-fidelity records



Just mail the coupon and we will promptly send you—*only 10¢*—this 12" high fidelity long-playing record . . . containing ALL 9 of the musical treasures listed above—**ALL 9 COMPLETE!** And there's no obligation to buy any records ever again!

What a thrilling listening experience awaits you—*for never before have these works been so dramatically performed so compactly reproduced on one record!* When you hear the singing beauty of the strings in Rimsky-Korsakoff's "Flight of the Bumble Bee" . . . or the grand sweep of Verdi's Overture, the overwhelming majesty of Verdi's "Grand March", the vivid tonal panorama of all these works—you'll imagine yourself right in the concert hall! For here is true high fidelity with the full range of sound—the human ear is capable of hearing—*30 to 15,000 cycles per second!*

#### WHY WE MAKE THIS SENSATIONAL OFFER

Yes, ALL 9 of these musical treasures—represented in the most glorious sound you've ever heard—are yours for only 10¢! This amazing offer is being made to acquaint you with the widely acclaimed program of *Music Treasures of the World*—a program that has brought high-fidelity recordings—at low, low prices into the homes of over 700,000 American families!

Under this program you can now enjoy your choice from a complete library of the world's greatest music . . . beautifully recorded on the latest high-fidelity recording equipment. Because our distribution to subscribers eliminates the usual expense of unsold records—and because of the development of mass-produced high-fidelity record pressing equipment—we are able to offer members 12" long-playing high-fidelity records for only \$2.98 each!

**MUSIC TREASURES OF THE WORLD, 100 Sixth Ave., New York 13, N. Y.**

- 1 **MAGIC FLUTE OVERTURE**  
MOZART's shimmering overture—among his most sublime creations
- 2 **HUNGARIAN RHAPSODY NO. 2**  
LISZT's exciting masterpiece—abounding in fiery gypsy rhythms
- 3 **TRAUMEREI**  
SCHUMANN's hauntingly melodic score
- 4 **BACCHANALE** FROM SAMSON AND DELILAH  
SAINT-SAËNS' sensuous, exotic ballet music
- 5 **ROMAN CARNIVAL** Overture  
BERLIOZ' thrillingly colorful overture
- 6 **FLIGHT of the BUMBLE BEE**  
RIMSKY-KORSAKOFF's dazzling miniature tone poem
- 7 **GRAND MARCH** from AIDA  
VERDI's magnificent pean of triumph
- 8 **BARBER of SEVILLE** Overture  
ROSSINI's tuneful, rollicking score
- 9 **CAN-CAN**  
OFFENBACH's rousing dance



#### WORLD-FAMOUS ORCHESTRAS AND CONDUCTORS

All over the world—in U.S., Vienna, New York, Paris, Milan, Argentina, recording and mastering the best-loved works of all the greatest composers, both serious and light—Brahms, Beethoven, Mozart, Tchaikovsky, Wagner, Korngold, Schubert, Verdi, Strauss, etc. All these selections are thrillers—brand-new performances played by world-famous symphony orchestras under such eminent conductors as Artur Rodzinski, Bruno Abendroth, Hans Swarowsky, Max Schoenher, Kurt Graunke, Rudolf Kempe, Felix Prohaska, Wilhelm Furtwängler, Georg Solti, etc. An entire type of music is represented—symphonies, concertos, ballets, operas, operettas, musical comedies, mood music, and jazz, recorded right in the U.S.A.

#### HOW THIS UNIQUE MUSIC PROGRAM WORKS

Your acceptance of this record for 10¢ does not obligate you to any additional purchases ever. However, we will be happy to extend to you the courtesy of an Associate Membership . . . and each month you will be offered a new 12" long-playing record at the special membership price of \$2.98 (plus a few cents U. S. tax and shipping).

As an Associate Member we will send you each month, well in advance of shipment of the record, the *Advice Card* on which you can reject by the date shown on the *Advice Card* always provided.

Since your membership is on a month to month basis (there is no minimum time limit) it is up to you to cancel any month you choose. To do this simply write "Cancel" across the *Advice Card* of the forthcoming release and mail it back to us. We will then stop. No record will be sent then or ever. So mail coupon now—while you can get all nine great works—for 10¢!

#### FREE—Music Appreciation Course

With each Music Treasures selection you receive a copy of the new issue of our *Music Appreciation Course*—a valuable home-study course that enables you to learn more and appreciate the fine points of music.

**MUSIC TREASURES OF THE WORLD, Dept. 133  
100 Sixth Ave., New York 13, N. Y. TM-11**

#### 9 GREAT WORKS for only 10¢

Please send me the 12" high-fidelity long-playing record described above (plus the first treatise of your Music Appreciation Course), for my personal enjoyment. I am not seeking an associate membership in my name, but I am not obligated to take any specific number of records.

I am enclosing my money order and a brief description of the forthcoming release which I have the right to reject, by the date shown, on the *Advice Card*.

I am entitled to cancel this membership any month I please by returning the *Advice Card* with the words "Cancel" written across it and that will end the matter.

For each of your regular 12" monthly selections I decide to purchase, I will send you 7 days after receipt of the record, only \$2.98 (plus a few cents U. S. tax and shipping).

Membership limited to one person over 21 in any household.

Name: \_\_\_\_\_ please print

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zone: \_\_\_\_\_ State: \_\_\_\_\_

# Has your face felt the difference of Norelco's *Rotary Blades*?

Up to now, electric shavers have used a straight back-and-forth action—the blades changing direction thousands of times a minute. This often pinched and pulled, made irritation the price of a clean shave.

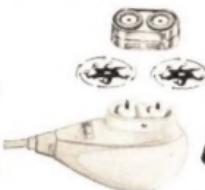


Only *Rotary Blades* shave closely without skin irritation, and only Norelco has tested *Rotary Blades*. Norelco's blades never stop, never change direction, shave with the smooth, continuous stroke of a barber's razor.

Today, more men than ever are using electric shavers. Tomorrow, there'll be twice as many! And more and more of these men are turning to Norelco. Why? Because they've found that only Norelco's *Rotary Blades* give a clean, close, comfortable shave . . . without razor burn, without a break-in period, without soap-and-water fuss.

## Here's how Norelco's Rotary Blades work:

Precision silver-steel alloy blades rotate beneath stationary skin-guards, shaving off whiskers in one continuous sweep of power. Exclusive with Norelco, *Rotary Blades* are electric shaving's first basic improvement in 22 years.



Discover for yourself why this remarkable precision shaving instrument is the largest-selling electric shaver in the world, the fastest-growing shaver in the U.S. today . . . the best investment you can make in shaving comfort.

## 8 MORE REASONS WHY YOU'LL LOVE A NORELCO

1. Shave as close as you like without hurting your face. Blades are self-adjusting to your shaving touch.
2. Blades sharpen themselves every time you shave.
3. Genuine brush motor never heats up in hand.
4. Lubricated for life—never needs oiling.
5. Startlingly quiet—quietest of all 4 leading shavers.
6. Modern design—fits comfortably in the hand.
7. Easiest shaver to clean—no fumbling with parts.
8. Norelco's exclusive skin stretcher upends whiskers no matter which way they grow . . . sets them up for skin-close shaves.

Ask about 15 day FREE home trial. Offered by most drug, jewelry, appliance and department stores.

# Norelco

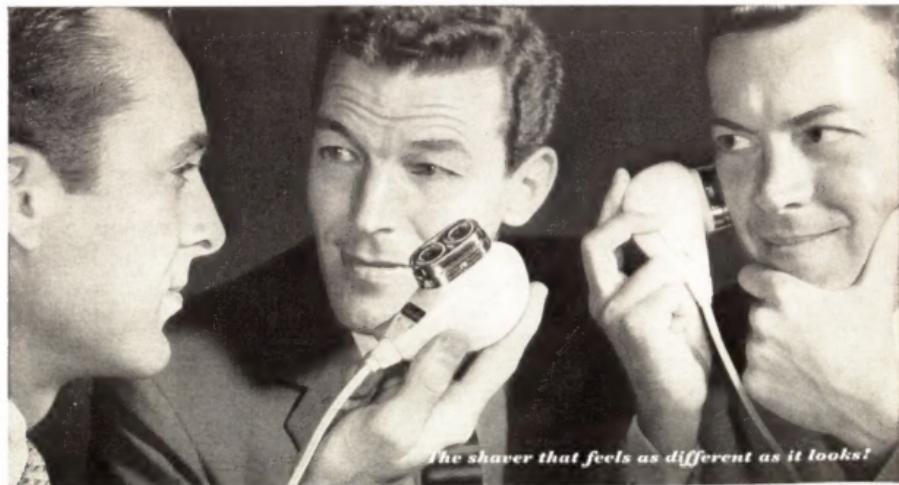
**\$24.95**

AC/DC,  
Model SC7759  
with leather  
travel case

PRECISION ROTARY ELECTRIC SHAVERS

Gentle, feminine grooming—  
Lady Norelco Electric Razor,  
Model SG7767 AC/DC, \$24.95

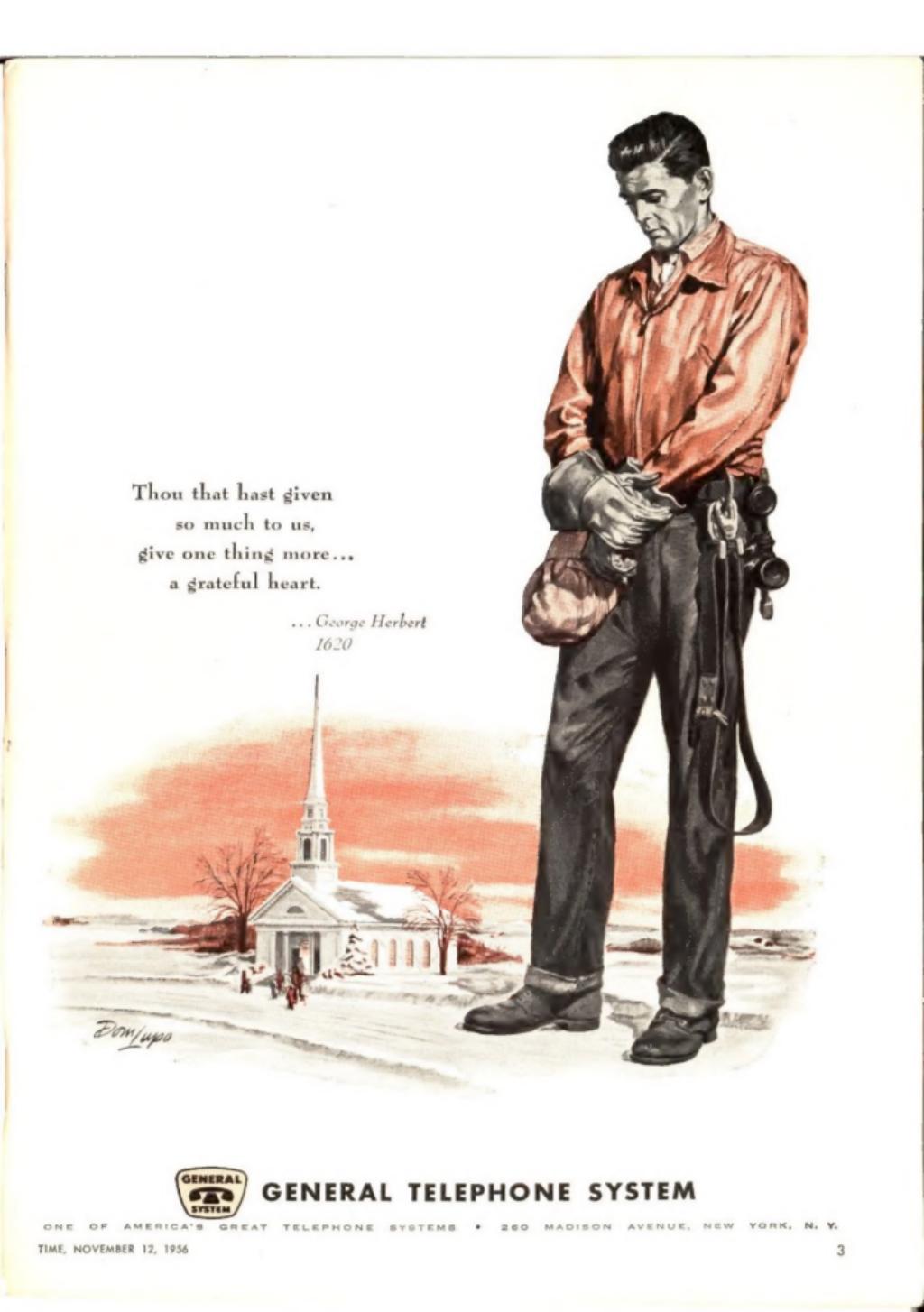
Norelco Sportsman. Runs on  
handlight batteries, car lighter. Model SC7750, \$29.95



NORELCO is known as PHILISHAVE in Canada and throughout the rest of the free world. NORTH AMERICAN PHILIPS COMPANY, INC., 100 E. 42nd Street, New York 17, N. Y. Other Products: High Fidelity Radio-Phonographs, Research and Control Instruments, Electron Microscopes, Medical X-Ray Equipment, Electronic Tubes and Devices.

See Norelco's Exciting New TV Spectacular—the "JAZZ AGE"—story of the Roaring Twenties—Thursday Evening, December 6, NBC-TV Network.

TIME, NOVEMBER 12, 1956



Thou that hast given  
so much to us,  
give one thing more...  
a grateful heart.

...George Herbert  
1620



**GENERAL TELEPHONE SYSTEM**

ONE OF AMERICA'S GREAT TELEPHONE SYSTEMS • 260 MADISON AVENUE, NEW YORK, N.Y.  
TIME, NOVEMBER 12, 1956



## The Little Gray Box

Quite a few TIME readers, outside the New York and Boston areas, have written asking where they, too, may buy famous ROGERS PEET CLOTHES.

There's a 'little gray box' in fine stores throughout the country. In it you'll find several hundred swatches of the latest and finest in domestic and imported fabrics representing Rogers Peet Custom Made Clothes.

There are sharkskins, flannels, clear cut and unfinished worsteds, cheviots, saxonies, tweeds, crashes, cashmeres, gabardines, silk & wool blends, linens, cotton & linen blends, and others.

From these you may select the desired weight, weave, pattern and color and we will tailor it to your individual measure. Your garment will be lined and trimmed with just as equally fine complementary materials.

Rogers Peet designers are recognized as being creators of completely authoritative fashions. You'll find current trend styles for young men and those for men with more classic preferences.

In addition, there are good selections of Rogers Peet ready made Clothes at Carson, Pirie, Scott & Co. in Chicago, J. W. Robinson Co. in Los Angeles, M. & H. H. Sichel in Portland, Norton-Ditto in Houston, Parks-Chambers in Atlanta and at other fine stores of similar character from coast to coast.

We'll be pleased to give you the name of the store nearest you carrying Rogers Peet Clothes. Just write:

# Rogers Peet company

Makers of Fine Clothes for Gentlemen since 1874

842 BROADWAY, NEW YORK 3, N. Y.

## LETTERS

### Man of the Year

Sir:

I bet it will be Nasser.

EDDY A. SALVO

Los Angeles

Sir:

He must be no other than President Sukarno of the Republic of Indonesia.

ARIFIN BEY

Jamaica, N.Y.

Sir:

Ike.

JULIUS M. WESTHEIMER

Baltimore

### The H-Bomb

Sir:

Adlai's proposal matches Ike's "I will go to Korea" of 1952. Stevenson will be hailed by people all over the world.

LEWIS A. LINCOLN

Denver

Sir:

Adlai Stevenson, by insisting on making a primary issue of stopping the H-bomb tests and eliminating the draft, is playing the Russians' game. Any time Moscow agrees with any of our policies, they cannot be beneficial to us.

ERNEST GARDOS

Sebring, Fla.

Sir:

I'll bet that Stevenson's grinning picture now hangs next to B. & K.'s in Russian homes.

ROBERT PERRET

Colombia, Guatemala

### Prima Donna

Sir:

Instead of presenting Maria Callas [Oct. 29] as a true diva—one who is generous, dignified and kind—you only succeed in impressing me that she is an over-indulged, selfish, unforgiving egocentric.

MARIE GRACE

Cleveland

Sir:

Your story on callous Callas was something. But your Koerner cover was something better. More of his covers please.

ROSE D. ROMAN

Bellingham, Mass.

Sir:

The controversial Mme. C. doubtless has earned her news space, but in this year of the

Letters to the Editor should be addressed to TIME & LIFE Building, 9 Rockefeller Plaza, New York 20, N.Y.

TIME is published weekly by TIME INC., at 540 N. Michigan Ave., Chicago 11, Illinois. Printed in U.S.A. Entered as second-class matter at the Post Office at Chicago, Illinois.

**Subscription Rates:** Continental U.S., 1 yr., \$6.00; 2 yrs., \$10.50; 3 yrs., \$14.00. Canada and Yukon, 1 yr., \$6.50; 2 yrs., \$11.50; 3 yrs., \$15.50. Special editions to Hawaii and Alaska, 1 yr., \$8.00; 2 yrs., \$11.50; 3 yrs., \$14.00. Cuba, Mexico, Panama, Puerto Rico, Canal Zone, Virgin Islands, Japan, Korea, and Japan, 1 yr., \$12.50; all other countries, 1 yr., \$15.00.

**Subscription Service:** J. Edward King, Genl. Mgr. Mail subscription orders, correspondence and instructions for change of address to:

TIME SUBSCRIPTION SERVICE  
340 N. Michigan Avenue  
Chicago 11, Illinois

Callas Met debut, may one respectfully request equal time for several other singers whose careers are based on their beautiful voices? Such artists have come by their fame the only way an operatic artist should—by their voices and not by their tantrums or their psychotic revenge drives.

JOHN FISHER

Quincy, Mass.

### Brain Bashing

Sir:

The art of biocontrol—turning men into robots [TIME, Oct. 15]—as expounded by Engineer Curtiss Schaefer is the most chilling scientific vision in many a year. For man to be enslaved by electrical processes, his spirit and genius and upward thrust mechanically coerced and molded to the will of a malignant Grand Inquisitor—this is the final madness.

(THE REV.) JOHN W. CRANDALL  
Wells Memorial Presbyterian Church  
Brooklyn

Sir:

Perhaps, monetarily speaking, a Westinghouse robot does cost more than a child. Our last baby cost me months of illness and \$1,500. How do I stack up with Westinghouse production?

MARY H. ARCHER

Melbourne, Fla.

### Portrait of Christ

Sir:

Contrast the picture of courageous Bishop Ordass shown in your Oct. 27 Religion section with the pictures of Christ. I'll wager the true Christ looked more like Bishop Ordass and the Middle Ages' conception of Christ than the silly, grinning, effeminate, puffy-cheeked companion by Painter Ivan Pussecker.

(THE REV.) CARL KISSLING  
First United Presbyterian Church  
Denver

### Negroes in the News

Sir:

Your Oct. 29 article on Negroes in the U.S. press contains a misleading quotation, attributed to me, with reference to the use of "Negro" in Denver Post stories. We made no reference to Negroes being involved in the Aug. 24 A.P. story from Worcester about the sentencing of seven American soldiers for rape; but in a Washington wire story of the same date, quoting Representative Powell's letter from Europe that the "racial situation [there] is extremely bad," we did leave in the sentence: "All seven are Negroes." Since the story hinged upon Representative Powell's

**Change of Address:** Send old address (exactly as imprinted on mailing label of your copy of TIME) and new address (with zone number, if any)—allow three weeks for change-over.

**Advertising Correspondence** should be addressed to: TIME, Time & Life Building, 9 Rockefeller Plaza, New York 20, N.Y.

TIME INC. also publishes LIFE, FORTUNE, SPORTS ILLUSTRATED, ARCHITECTURAL Forum and HOUSE & HOME. Chairman, Maurice T. Moore; President, Roy E. Larsen; Executive Vice President, Howard H. Johnson; Executive Vice-President, James A. Lovell; Charles E. Stillman; Vice-President and Secretary, Charles W. Brumbaugh; Vice-Presidents, Bernard Barnes, Allen Grover, Andrew Heiskell, B. D. Jackson, Edward A. James, A. E. Johnson, Ralph D. Paine, Jr., P. L. Prentiss, Comptroller and Assistant Secretary, Arnold W. Carlson.

Volume LXVII

Number 20

This is the story of an actual family insured by The Travelers; to safeguard privacy, different names and pictures have been used.



## **"\$51.75 a month means we'll keep our good life for good"**

YOU'RE LOOKING at a young father who's coming home to a bushel of hugs.

Jerry Darrow wouldn't change for anything the full and happy life he provides for Eleanore and the two children. That's why he has arranged for them to enjoy it for keeps—through the protection of a balanced Travelers insurance program.

On the recommendation of his Travelers agent, Jerry made Life insurance the first safeguard for the Darrows' way of life. His program, besides offering immediate protection for the family, provides cash readily available for emergencies.

And, looking to the future, Jerry is going to add insurance for his retirement.

Carefully planned Life insurance, however, is just one of the many important steps that Jerry Darrow has taken to secure the precious family values his \$541.67-a-month salary buys.

### **\$51.75**

The Darrows are on their way toward American Family Independence—fuller enjoyment of the present through the elimination of financial worries about the future. They have a balanced program of

insurance that affords protection not only for their lives and home, but their health, car, and other valuable possessions as well. And their program costs only \$51.75 a month.

They have worked out all this with their Travelers man, of course. He is the agent best equipped to advise them because his company offers *all kinds of insurance*.

Why not call in the Travelers agent or broker in your neighborhood to show you the way to *your* American Family Independence?



# **THE TRAVELERS**

INSURANCE COMPANIES, HARTFORD 15, CONNECTICUT

*All forms of personal and business insurance including Life • Accident • Group • Fire • Automobile • Casualty • Bonds*



Pete Penn says:  
**"Best of Class..."**

"That's what automotive engineers say about motor oil made from nature's finest crude...Pennsylvania."

From crude to crankcase, every brand of Pennsylvania motor oil has outstanding natural advantages that make it *best for protecting and lubricating* today's high-speed, precision-fitted engines.

Take a tip from Pete Penn. At your next oil change, refill with a brand of Pennsylvania motor oil . . . available at good dealers around the world.

**Today's BEST Oils**

**Start with Nature's BEST Crude . . . and that means Pennsylvania!**

**INSIST ON A BRAND OF**

**PENNSYLVANIA**  
**Motor Oil**

PENNSYLVANIA GRADE  
 CRUDE OIL ASSOCIATION  
 Oil City, Pennsylvania © 1958



references to "racial tension," the identification of defendants as Negroes was essential to the whole story's meaning.

The Denver *Post's* rule requires that identification by race be made only under circumstances such as above. Only then do we feel that we "owe it to our readers" to make such identifications.

MORT STERN  
 Managing Editor

The Denver Post  
 Denver

Sir:

Your article reported that the New York *Journal-American* had gone to the absurd extreme of describing a wanted kidnaper in close detail without mentioning that she was a Negro. Your comment evidently inspired contrition at the *Journal-American*, whose Managing Editor Sam H. Day was big enough to write a column admitting that his paper had erred. He wrote:

" . . . Reporters and rewrite men have been told that it is unnecessary to say that a person is a Negro in a story involving crime, unless the use of a full description is a necessary part of the story. It is considered essential when it is desired to describe a fugitive. But . . . we make mistakes."

The reporter in the recent case was mindfull of instructions, and included a complete police description of the suspected kidnaper, including the fact that she was a Negro. Unfortunately, the word Negro caught the eye of a responsible editor as he glanced through a proof. He reacted automatically, deleted the offending word . . . He was wrong, but there was no harm done, and who can criticize a fellow for trying to spare someone possible pain? We have also erred in using the word Negro when it was unnecessary.

"We are not alone in this policy of not identifying Negroes involved in misdeeds. Most northern newspapers act similarly. This has led our editor friends in the South to accuse us of suppressing news. We plead guilty, with extenuation . . . Economic barriers which keep many [Negroes] unemployed help contribute to acts of petty thievery from which criminal statistics are made. We don't see how emphasis on their misdeeds will help these people, or hasten their adjustment to city life . . .

JOSEPH J. McCLOY

Peekskill, N.Y.

**What Are Protestants?**

Sir:

Being a student of religions, I appreciated your Oct. 15 map of Protestants and Roman Catholics in the U.S. It was instructive yet confusing—inscriptive, because it shows that Protestantism is prominent in the South, where the unchristian racial hatred is highest. Confusing, because I wonder if the National Council of Churches includes in its Protestant percentages the "technical" Protestants, as Episcopalians, etc., and the "statistical" Protestants, as Christian Scientists, Mormons, Jehovah's Witnesses, Seventh-Day Adventists, Swedenborgians, Unitarians, etc.

G. BAROIS

La Breille, France

Sir:

Before classifying Utah as a predominantly Protestant state, wouldn't it be wise for the National Council of Churches to ask the Church of Jesus Christ of Latter-Day Saints if it is Protestant or not? Utah could just as well be classified as Catholic as Protestant since we resemble that religion as much as the other. Actually we are neither and would just as leave not have either classification forced upon us.

H. J. DAVIDSON, M.D.

Manti, Utah

The Council's research experts counted as Protestants a number of church bodies which do not themselves accept the term, including Mormons and a dozen or so minor sect groups. Jehovah's Witnesses, Christian Scientists and Swedenborgians are not included in the survey.—ED.

**Gung Ho**

Sir:

TIME's Oct. 29 story on the marine wives in Japan is confusing in its reference to dependents who had come to Japan on long-term visas. In not allowing marines to bring their families to Japan and Okinawa at Government expense (although the other U.S. military services here provide travel and housing for dependents), the Marine Corps said: "The commandant does not consider the military situation appropriate to permit dependents to accompany, or later join overseas, members of Fleet Marine Force units assigned to the Far East." A number of marines here have interpreted this as not expressly forbidding bringing wives and children to Japan, if done at their own expense. In some cases, "specified" visas have been issued by Japanese consulates specifying that [marines' families] are entering Japan as dependents. It is these dependents that the Corps is now trying to get to go home. Unfortunately for the Corps' contention that the military situation is the controlling factor, the no-dependents policy does not (and cannot) apply to marines who have married Japanese wives after they got here.

CURTIS PRENDERGAST

Tokyo

Sir:

Haven't you heard? The Old Corps-New Corps issue is obsolete. Now its BP (Before Date) and AP (After Date).

JAMES W. TOUMEY

Cambridge, Mass.

**Hot Under the Color**

Sir:

The TIME staffer who wrote the Oct. 22 color TV article "Faded Rainbow" should be sentenced to black and white for the rest of his misinformed life.

ALAN STEINERT

Cambridge, Mass.

Sir:

TIME's assertion that color TV is an industrial flop is untrue. TIME chooses to feature anti-color TV statements by the presidents of two of RCA's biggest competitors, whose companies achieved their first success in black-and-white TV years after RCA's David Sarnoff pioneered in that field, and then only by using inventions made by RCA's famed scientists and engineers. TIME's article opened with the loaded question, "What's wrong with color TV?" You then proceeded to answer the question with disparaging propaganda spread by those who would hold back color television.

ROBERT L. WERNER

Vice President

Radio Corp. of America  
 New York City

Sir:

For one am not a bit surprised that color TV's a "resounding flop." G.E. President Ralph J. Cordiner is right, and the trouble is that the system now in use is much too complex, too fussy as to its internal adjustments. In effect, it is a magnificent laboratory toy, utterly out of place in an ordinary home.

KERRY GAULDER

Burlington, Ont.

# NOW!

THE BIGGEST  
NEWS YET FROM  
THE *FORWARD LOOK*

---

# THE NEWEST

---

# NEW CARS

---

# IN 20 YEARS!

---

On the next five pages you will see the story of a great achievement—an achievement that will enrich your car-riding life. For 1957 Chrysler Corporation presents five complete lines of cars with total newness . . . with style so striking, so right that it's called THE NEW SHAPE OF MOTION . . . with a sensational new ride—Torsion-Aire—

that carpets the road . . . revolutionary new Total-Contact Brakes . . . and the newest, smoothest automatic transmission, Pushbutton TorqueFlite.

See your dealer now and discover how much more newness, how much more value you get in every price range—in a 1957 car from The Forward Look!

## CHRYSLER CORPORATION

PLYMOUTH • DODGE • DESOTO • CHRYSLER • IMPERIAL

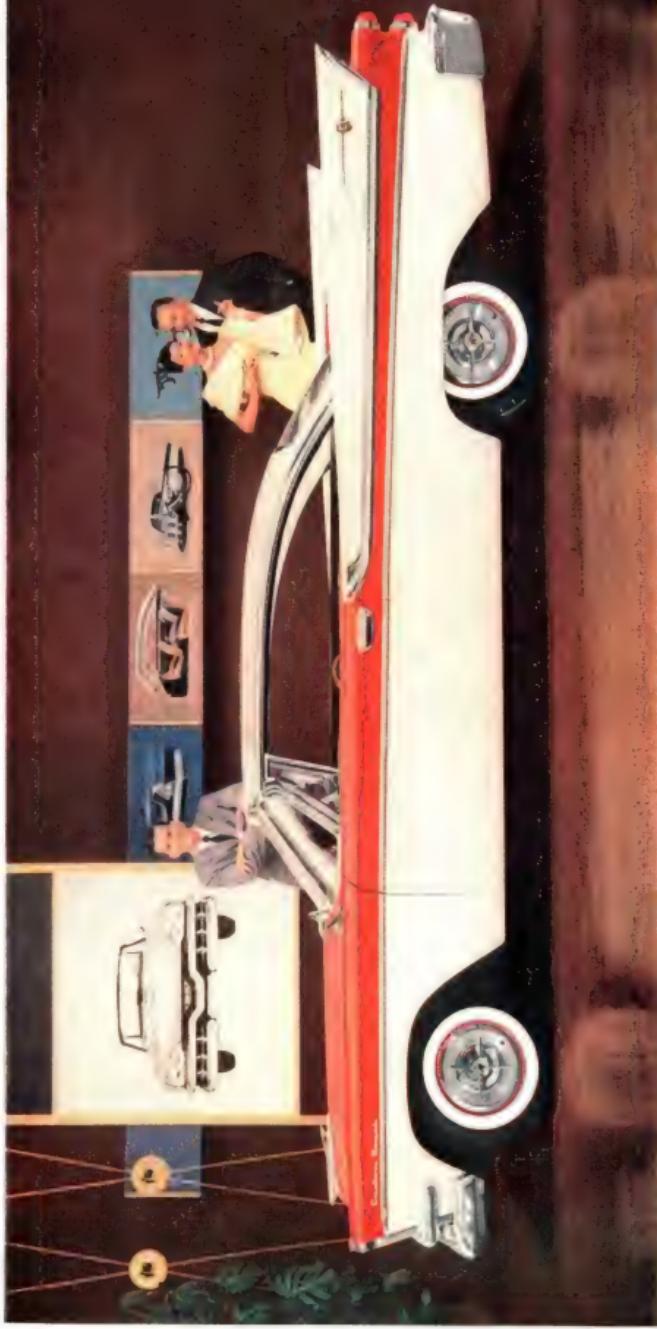


## SUDDENLY, IT'S 1960... **PLYMOUTH!**



→ In one flaming moment, Plymouth leaps three full years ahead—the *only* car that dares to break the time barrier! Plymouth's traditionally great engineering brings you tremendous power for safety with the fabulous new Fury "301" V-8 engine... revolutionary new Torsion-Aire ride... exhilarating new sports car handling... new super-safe Total Contact Brakes... dramatic Flight-Sweep Styling. The car you might have expected in 1960 is at your dealer's *now!* See it!... Drive it!... Buy it!

Step into the wonderful world of AUTODYNAMICS!



Specialty 17 Dodge Custom Royal. Extras: 2-Door and 4-Door sedans. 1/2-ton V-8, 260 cu. in., 120 hp.

**SWEEP'T WING**

*It unleashes a hurricane of power  
It breaks through the vibration barrier  
It is sweep-wing mastery of motion*



**57 Dodge**

*Autodynamics . . . where everything is new from road to roof! You sweep along in a low-slung, sweep-wing beauty barely 4½ feet high, cushioned in a "Realm of Silence" by new Torsion-Arc Ride. A touch of your toe unleashes a hurricane of power, tamed to your command by new Push-Button Torque-Flite Drive that packs a 1-2 punch. You have never seen, felt, owned anything like it.*

# 1957 DE SOTO



FIREFLITE SPORTSMAN BY DE SOTO. GOWNS BY I. MAGNIN.

## These great advances make the '57 DE SOTO the most exciting car in the world today!

**New Flight Sweep styling.** For 1957 DeSoto presents the new shape of motion! Long, upswung tail fins; sleek, lower-than-ever lines; 40% more glass/area.

**New Torque-Elite transmission.** Most advanced transmission ever built! Tremendous getaway and passing power . . . velvet-smooth acceleration.

**New Torsion-Aire ride.** Here is the smoothest ride you've ever had in an automobile. You take corners without lean or sway. Braking is level as a table top.

**New super-powered V-8 engines.** There are three powerful new DeSoto V-8's to choose from . . . with higher-than-ever horsepower for safer passing.

**New Push-Button control.** Simply touch a button of DeSoto's new Triple-Range push-button control and you're on your way!

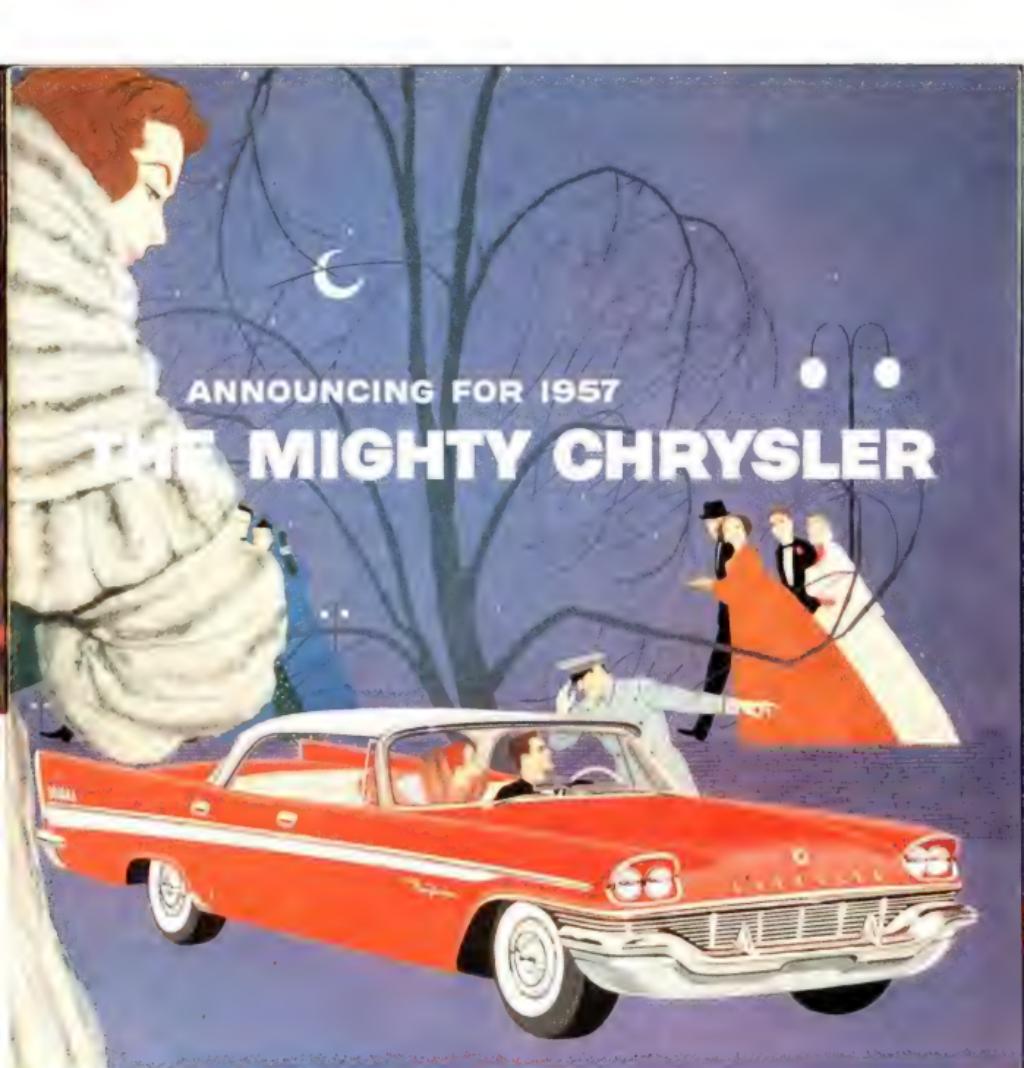
**New 4-Season air conditioner.** Mounted out of the way under the dash—it cools in summer, heats in winter . . . one simple set of controls.

**New interior features.** Exciting new fabrics, sun-accenting trim, new flight-styled instrument panel.

Your choice of every advanced power feature. See the most exciting car in the world today at your neighborhood DeSoto-Plymouth dealer's.

Be sure to see the new  
**DeSoto Firesweep**  
Priced just above the lowest!  
The Most Exciting  
Value in the World Today  
See it! Drive it! Price it!

Groucho Marx in "You Bet Your Life" on NBC radio and TV.



ANNOUNCING FOR 1957

• •

# THE MIGHTY CHRYSLER

The most glamorous car in a generation

Chrysler on-the-move presents . . .

Sweeping new advances in the dramatic Forward Look styling which so many other cars are only now beginning to copy.

New Torsion-Aire ride . . . a completely different kind of motion without lunge, lean or lurch . . . based on entirely new principles of automotive suspension. New pushbutton TorqueFlite transmission which

teams with a mighty V-8 engine developing up to 325 h.p. to give you high velocity getaway and matchless passing power when you want it.

Smaller, smarter wheels and bigger, softer tires, optional double headlights, massive glass areas and many other Chrysler advances make The Mighty Chrysler the world's most modern motor car. *Everything* in it is new. See it now at your Chrysler Dealer's.



ABOVE: THE IMPERIAL CROWN 2-DOOR SOUTHERNTON, ONE OF EIGHT DAZZLING NEW MODELS IN A NEW, WIDER PRICE RANGE.

Announcing for 1957...the triumphant new

# IMPERIAL

Finest expression of The Forward Look ➤

Here is the glittering dream car come alive . . . the car of great good taste . . . the car of truly magnificent engineering. Getting into the Imperial, taking the wheel, feeling its lightning power, is a tingling new kind of excitement — a sense of joy and vigor and vast horizons.

This year, you may enjoy the breath-taking design and

performance of the Imperial in an attractive new range of prices. At any price, you own a car beyond compare. See the new Imperials in all their splendor. Drive one. Own one. Be the man who moves swiftly ahead of the rest — the man who drives the Imperial.

IMPERIAL . . . FINEST PRODUCT OF CHRYSLER CORPORATION



# Search for better products creates these new opportunities for your company

Today five industrial divisions of General Mills provide a broad range of products and services useful to business, industry, the Armed Forces . . . and to you. These spring from an aggressive research program which refuses to be satisfied with past accomplishments and which today is busily probing the frontiers of the unknown in such diverse fields as electronics, organic chemistry, outer space, and a host of others. Described here are five of the newest industrial products of this research—made by the specialized divisions in the General Mills Industrial Group.



**Paint right over moisture and rust!** It's a snap with new Versamid-based paints which require no oxygen to cure. These "air-dry" plates" finishes lick paint's worst enemies: alkalies, acids, impact, weathering. Some are as hard after drying at room temperature as ordinary paints are after baking. Note: General Mills does not make paints, only the versatile Versamid polyamido resins that make these new finishes possible. *Chemical Division, Kankakee, Illinois.*



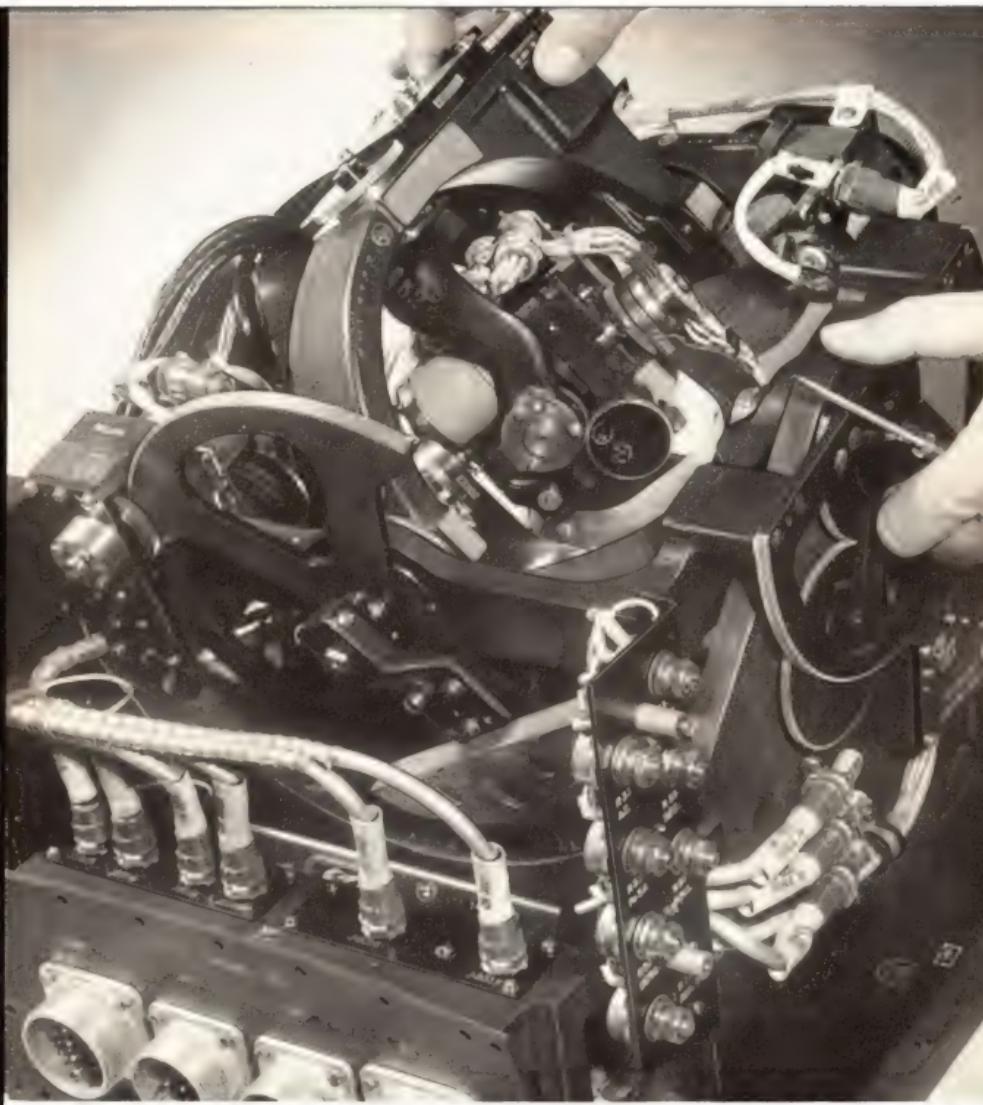
**Thirsty? O-CEL-O cellulose sponge certainly is!** It absorbs up to 20 times its weight of water. This outstanding water absorbency of O-Cel-O sponge is utilized in food processing and other industrial operations where moisture is a problem. A product of the largest cellulose sponge producer in the United States, O-Cel-O can be sized to meet any industrial requirement. *O-Cel-O Division, Buffalo, New York.*



**Near "Magic" Guar-tec—a boon to ore processors . . .** Guar-tec, an unusual vegetable colloid, made of guar beans, acts as a depressant, speeds potash flotation in this New Mexico mining operation. Valuable in gravity concentration of lean ores, Guar-tec spares settling and filtration, cuts costs, improves concentrations. Paper, adhesive, oil well mudding, other industries know Guar-tec too. *Special Commodities Division, Minneapolis.*



**"Unsung Hero"—General Mills Lecithin.** This versatile soybean product gives industry a host of remarkable opportunities daily. Lecithin improves cosmetics, margarine, shortening, candy, confectionery, breads, other items. Possibly this remarkable product will add years to human life as a health food in which phospholipids act as tonic to brain, nerves, blood. *Soybean Division, Minneapolis.*



Need electro mechanical devices fast? This bombing system coordinate computer is an example of General Mills research, development, engineering, manufacturing skill. A remarkable group of creative-engineers and talented craftsmen, equipped with special facilities and test equipment, turn out unique manufacturing projects, and for booklet. Learn how to profit from this unique combination, get relief from serious production problems. *Mechanical Division, Minneapolis.*

**More Facts  
may help you**

Ask for information regarding any or all of these products and services of our Industrial Group divisions. Write Mr. C. H. Bell, President, General Mills, 1201 General Mills Building, Minneapolis 1, Minnesota.

**INDUSTRIAL GROUP**

*Mechanical Division • Chemical Division • O-Cel-O Division • Soybean Division • Special Commodities Division*

**General  
Mills**



William Keelor with his NO-SEE Grass Barrier that prevents lawns from invading flower beds and shrub borders.

## Telephone plan helps build national distribution

Keelor Steel Co. of Minneapolis started advertising its NO-SEE Grass Barrier to the garden trade three years ago, answering all inquiries by telephone. Today, the product is handled by dealers all over the country.

"I call my distributors regularly," says Mr. Keelor. "It gives me a running account of their inventories and sales...plenty of

leeway to plan production. Telephoning's the most economical way I know to put my kind of product across."

*This is only one of many ideas for economical use of the telephone in business...ideas that can help you. A telephone representative will gladly discuss them with you. Just call your Bell Telephone Company business office today. BELL TELEPHONE SYSTEM*

### LONG DISTANCE RATES ARE LOW

*Here are some examples:*

|                              |     |
|------------------------------|-----|
| New York to Wilmington, Del. | 60¢ |
| Dallas to New Orleans        | 81¢ |
| Minneapolis to Cleveland     | 81¢ |
| Milwaukee to Boston          | 81¢ |
| Los Angeles to Tulsa         | 81¢ |

These are the daytime Station-to-Station rates for the first three minutes. Add the 10% federal excise tax.

*Call by Number. It's Twice as Fast.*

## NATIONAL AFFAIRS

### THE NATION

#### Man of the Hour

Crowded as it was by the turbulent sweep of events in Hungary and the Middle East, the U.S. election nonetheless made history of its own. By a shattering and startling landslide of 45 electoral votes to 74 (Wednesday a.m.) the U.S. awarded Dwight D. Eisenhower a second term in the greatest personal vote of confidence since F.D.R. in 1936.

At home, a second term for Eisenhower-Nixon meant that a new political generation had come of age with promising concepts of how government ought to be run *see below*. Abroad, the landslide showed foreign friends and foes that the U.S., with its skills, strength and spiritual potential, stood with astonishing unity beside a just, firm man who defines his policies in quiet phrases, such as: "Conscience rather than force is the key to action."

Even as the voters crowded to the polls, President Eisenhower was taking a stand for justice and law amid the tangle of a baffling and dangerous double crisis. On the one hand, Israel, France and Great Britain joined in an attack on Egypt (*see FOREIGN NEWS*), thereby creating a yawning breach in the Western alliance as the U.S. deplored the resort to force. On the other hand, the Russians were raging through Hungary, grinding down the anti-Communist freedom fighters, even gesturing menacingly in the direction of Hungary's neutral neighbor, Austria.

Eisenhower kept a close watch and a cool head. In stern and unequivocal language he warned Russia's Bulganin that any intervention by Russian troops in the Middle East war was "unthinkable"; he added afterwards that any Russian move against Austria would be considered by the U.S. as "a grave threat to peace." Meanwhile he worked patiently to repair the physical and moral basis of the Western alliance, so as to confront the probing Russians with a united Western front. In a decisive speech on the crisis from the White House (*see page 20*), Eisenhower proclaimed to all sides: "There can be no peace without law."

By the day before the election the bits and pieces of the crisis were beginning to fit back into place as the British and French agreed to order a cease-fire. No nation, the free world had learned, could afford to divert its attention very long or very far from the Soviets, always the threat, always implacable, always there.

#### "Take Care of My Boy"

In his place in the vortex of the crisis last week, Secretary of State John Foster Dulles was suddenly stricken with acute abdominal pains and moved to Walter Reed Army Hospital. There Dulles, 68, lay on the operating table for 2½ hours while surgeons snipped a piece of tissue



THE PRESIDENT & VICE PRESIDENT  
A victory unique in the 20th century

about 1½ inches in diameter from his large intestine, bottled it and shot it by pneumatic tube to the hospital's pathological labs for a routine biopsy. Next day the surgeons reported their finding: cancer of the lower intestine. But they added: there is "no evidence whatsoever of extension of this lesion to any other organ."

At the White House the President issued a statement praising the work of his "invaluable associate. Until Dulles could resume his full duties, said Ike (hopeful estimate: six weeks), the "splendid State Department staff headed by Herbert Hoover Jr. will operate in his stead." Later Sunday morning Ike dropped in on Dulles to talk foreign policy for 15 minutes. As he left, the President turned and said quietly to the senior surgeon: "Take good care of my boy. I need him."

#### THE ELECTION

##### The Avalanche

The Eisenhower avalanche was awesome in its force and fury. It crushed Democrat Adlai Stevenson in the entire Northeast, swept across Midwestern farmlands with a setback only in Missouri, shattered Democratic presidential hopes

on the Pacific Coast and burst through traditional Democratic barriers in the South—where Ike carried Texas, Florida, Virginia, West Virginia, Kentucky, Tennessee and, unbelievably, Louisiana. It tore city after city—from Jersey City to Chicago to Montgomery—from the Democratic grasp. It cut across nearly all racial, religious, ethnic and economic lines. It gave Dwight Eisenhower a victory surging toward the 10 million plurality mark with about 48% of the U.S. vote and victories in 21 states.

The immensity of the Eisenhower triumph made it inconceivable that he would not carry other Republicans with him. But millions of U.S. voters split their tickets in an astonishing personal tribute to the President. Thus, while Ike won Washington State handily and missed only

by a hairsbreadth in Missouri, Washington's Democratic Senator Warren Magnuson and Missouri's Democratic Senator Thomas C. Hennings Jr. notably wrecked their Republican opponents by rolling up more votes than Ike in their states. More than 15 hours after the polls closed, his party was still in a struggle for control of both the U.S. Senate and House of Representatives—a fact that made shaky even Ike's own claim that his was a victory for "modern Republicanism."

Alfred Stevenson had based his hopes on the Solid South, on farm discontent in the Midwest, on the labor vote in the cities of the industrial North and on his party's longtime hold on racial, religious and ethnic minorities. One after another, those hopes were smashed.

**The Splintered South.** Nearly all observers had predicted that the South, with the exception of Florida, would return to the Democrats. A States' Rights ticket headed by former Internal Revenue Commissioner T. Coleman Andrews was expected to cut significantly into Eisenhower's vote. But the third-party movement was a complete flop. Southern Negroes, on the other hand, turned strongly toward Eisenhower. Four Negro districts in Richmond had gone more than five to one for Stevenson in 1952; this time they stood more than two to one for Ike. In Atlanta, Negroes voted about four to one for Eisenhower. Negroes helped Eisenhower (and Republican Senatorial Candidate John Sherman Cooper) carry Kentucky by contributing to Ike's 34,000 plurality in Louisville. In winning Florida's vital Dade County (Miami) by 23,000 votes, Ike took five of twelve Negro districts. And Negro switches played a crucial part in the most remarkable Eisenhower victory of all: Louisiana, Democratic since 1876.

Texas Democrats were torn between their liberal, moderate and conservative factions—and Ike won the state by 186,000. West Virginia Democrats suffered because of corruption charges against their state administration. But more than anything else, the Eisenhower showing in the South was attributable to the fact that voters rose above their civil-rights grievances and resentments to cast a solid vote of approval for Dwight Eisenhower as a world leader in a time of crisis.

**The Midwestern Revolt.** The much-touted farm revolt barely affected Ike himself. In Minnesota's prosperous Deerfield township, for example, Ike was down by twelve percentage points from 1952—but he stood at a still healthy 64.5%. In Iowa, votes ranging up to 63% in well-to-do farm districts more than compensated for losses in drought-stricken areas. Eisenhower even won some low-income Kentucky farm districts that had gone for Stevenson by as much as 75% in 1952. Only in Missouri did Stevenson manage to stem the Eisenhower tide—and that state's reversal of its 1952 vote was due less to the farm revolt than to a wretched Republican machine, a strong Democratic state ticket, and a smooth Democratic organization.



WASHINGTON'S MAGNUSON  
Against the tide.

East of the Mississippi, Ike took everything in sight—and he helped many another Republican candidate to victory: e.g., in Illinois, Republican Senator Everett Dirksen and G.O.P. Governor William Stratton would have been beaten had it not been for the Eisenhower coattails. It was in the Northeast that Republicans made their greatest House gains.

The industrial cities were a key to the election (see box). From the moment Ike carried industrial Bridgeport by 18,970 (v. 314 votes in 1952), the avalanche was in the making. The victory in Chicago was a true political wonder. Items:

¶ The 59th precinct of the 13th ward is accurately known as "Little Lithuania." Its voters know what it means to be ground under the heel of Russian oppression. Ike won the precinct by 53.3% in 1952. This time he took 66.4%.

¶ The 70th precinct of the 13th ward is heavily Italian. Ike came from 44.4% in 1952 to 53.3% this year.

¶ The 41st precinct of the 16th ward is a low-income Negro district. Ike lost it in 1952, scoring a paltry 25.5%. This time he received 41%—and Negro switches of similar size were reported in city after city of the Northeast.

¶ The 41st precinct of the 18th ward is middle-income Irish. It gave Eisenhower only 40.5% of its 1952 vote. In 1956 he won 50.4%.

The immensity of his personal victory placed Dwight Eisenhower in a position unique in U.S. political history. As has no other President, he towers above his own political party. In other words, even with his epochal assist, the G.O.P. came perilously close to disaster. Ike is pledged to remake the Republican Party in the next four years, and his success in keeping the pledge may well decide its electoral future. He has powerful logic on his side: after 1956 it will be a foolhardy Republican who defies his wishes.

## THE PRESIDENCY

### The People's Choice

(See Cover)

At 11:15 a.m. on a clear, blue Pennsylvania Election Day, the new couple from the farm over on Route 10 stepped into the one-room, white clapboard Cumberland Township election house outside Gettysburg. They identified themselves to an election official, and workers at the roughhewn wooden table checked their names in the record books. "Housewife," said the listing of the woman's occupation. After her husband's name, the record read: "President of the United States."

Under the light of four naked electric light bulbs, by the heat of a small oil stove, the President of the U.S. marked his ballot in the election of 1956. It took him just 45 seconds. For Mamie Eisenhower, the process was somewhat longer. She popped out of the booth to ask if one X would take care of the whole ticket. Assured that it would, she marked her ballot, and said: "Fine, that takes care of everything." Then she and her husband dropped their ballots in the battered, wooden ballot box that showed the wear and tear of many elections, and headed back to the farm.

"That's swell!" Within minutes President Eisenhower was flying back to the White House (Mamie returned by car later in the day). There, as he had during most of the closing week of the campaign, he turned his attention away from politics and toward the tense international scene. He talked on the telephone with British Prime Minister Anthony Eden, sent off messages on the cease-fire to France's Premier Guy Mollet and to India's Prime Minister Nehru; he met with his defense and diplomatic advisers to discuss the whole pattern of developments in Europe.

But by 7:30 p.m. the President was engaged in the pursuit that occupied most citizens of the land. Dressed in sports coat and slacks, he sat down to dinner in the living room on the second floor of the White House with Mamie, his son, Major John Eisenhower, and John's wife, Barbara. Their table was placed before the television set so they could watch the early returns. When Presidential News Secretary James Hagerty brought in press reports that the President had swept Connecticut and that Republican U.S. Senator Prescott Bush was re-elected, Ike's reaction was a broad smile and an exultant "That's swell."

**"Principles & Ideals."** Through the evening, as the size of the victory rolled into a landslide and then into an avalanche, President Eisenhower kept no chart as Franklin Roosevelt had done on election nights. He depended entirely on the television set and press reports brought in by Secretary Hagerty and son John. At 10 o'clock, as previously planned, he dressed and rode off to the Sheraton-Park Hotel, where the Republican National Committee had set up its victory headquarters. There, surrounded by members of his Cabinet and other close associates, preparing to make his victory appearance

before 2,200 cheering Republicans in the hotel's ballroom (and on the nation's television screens), he refused to watch Adlai Stevenson's television concession of defeat. He had not looked at Stevenson during the campaign, he said, and he did not intend to start at that late hour.

"We Want Ike!" shouted the 2,200 in the ballroom as the President and Mrs. Eisenhower, the Vice President and Mrs. Nixon made their entrance. Before the cheering, celebrating throng the President was solemn. Said he: "It is a very heart-warming experience to know that your labors, your efforts of four years have achieved that level where they are approved by the United States of America in a vote. Such a vote as that cannot be merely for an individual. It is for principles and ideals for which that individual and his associates have stood and have tried to exemplify."

**A Deeper Base.** From the start of the campaign, there had never been any real doubt that the people of the U.S., by their vote, would approve the principles and ideals of the Eisenhower Administration. But it was not a victory without obstacles. Candidate Eisenhower had to come back from a heart attack and prove to himself and the people that he was again well enough to assume the full burdens of the presidency. Then he had to confront another opponent in the form of an ailment that few Americans could identify or spell—ileitis. But he defeated both.

and his health was never an important issue in the campaign. One big reason everywhere he went, the people saw a picture of good, vigorous, glowing health.

Politically, his opponent was not so much Adlai Stevenson as it was the Democratic Party. But from the time the President first took to the campaign trail, there was every indication that he would also defeat that foe. Everywhere he went—from Peoria to Portland, Ore., to Miami to Philadelphia—cheering, applauding crowds poured out to greet him. Democratic campaigners sought to establish that their candidate was the "man of the people" in this election, but the President's welcome all across the U.S. and his votes on Election Day showed that the people knew their man.

What had Dwight Eisenhower and his Administration given the people of the U.S. that brought their overwhelming approval? The Republican campaign slogan summed it up well: peace, progress and prosperity. The Eisenhower Administration had ended one hopeless war and had kept the sparks of new wars from landing on the U.S. Under new economic policies, the U.S. had reached new heights of prosperity for both labor and capital. The Administration had balanced the federal budget, and cut taxes, and had shown proper concern for the welfare of its citizens, e.g., in the broadening of social security, in programs for better schools.

But there was a deeper base for the

people's approval. In their campaign slogan the Republicans left out another "P" that was the most important of all principle. The people sensed that Dwight Eisenhower held to basic and important American principles that worked, as the President put it, for "every American man, woman and child, whatever his station, his calling, his religion or his race."

**The Individual Is Supreme.** When Dwight Eisenhower spoke in what his bitterest critics called platitudes, the people understood what his opponents did not: he was indeed the voice of America, speaking the language that America understands and believes. "The individual is of supreme importance," he said. "Government's function is to provide the climate in which those people can work in confidence and security . . . The spirit of our people is the strength of our nation. Strength is not just in arms and guns and planes; it's not just in factories and in fertile farms. It's in the heart, the heart that venerates the heritage we have from our fathers, the heritage of freedom of self-government. That is the basic strength of America."

Because they believed Dwight Eisenhower when he said that he was working for "what is good for all of us," U.S. farmers voted for him; although they were not specifically satisfied with his Administration's farm program, and labor union members voted for him, although their leaders urged them not to. Because they

## PATTERN OF VICTORY

EISENHOWER

STEVENSON



TIME Map by V. Puglisi

could clearly see what the Eisenhower Administration had done, the people rejected the charge that it had been working for the special interests of "big business." The major polls verified that the avalanche of votes that swept Dwight Eisenhower into a second term began piling up many months ago when the people saw how his Administration was performing in Washington. It was more than a personal victory; it was a victory for everything that Dwight Eisenhower and his Administration have stood for.

**Knowledge & Confidence.** President Eisenhower said that he sought re-election in order "to finish what I've started. There is so much to do," he said. "There are so many things yet unfinished." He mentioned specifically the need for better schools, for aid to economically depressed areas, for help to small business, for better roads, new air safety measures, more security for the aged, and liberalization of the immigration laws. He knows that there is more to do, also, for the consolidation of gains already made—for the restoration of government that is closer to the people, for sound fiscal policies, for the reconstruction of the Republican Party, and—above all—for world peace.

In his hour of victory, President Eisenhower pledged himself to continue working for the principles that he and his Administration have stood for since January 1953. "With whatever talents the good God has given me," he said, "with whatever strength there is within me, I will continue, and so will my associates, to do just one thing: to work for 168 million Americans here at home and for peace in the world." With the knowledge and with confidence that he would do just that, the American people have given him one of the clearest mandates in the history of free elections.

## THE VICE PRESIDENCY Right All Along

Into the crowd of well-wishers and party workers gathered in Wing B of Washington's Sheraton-Park Hotel trode the other half of the Eisenhower-Nixon team. His shoulders thrown back, his face glowing, the Vice President cried: "We're in! We're in!" Hours before, when Richard Milhous Nixon had been asked how he felt about the first intimations of a G.O.P. land-slide, his reply had been guarded: "At a time like this, you just don't feel good—you feel numb." Now, with Pat Nixon at his side, as she had been throughout the campaign, all numbness had disappeared. The election scoreboard had seen to that. Reaching for a drink, Nixon seemed to relax for the first time since he launched his home-wearing campaign on Sept. 18.

The crowds that had come to hear him had been among the biggest of the campaign. Partisanship, in part, had impelled some of his audiences into the hired halls. But many others came to get a look at the man who had been unmercifully clubbed by the opposition. Democratic Chairman Paul Butler had called him "the most despicable character in all the political history of the United States."

The very vehemence of the attack contributed to the success of Nixon's campaign: the hard-working young man who represented Ike to the bulk of the American people seemed not at all like a devil with horns. And neither did he turn out to be the liability that Harold Stassen had predicted. Stassen had said that polls showed that Nixon would lose the G.O.P. 6% of the vote—and thus the election, since Ike got 55% of the vote in 1952. But in 1956, with Nixon at his side, Ike got 57.8%.

## THE LOSERS

### "Let There Be No Tears"

It had been a quiet evening. Gathered in the presidential suite of Chicago's Sheraton-Blackstone Hotel, the Stevenson party of 20—family members and close friends—ate a leisurely buffet dinner, then settled back to watch the returns on television. Even when Campaign Manager James A. Finnegan came in at 10:40 p.m. to confirm what had already become obvious, there was no change in the calm, genteel atmosphere. Shortly after midnight, Adlai Stevenson picked up a carefully drafted statement, and for the second time in four years made his way to the microphones to concede to Dwight Eisenhower.

**Against the Thunder.** Behind him were weeks, months, years of hopes and dreams, plans and works. But of all the weeks during which he had fought for the world's greatest elective prize, none was more hectic, none was more strange than the one before Election Day. In that week Adlai Stevenson became a grandfather, was shaken by the violence which erupted across the seas, and was tarnished by his own performance.

Faced with the task of making his voice heard over the thunder of events in the Middle East and Hungary, he lashed out with mounting violence against the President and his Administration. The attack reached its peak on the day before the election in Minneapolis and again that night in Boston. Harshly, he charged that Dwight Eisenhower neither knows nor cares what goes on about him in Washington, that he "holds forth in the pulpit while his choirboys sneak around back alleys with sandbags." He described Richard Nixon's campaign role as that of a man who "has put away his switch blade and now assumes the aspect of an Eagle Scout."

And his Boston audience gasped as he said: "Every piece of scientific evidence, every lesson of history and experience, indicates that a Republican victory tomorrow would mean that Richard Nixon would probably be President of this country within the next four years," i.e., Ike would not finish his term in office. Unfortunately for Adlai Stevenson and his place in U.S. political history, the charges he flung in the closing hours of the 1956 campaign may be remembered just as long as his stubbornly defended, politically disastrous arguments on ending the draft and calling off H-bomb tests by agreement with Russia and other atomic powers.<sup>8</sup>

**Trial's End.** But now it was over. Now the long years since the first defeat, the raucous primary fight with Estes Kefauver, the glittering first-ballot victory which brought him his party's nomination at Chicago (and marked, perhaps, the pinnacle of his political career), the frustra-

## THE URBAN SHIFT

How the vote shifted G.O.P.-ward in traditional Democratic strongholds:

|                                       | 1952    |        | 1956   | Ike     | % Gain |
|---------------------------------------|---------|--------|--------|---------|--------|
|                                       | Adlai   | Ike    | Adlai  | Ike     |        |
| Hudson County, N.J.<br>(Jersey City)  | 6,265   |        |        | 31,822  | 34.7   |
| Lake County, Ind.<br>(Gary)           | 16,648  |        |        | 7,846   | 7      |
| Cook County, Ill.<br>(Chicago)        |         | 16,519 |        | 157,676 | 4.6    |
| Allegheny County, Pa.<br>(Pittsburgh) | 22,477  |        |        | 53,679  | 6      |
| Baltimore, Md.                        | 11,864  |        |        | 36,401  | 8      |
| Montgomery, Ala.                      | 1,132   |        |        | 1,656   | 8.8    |
| New Orleans, La.                      | 4,427   |        |        | 26,368  | 9.9    |
| Buffalo, N.Y.                         |         | 2,101  |        | 37,336  | 7.6    |
| Bridgeport, Conn.                     |         | 314    |        | 18,970  | 11.5   |
| Harris County, Tex.<br>(Houston)      |         | 39,061 |        | 63,941  | 5.6    |
| Cuyahoga County, Ohio<br>(Cleveland)  |         | 4,503  |        | 45,812  | 3.7    |
| New York City                         | 359,439 |        | 62,904 |         | 4.4    |

<sup>8</sup> Among those who weighed out the H-bomb argument and found in Ike's favor, scientists and other residents of the Atomic Energy Commission's laboratory town of Los Alamos, N. Mex.

ing campaign itself—all these were behind him.

Before 1,000 stunned but still loyal Democrats in the Conrad Hilton Hotel's Grand Ballroom he stood, waving and smiling. Behind him, weary but proud stood his sons, John Fell and Borden, and his sister Mrs. Ernest Ives. Turning with true style to that strange ordeal expected of a loser in big American political battles Stevenson thanked his supporters for the confidence that has sustained me during the time "I have been privileged to be your leader."

Then while some of his audience wept he counseled against heartbreak—"for there is radiance and glory in the darkness could we but see and to see, we have only to look. The voters of the U.S. had made their choice 'in a vigorous partisan contest,' and partisanship 'is democracy's life blood.' Ultimately 'our cause will prevail,' until then, 'there are things more precious than political victory—there is the right to political contest.' And, said he with a wry grin, 'as for me, let there be no tears. If I lost an election, I won a grandchild.' (see Milestones.)

Of his own political future, he said nothing. There was no need. The answer, as far as Adlai Stevenson was concerned, had already been written that day in the ballot box.

## "He Just Can't Stop"

"I wish I could have deviated the necessary time to Tennessee."

The long face of Estes Kefauver seemed as long as a Tennessee-walker's on election night when he talked about what happened in his own state. "It was decided," he explained, "that it would be better for me to campaign where our chances looked less bright."

Estes made the campaigningest campaign in U.S. history. He traveled 54,000 miles, shook an estimated 100,000 hands. He made 450 speeches in 38 states—but only a brief hello and goodbye in his own Tennessee. Maybe he would have helped there, but the fact was that the Democrats lost all but one of the 38 states where he did speak.

Even in the last week, Estes, by staff count, shook the hands of 2,000 auto workers in one hour at a Flint, Mich., factory gate. By election eve he was so fatigued out that in introducing his family to a national TV audience he called the dog by his daughter's name, Diane. Yet at 10 a.m., he was winging southward for some unprecedented Election Day campaigning in Miami. "It's absolutely insane," said an aide, "but he just can't stop." Estes started talking to mechanics in an airport hangar, kept it up from supermarket to street corner for 4½ hours. Then, with a quick stop to vote at the Lookout Mountain schoolhouse above Chattanooga, he flew back to Washington.

There, while aides watched the early returns, Kefauver napped. Finally, in the smoke-filled Statler Hotel Presidential Room, in a maze of glowing lights, foot-tapping cord and people jostling each



CANDIDATE STEVENSON CONCEDED DEFEAT

"There are things more precious than political victory."

others' highball glasses, he made the loser's traditional speech. J. Howard McGrath, Kefauver adviser and onetime Democratic National chairman, insisted that this man had emerged from the pasting unscathed, unscathed, even enhanced. "How about 1060?" some of the crowd yelled. Kefauver's sagging face lit up and split into a crescent-moon grin. "I'm just thinking of relaxing for the next two or three days," he said. "Everybody in the family's got bicycles, and we're just going bicycling for a while."

## THE VOTE

### How It Went

With bright skies to encourage them and dark worry to impel them, Americans overwhelmed their polling places to settle in a matter of hours the suspense of weeks. Here, in Eastern Standard Time, is the hour-by-hour story the returns told.

**8 to 9 O'Clock.** Radio and TV had not even run their first-string pundits and their elaborate mechanical brains into the game when the decisive answers to some crucial questions began to flood in.

Connecticut heralded the first rumble of an Eisenhower landslide even more decisively than in 1952. In labor-heavy Bridgeport, traditionally Democratic and barely Ike's in 1952, it was Eisenhower by nearly two to one. Well-unionized New Haven chimed in minutes later with a 17,000-vote plurality for Eisenhower, the first time in history New Haven had chosen a G.O.P. presidential nominee.

From Florida came sharp signs of a repeat Eisenhower victory in that no-longer-solid sector of the Solid South. Holyoke, Mass., another good sign of labor's mood, gave Stevenson a margin too thin to suggest anything but defeat.

The hour was only half gone before the suspense had trickled out of the presidential race; but still left in doubt was the No. 2 question: How would Congress go? By 8 p.m., TV's battle of the calculating machines was producing near unanimity: ABC's Elecom prognosticated "less than 200 electoral votes" for Stevenson; CBS's Univac calculated 140 for Ike, 87 for Stevenson, then paused to digest a few more returns. The Republicans' own best calculating machine, Party Chairman Leonard Hall, was confident enough to predict before 9 o'clock that Ike was riding home on a landslide. At about the same moment, young John Fell Stevenson, the Democratic candidate's son, left his father's hotel room for the moment, was asked the state of morale inside. Said he: "Not too good."

**9 to 10 O'Clock.** At Chicago's Sheraton-Blackstone Hotel, Adlai Stevenson ducked out of a dinner party to huddle with Campaign Manager Jim Finnegan and Speechwriter Willard Wirtz. As rumors mounted that Adlai was preparing to concede, the Eisenhower landslide rumbled on. Ike put the lie to the "as-Maine goes" Democratic victories of last September (TIME, Sept. 24) by sweeping up Maine's five electoral votes by an even wider margin than his 1952 victory. He surged ahead in Chicago's heavily Democratic Cook County picked up a three-to-two lead in pivotal Pennsylvania. The Boston Herald hit the streets with an extra predicting that Ike would carry Massachusetts by 250,000 votes, or 208,000 in 1952. New York's Daily Mirror went to press at 9:22 with a two-star final banner: **IKE WINS!**

The tide rolled South. Though the Middle East crisis was costing the G.O.P.

—With assistance from Miss Ernestine

Jewish votes in south Florida's big cities, it looked as if Ike would better his 1952 Florida lead of 90,000. Despite Democratic hopes that Texas, Tennessee and Virginia would return to the fold, Ike seemed headed for new triumphs in all those states. He led in Kentucky. As returns trickled in from the Midwest, scattered islands of resistance developed. In Michigan, thanks to Democratic Governor Mennen Williams' solid lead over G.O.P. candidate Albert E. Cobo, Stevenson was ahead in heavily unionized Dearborn and Detroit. In scattered upstate precincts of Michigan and Wisconsin, resentful farmers were whittling down the G.O.P.'s 1952 margin. Elsewhere Democratic bastions were toppling. Pennsylvania's Democratic Lackawanna County gave Ike an early edge. For the first time in 36 years New Jersey's Hudson County—the late Boss Hague's old bailiwick—went Republican.

By 9:45 ABC's superarticulate mechanical brain threw caution to the winds. The Eisenhower landslide, it ground out, would reach "the proportions of President Roosevelt's first victory in 1932." At 10 o'clock Adlai Stevenson, busily writing in his room, was quoted as saying that he would not concede until he had heard from California. Said Adlai's sister, Mrs. Ernest Ives: "It's a pathetic situation."

**10 to 11 O'Clock.** Four-fifths of the vote was still to be counted, but it was all over for caution's good grey grandmother, the *New York Times*. EISENHOWER WINS IN A SWEEP, it decided at 10 o'clock sharp. By that time, Virginia's twelve electoral votes, Maryland's nine, apparently New Jersey's 16 were Eisenhowers, and he was running ahead in Pennsylvania, the state the Democrats had said they had to take in order to win. The Stevenson forces enjoyed a few slim sunbeams—14 sure electoral votes in North Carolina (where one Jerry D. Batts of Roanoke Rapids was declared to have cast his vote, though he died with it clutched in his hand), expected pluralities in most of the other Southern states, a good lead in Missouri, a strong opening in industrial Michigan, a slight opening lead in California.

But already the wire-service reporters were pulling out their "gloom descended" leads for the scene around Stevenson headquarters, while in Chicago at 10:30 Stevenson Campaign Manager Jim Finnegan and Campaign Treasurer Matt McClosey were on the telephones to their home state, Pennsylvania. "How bad did we get licked?" asked McClosey on one phone. "So we're behind in Lackawanna and Allegheny, too, eh?" Finnegan muttered on another. Only a robust Democratic lead in the Pennsylvania senatorial race brightened Finnegan's wake. The 11 p.m. calculators had Ike leading in states worth 441 electoral votes. Stevenson in states with only 90.

**11 to 12 O'Clock.** New England was as solid for the G.O.P. as the South had once been for the Democrats. Even Democratic Boston Stevenson's lead was pared to 23,000 votes (2), his 68,000-vote margin in 1952, a fraction of the total he needed to counterbalance G.O.P. strength else-

where in Massachusetts. Ike swept ahead in New Hampshire, seized a 36,000-vote lead in Rhode Island (which he later increased to nearly ten times his 1952 plurality). Bustling ahead in New York City, which the Democrats carried by some 350,000 votes in 1952, Ike was stitching up a powerful statewide lead. At 11:25 with firm victories in ten states, the G.O.P. avalanche overtook wavering Michigan. At G.O.P. headquarters in Washington's Sheraton-Park Hotel, Ike started planning his TVictory speech of thanks.

Adlai still clung to a narrow lead in Minnesota and Oklahoma. Stevenson carried Alabama, Mississippi, South Carolina and Georgia, but seemed likely in each case to end with narrower margins than in 1952. An irony of G.O.P. gains in the South was that they came largely from

a smattering plurality for Ike and Dick. With a jolt, South Carolina Democrats noted that they had carried the state for Stevenson only because Republicans (with 73,000) and independents voting for Virginia's Senator Harry Byrd without his authorization (86,000) divided among them a total big enough to exceed the Democratic vote. On behalf of his favorite son, Estes Kefauver, Politico J. Howard McGrath began a small salvage operation in Washington. Kefauver, he said, emerges from the carnage unscathed and running hard—"He's going in '60." Otherwise said McGrath with an Irish grin: "It's a regular wake. We're lucky we still have the corpse."

**1 to 2 O'Clock.** Lurching into Kentucky Democratic headquarters at Louisville's Seelbach Hotel, a lonely soul with an Adlai button inquired thickly: "Are you all Democrats?" Came the reply: "What's left of us." What was left of the Democrats was at best seven states with 74 electoral votes.

Indefatigably, the speeches of victory and defeat rumbled on in other places across the U.S. Inexorably, the pundits wove the night's loose ends into the semblance of history. Radios and TV sets were still humming into the small hours of Wednesday as, one by one, electronic brains and buzzing human heads signed off.

## THE SENATE

### Near Balance

Drawing plans and specifications for overcoming a 49-47 Democratic majority in the Senate, Republican leaders at campaign's beginning faced a painful fact: shifting the balance to the G.O.P. would prove an impossible task unless Dwight Eisenhower kept the White House in an avalanche of votes and swept into office with him some hard-pressed senatorial candidates. This week came the avalanche. But long after the Eisenhower votes were tallied into astronomical millions, the G.O.P., to its own astonishment, was still fighting what seemed to be a losing battle. Among the critical engagements:

**¶** In Illinois, oafish Everett McKinley Dirksen took a tight grip on the Eisenhower coattails, discovered they were a dandy answer for the vigorous door-to-door, factory-to-factory handshaking campaign waged by Democrat Richard Stengel. Dirksen, like Eisenhower, cracked Cook County, the Democratic stronghold, coasted to his second term on the crest of a comfortable downstate Republican vote that shot his majority to better than 300,000 votes.

**¶** In Ohio, five-time Governor Frank Lausche once again proved the truth of the local axiom that "nobody likes Lausche but the people" by capturing for the Democrats the state's second Senate seat, defeating a hard-working latter-day Ikeman, Senator George Bender.

**¶** In New York, State Attorney General Jacob K. Javits, 52, took retiring Democrat Herbert Lehman's seat with a decisive victory over New York City's Mayor Robert F. Wagner (TIME, Oct. 14, Ex-



G.O.P. CHAIRMAN HALL

The machine felt like singing.

segregation-conscious white voters, while the G.O.P.'s civil-rights record was winning over Negro votes from Memphis to Miami.

Returns trickling in from the Western and Mountain states put the G.O.P. in the lead from the outset in Arizona, Colorado and Utah. New Mexico gave Ike a heavy lead. Even atom-conscious Los Alamos, one place where Stevenson's H-bomb issue might logically have set a fuse, went for Eisenhower.

**12 to 1 O'Clock.** The Eisenhower pluralities kept pounding in like the surf. "How long, O Lord, how long!" muttered a New York Stevensonite, in wry memory of the 1936 Democratic keynote speech. The answer seemed to be: until the last returns from the Coast. West Virginia came in for Eisenhower, voting Republican for the first time since going for Hoover against Smith in 1928. Los Angeles waited for San Francisco to record a slight margin for Stevenson (ascribed by West Coast commentators in part to Nixon's unpopularity there), then slapped it down with

Congressman Jarvis (1947-54) rolled up an 835,000-vote lead over Wagner in Republican counties upstate, more than enough to counterpoint the Mayor's 447,000 Democratic edge in New York's five boroughs.

¶ In California, riding the crest of the Eisenhower wave and backed by Nixon, Knowland and Knight, amiable, conscientious Senator Tom Kuchel barely squeaked through in the fight to keep his Republican Senate seat from falling into the hands of flamboyant young (40) Democratic State Senator Richard Richards.

¶ In Washington, where Democrats turned out the vote to defeat a right-to-work initiative, Ike-blessed Republican Governor Arthur B. Langlie failed resoundingly in an attempt to topple personable Democrat Warren Magnuson from the Senate seat "Maggie" has enjoyed for twelve years.

¶ In Kentucky, the G.O.P. picked up one of the two Senate seats at stake this fall when John Sherman Cooper, 55, former Ambassador to India, defeated former Governor Lawrence W. Wetherby handily in their battle for the remainder of Alben Barkley's term. In the second race, where the traditional Democratic edge also had been whittled by campaign-year squabbles within the party's ranks ex-Governor Earle C. Clements hung to an uncomfortably narrow lead over Republican Thruston B. Morton.

¶ In West Virginia, a slate-wide Democratic defection to the G.O.P. touched off by corruption charges, helped ex-Senator (1942-48) Chapman Revercomb, 61, win handily over Governor William C. Marland in their race for the remainder of the late Harley Kilgore's term.

¶ In four scattered states the Ike boom sent incumbent Republicans back to the Senate: Connecticut's Prescott Bush beat Congressman Thomas J. Dodd; Maryland's John Marshall Butler, elected six years

ago with Joe McCarthy's assistance, without it this time downed Democrat George P. Mahoney by 50,000 votes. Indiana's Homer E. Capehart easily won a third term over former Agriculture Secretary Claude R. Wickard; and Wisconsin's 72-year-old Alexander Wiley handily downed State Senator Henry W. Maier. In Nevada, after trailing part of the way through a nip-and-tuck battle with Cliff Young, Democratic Incumbent Alan Bible spurred ahead, eked out a breathless victory.

¶ In Pennsylvania, where almost 4,500,000 senatorial votes were cast, onetime Philadelphia Reform Mayor Joseph S. Clark Jr., 55, defeated Republican Senator James H. ("Big Red") Duff by 20,000 votes to become an important new figure on the national Democratic scene.

¶ In Oregon, cold-eyed Wayne Morse, 56, the maverick ex-Republican marked as the G.O.P.'s prime target in the Senate races, withstood the Western Eisenhower surge to defeat, by more than 20,000 votes, Ikeman Douglas McKay, who had resigned as Secretary of the Interior at Ike's urging to take on the bloodiest senatorial battle in Oregon's history.

¶ In Colorado, Two-Time Loser John A. Carroll, 55, whose chances of defeating former Governor Dan Thornton appeared so slim that the Democratic National Committee declined to finance his campaign, hung together enough votes to win the Senate seat vacated by retiring Republican Eugene Millikin—a seat the Democrats cheerfully accepted as an unexpected gift.

¶ In Idaho, handsome young (32) Attorney Frank Church achieved a startling upset in his first bid for a major political office by defeating moss-backed Republican Incumbent Herman Welker.

¶ In South Dakota, where well-rounded Republicanism has sent G.O.P. Senators to Washington for 20 years, a farm revolt threatened mild-mannered Incumbent Francis Case. Pressing hard on Case in a tight battle was burly (6 ft. 2 in., 235 lbs.) Kenneth Holum, 43-year-old farmer-politician.



NEW YORK'S JAVITS  
Help from the north.

away from the Democrats the only one of Connecticut's six House seats that remained in Democratic hands after 1954. (In the heavily Italian Third District, which centers on New Haven, Democrat Robert Giamo waited only 47 minutes after the polls had closed before conceding that Republican **Albert Cretella** had won a third term.)

In New Jersey's populous Sixth District (Union County), handsome, bustling Assemblywoman **Florence Dwyer**, fiftyish, took away from personable, 36-year-old Democrat Harrison Williams Jr. the seat he has held since 1954. Even more startling were the results in traditionally Democratic Hudson County, whose two House seats the Democrats had considered money in the bank. In the 14th District, bumptious Democrat T. (for Thomas) James Tumulty, whose boast it was that he carried more weight (330 lbs.) than any man in Congress, ran well behind 49-year-old Auditor **Vincent J. Delaney**. In the 13th District, 45-year-old Major Alfred Sieminski, a Princeton-educated laundry operator who was elected to the House in 1950 while serving in Korea, apparently lost (by 200 votes) to Republican **Norman Roth**, assistant counsel to the county board of education.

In the South, the Republicans fought a holding operation with incumbent Republican Congressmen increasing their margins, and in the industrial areas of the Midwest the Republicans actually gained two seats. In much of the Midwest—primarily the areas in which the farm vote was critical—the Republicans were losers rather than gainers from the new voting patterns. "The old man of the Ozarks," 55-year-old Dewey Short, seemed likely to be the most resounding Republican casualty of all. In his attempt to win a 13th term in the House, he was trailing 36-year-old **Charles Harrison Brown**, a polio victim who campaigned



IDAHO'S CHURCH  
Greener than moss.

with a hillbilly quartet. In the Far West, the gains were made by the Democrats. Montana's 38-year-old Republican Congressman Orvin B. Fjare lost the Second District to State Senator **LeRoy Anderson** in a campaign that centered around Fjare's opposition to paying the Crow Indians \$2,000,000 for the proposed site of the Yellowtail Dam on the Big Horn River.

With the exception of Dewey Short few familiar faces will be missing from the next Congress. Republican **Katharine St. George** easily staved off the challenge of World War II Cartoonist William ("Willie and Joe") Mauldin in New York's 28th District, and Incumbent **Frederic Coudert Jr.** surmounted a dangerous bid by Democrat Anthony Akers. World War II PT-boat skipper. It was a bad year for basketball players too. In Kentucky, Wallace ("Wah Wah") Jones—one of the two "clean" players on the bribe-prone 1948-49 Kentucky basketball team was smothered by Democratic Incumbent **John Watts**, and Minnesota's 6 ft. 10 in. basketball All-American George Mikell of De Paul College failed to unseat the Third District's Democratic incumbent, 65-year-old **Roy Wier**.

## THE STATES

### Governors: In & Out

The scramble for control of 48 state houses ended with an almost even split between the two parties (including the Democrats' gubernatorial victory in Maine in September). In some states, the outcome was baffling enough to send a stream of crystal balls hurtling into the political junkpile—there to be joined by many bewildered seers. Items:

**¶** In West Virginia, 41-year-old Republican Cecil Underwood, one-time teacher of biology and now vice president of Salem (W. Va.) College, upset favored Democrat Robert Mollohan. Underwood, a six-term member of the state house of delegates, campaigned hard and sharp against the statehouse machine, the so-called "flower fund" to which state employees allegedly had to contribute 2½% of their salaries, and the state road commission which, he claimed, made "more millions" of equipment dealers than it has good roads.

**¶** Rhode Island's three-term Democratic Governor Dennis J. Roberts was surprisingly edged out by Christopher Del Sesto, 49, an Italian-American in a state where voters of Italian descent pack a ballot-box wallop. It was a conditional victory, since Del Sesto, himself a former Democrat and special assistant to the U.S. Attorney General in the Antitrust Division, won by a meager 100 votes when the voting-machine score was added up. Still to be counted: 4,000 absentee ballots.

**¶** In Kansas, a dizzy seesaw battle came to a Democratic victory for Lawrence Bunker George Docking, 42, over Topeka Republican Warren W. Shaw, 48, who failed to overcome two severe handicaps: 1) G.O.P. factionalism, and 2) charges that, as Shawnee County chairman, he



NEW MEXICO'S JOHN F. SIMMS JR.  
Well-known and well-organized.

had received kickbacks on gasoline sales to the state.

**¶** In a drab campaign, Massachusetts' former Democratic Congressman Foster Furcolo, 45, dramatically withheld the Eisenhower landslide, buried a Christian Herter-Eisenhower Republican, Lieutenant Governor Summer G. Whittier, under a thumping plurality. Furcolo's chief campaign issue: ~~electro~~ support from popular U.S. Senator Jack Kennedy.

**¶** Michigan's bow-tied New-Dealing Governor G. Mennen "Soapy" Williams won a fifth term after a seemingly easygoing but decidedly breathless campaign against his toughest competition ever: Detroit's capable Republican Mayor **Nilsert E. Colbo**, 63. Soapy benefited



MASSACHUSETTS SENATOR AL "THE ROSE" ROSELLI.  
Well-backed and well-organized.

largely from Michigan's split-ticket voters, was even strong upscale, far from the A.F.L.-C.I.O. machine in the big cities. **¶** Iowa's farmers and small townsmen took out their troubles on their Republican Governor Leo Hoegh (TIME, Oct. 22), turned the statehouse over to the first Democrat since 1936: Herschel Lowless. Said Hoegh: "This election has been good for Eisenhower but it has been tough on some of us Ike originals."

**¶** In Colorado, Democratic Lieutenant Governor Stephen McNichols, 41, a successful lawyer and uranium millionaire safely beat out Don Brotzman, a young (34) state senator and husky handshaker who was counting on—but never could catch—Ike's coattails.

**¶** Wisconsin's Republican Attorney General Vernon W. Thomson, 41, had been waiting three long terms for right-wing Governor Walter Kohler to step down; got his chance to run this time, whipped Valeman (43) E. (far Edward) William Promire, 40.

**¶** Ohio's prosely popular Mike Di Salle ex-Mayor of Toledo and sometime price-control boss of the Truman Administration, was not popular enough, lost out to Republican C. (for nothing) William O'Neill, 48, a thoroughly experienced little (4 ft. 11 in.) Army veteran who served six consecutive terms in the state legislature, three terms as attorney general.

**¶** In Democratic-inclined but pro-Ike Minnesota, Governor Orville Freeman is an ex-armyman with a reputation for being a homey family man (toasted marshmallows in the fireplace) and the administrator of a trouble-free office, knocked on Anchor Nelsen, one-time Rural Electrification Administrator, ardent Ike man and former lieutenant governor.

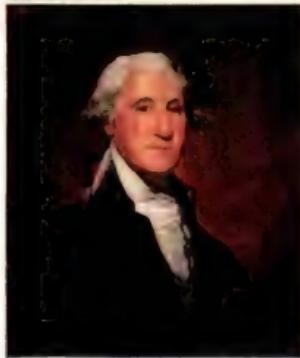
**¶** In New Mexico Democratic Incumbent John F. Simms Jr., 39, gave up his seat to Edwin L. Mecham, 44, who had served two previous terms as governor (1950-54). Simms' weakness: no support from his powerful old political enemy Senator Dennis Chavez. Mecham's strengths: a well-known name, a well-organized Republican caravan.

**¶** Illinois' Republican Governor Billy Stratton carrying the deadly weight of the embezzlement scandal in the state auditor's office, got boxed into a corner throughout most of the hours of vote counting, barely brushed through on late down-state returns to win over Chicago Judge Richard Austin.

**¶** Democratic Senator Al "The Rose" Roselli, 46, an ambitious and compulsively affable Washingtonian, who handed out artificial roses during his campaign, came out of his tight spelling like one. He defeated aging (66) Lieutenant Governor Emmett Anderson, who was the choice of Governor Art Langlie.

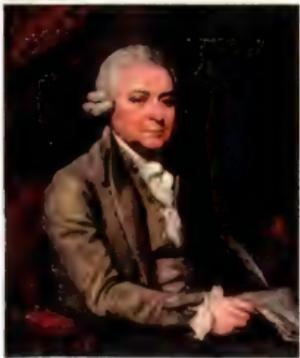
**¶** In Montana, conscientious Republican Governor J. (or John) Hugo Aronson vanquished Montana's attorney general, Democrat Arnold Olsen, 39, who spent the campaign dogging the state's three standard whipping boy—Anaconda Mining Co., light and power companies, oilmen.

METROPOLITAN MUSEUM OF ART



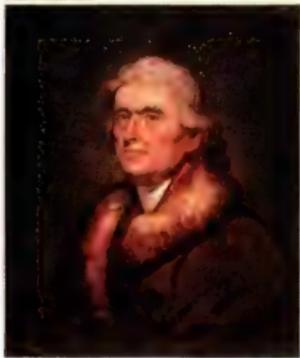
GEORGE WASHINGTON (1789-97)  
by Gilbert Stuart

BOSTON ATHENAEUM



JOHN ADAMS (1797-1801)  
by Mather Brown

WILLIAM MARCUS CREVE



THOMAS JEFFERSON (1801-09)  
by Rembrandt Peale

## The PRESIDENTS of the U.S.

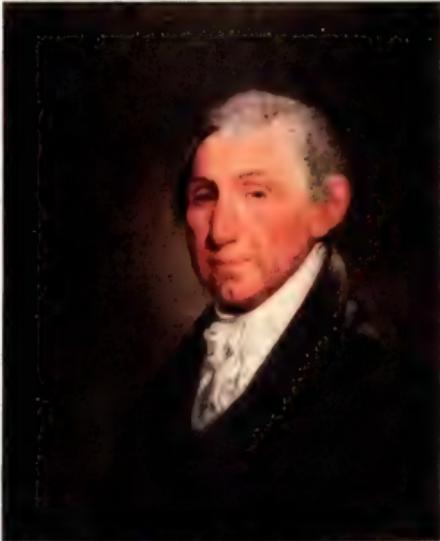
AS the nation's voters went to the polls to choose a President of the U.S. this week, the Dallas Museum of Fine Arts cast a reflective eye back across 167 years of U.S. history with a portrait show of all 33 men who have held the nation's highest office. To all but history buffs, the exhibit will recall a host of legendary and nearly forgotten men, presents them once again as the full, flesh-and-blood figures their contemporaries observed and recorded. Main fact to emerge from the survey: the young Republic was faithfully served by its artists as well as its statesmen. The American heritage is infinitely richer for such works of art as Gilbert Stuart's *Washington*, the painting Peale family's *Jefferson* and *Madison*, Thomas Sully's *Andrew Jackson*.

Taken as a whole, the show does suggest that it was the decline of portraiture as much as the genius of Mathew Brady that made Lincoln the first President better remembered for his photographs than his portraits. But as the zestful painting of Dwight Eisenhower shows, the talented artist can still produce a revealing synthesis of impressions observed in the sitter's presence which the camera at best can catch only an instant at a time.



JAMES MADISON (1809-17)  
by Charles Willson Peale

PENNSYLVANIA ACADEMY



JAMES MONROE (1817-25)  
by Gilbert Stuart



J. Q. ADAMS (1825-29)  
by Thomas Sully



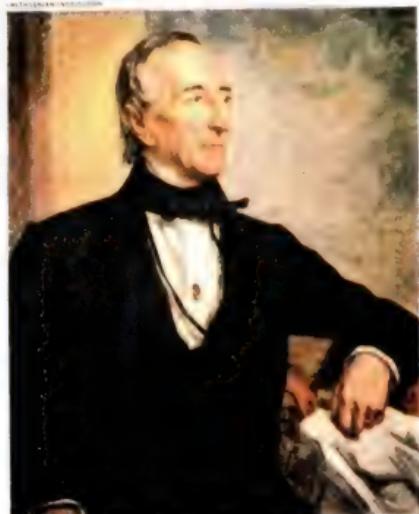
ANDREW JACKSON (1829-37)  
by Thomas Sully



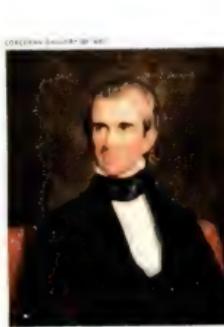
MARTIN VAN BUREN (1837-41)  
by George Healy



WM. H. HARRISON (1841)  
by James Reid Lambdin



JOHN TYLER (1841-45)  
by George Healy



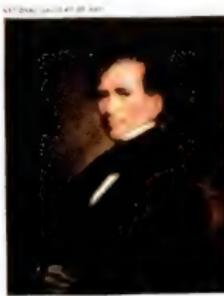
JAMES POLK (1845-49)  
by George Healy



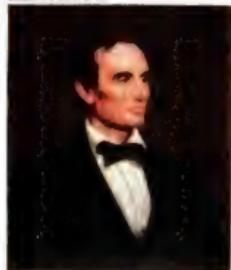
ZACHARY TAYLOR (1849-50)  
by John Vanderlyn



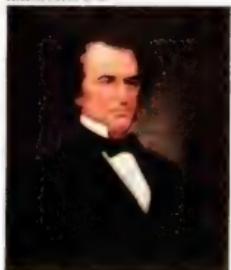
MILLARD FILLMORE (1850-53)  
by George Healy



JAMES BUCHANAN (1857-61)  
by George Healy



ABRAHAM LINCOLN (1861-65)  
by George Healy



ANDREW JOHNSON (1865-69)  
by Eliphalet Fraser Andrews



ULYSSES S. GRANT (1869-77)  
by Thomas LeClear



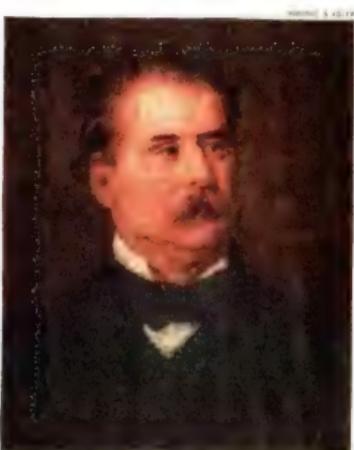
R. B. HAYES (1877-81)  
by Eliphalet Fraser Andrews



JAMES GARFIELD (1881)  
by William T. Mathews



CHESTER A. ARTHUR (1881-85)  
by George Healy



GROVER CLEVELAND (1885-89; 1893-97)  
by Eastman Johnson



BENJAMIN HARRISON (1889-93)  
by William T. Mathews



WM. MCKINLEY (1897-1901)  
by William T. Mathews



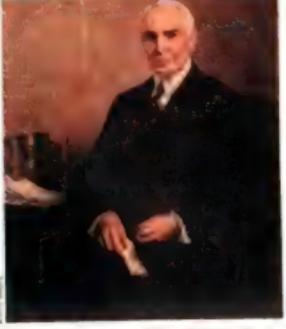
THEODORE ROOSEVELT (1901-09)  
by George Burroughs Torrey



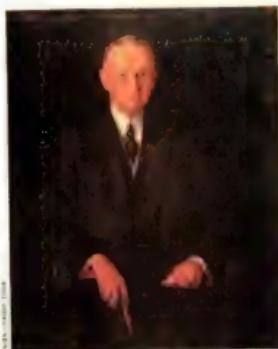
WM. HOWARD TAFT (1909-13)  
by Joaquin Sorolla y Bastida



WOODROW WILSON (1913-21)  
by Edmund Tarbell



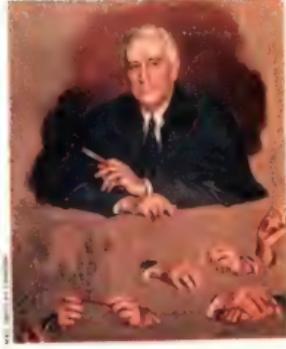
WARREN G. HARDING (1921-23)  
by Francis Luis Mora



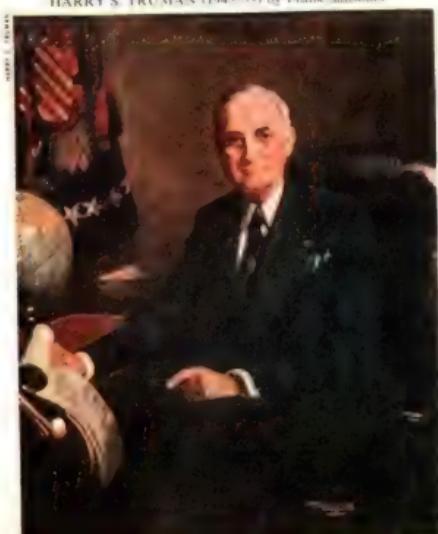
CALVIN COOLIDGE (1923-29)  
by Wayman Adams



HERBERT HOOVER (1929-33)  
by Douglas Chandor



F. D. ROOSEVELT (1933-45)  
by Douglas Chandor



HARRY S. TRUMAN (1945-53) by Frank Salisbury

DWIGHT D. EISENHOWER (1953- ) by Thomas E. Stephens



# "THE GREATER PURPOSES"

## Eisenhower's Declaration of Independence on Foreign Policy

*In speeches from the White House and Philadelphia's Convention Hall, President Eisenhower in the week of crisis set down this philosophy of U.S. foreign policy:*

THAT ancient crossroads of the world [the Middle East] was, as we all know, an area long subject to colonial rule. This rule ended after World War II, when all countries there won full independence. Out of the Palestinian mandated territory was born the new state of Israel. These historic changes could not, however, instantly banish animosities born of the ages. Israel and her Arab neighbors soon found themselves at war with one another. And the Arab nations showed continuing anger toward their former colonial rulers, notably Great Britain and France.

The U.S., since the close of World War II, has labored tirelessly to bring peace and stability to this area. But unfortunately passion in the area threatened to prevail over peaceful purpose. The direct relations of Egypt with both Israel and France kept worsening to a point at which first Israel, then France, and Great Britain also, determined that in their judgment there could be no protection of their vital interests without resort to force. The U.S. was not consulted in any way. Nor were we informed in advance.

As it is the manifest right of any of these nations to take such decisions and actions, it is likewise our right, if our judgment so dictates, to dissent. We believe these actions to have been taken in error. For we do not accept the use of force as a wise or proper instrument for the settlement of international disputes.

We are fully aware of the grave anxieties of Israel, of Britain and of France. We know that they have been subjected to grave and repeated provocations. The present fact nonetheless seems clear: the actions taken can scarcely be reconciled with the principles and purposes of the United Nations. And beyond this, we are forced to doubt even if resort to war will for long serve the permanent interests of the attacking nations.

I am ever more deeply convinced that the U.N. is the soundest hope for peace in the world, and for this very reason I believe its processes need to be strengthened. I speak particularly of increasing its ability to secure justice under international law. In all the recent troubles in the Middle East there have indeed been injustices suffered by all involved. But I do not believe that another instrument of injustice—war—is the remedy for these wrongs.

There can be no peace without law. And there can be no law if we were to invoke one code of international conduct for those who oppose us and another for our friends. The society of nations has been slow in developing means to apply this truth. But the passionate longing for peace on the part of all peoples of the earth compels us to speed our search for new and more effective instruments of justice. The peace we seek and need means much more than mere absence of war. It means the acceptance of law and the fostering of justice in all the world.

### Always the Frontier

IN [today's] world, at such a time, decent respect for the opinion of mankind—in the words of our Declaration of Independence—requires that we state plainly the purposes we seek, the principles we hold. What are the true marks of our America, and what do they mean to the world?

We are a people born of many peoples. Our culture, our skills, our very aspirations have been shaped by immigrants and their sons and daughters from all the earth. We know, as our forefathers knew, the firm ground on which our beliefs must stand. Freedom is rooted in the certainty that the brotherhood of all men springs from the fatherhood of

God. And thus, even as each man is his brother's keeper, no man is another's master.

So it is that the laws most binding upon us as a people are laws of the spirit, proclaimed in church and synagogue and mosque. These are the laws that truly declare the eternal equality of all men, of all races, before the man-made laws of our land. And we are profoundly aware that in the world we can claim the trust of hundreds of millions of people across Africa and Asia only as we ourselves hold high the banner of justice for all.

We are proudly a people with no sense of class or caste. We judge no man by his name or inheritance, but by what he does, and for what he stands. And so likewise do we judge other nations. There can be no second-class nations before the law of the world community. We, finally, look upon change, the ever-unfolding future, with confidence rather than doubt, hope rather than fear. We as a people were born of revolution and we have lived by change, always a frontier people, exploring, if not new wilderness, then new science and new knowledge.

### Principles that Cannot Bend

WE cannot and we will not condone armed aggression, no matter who the attacker and no matter who the victim. We cannot, in the world any more than in our own nation, subscribe to one law for the weak, another law for the strong, one law for those opposing us, another for those allied with us. There can be only one law, or there will be no peace.

We do not speak, let me emphasize, in any angry spirit of self-righteousness. We value deeply and lastingly the bonds with those great nations, those great friends with whom we now so plainly disagree. And I, for one, am confident that those bonds will do more than survive. But this we know above all: there are some firm principles that cannot bend—they can only break. We shall not break ours.

We believe that integrity of purpose and act is the fact that must most surely identify and fortify the free world in its struggle against Communism. We cannot proclaim this integrity when the issue is easy—and stifle it when the issue is hard. To do this would be to do something much worse than merely making our great struggle in the world more difficult. For if we were ever to lose that integrity, there would be no way to win a true victory in that struggle.

This would be a surrender that we shall not make.

### A Vital Paradox

BUT let me say we hold firmly to a vital paradox and to a fixed purpose: We maintain strength only in order some day to yield it—in league with all other nations. We shall go on working ceaselessly for the sure and safe accord that alone will make this possible. For we seek, above all else, to lift from the backs of men and all nations their terrible burden of armaments.

Finally, ever constant in the principles by which we live, we sense a special concern for the fate and fortune of those 700 million people in 18 nations who have won full independence since World War II. We know and respect both their national pride and their economic need. Here we speak from the heart of our heritage. We, too, were born at a time when the tide of tyranny running high threatened to sweep the earth. We prevailed and they shall prevail.

For the everlasting promise of our own Declaration of Independence was what Lincoln declared it to be: liberty not alone to the people of this country, but hope for the world for all future time.

These, then, are America's greater purposes.

They spring from our final faith in freedom.

# FOREIGN NEWS

## WORLD CRISIS

### Appalling Events

With anxiety and bewilderment, the world watched an appalling eruption of trouble.

In Hungary a gallant, leaderless rebellion against Russia's iron rule gave promise of success—until Russia turned its retreating tanks around and set out to crush the revolt.

Israel, taking advantage of Russia's difficulties (and taking for granted U.S. preoccupation with a presidential election), invaded Egypt.

Great Britain and France, aggression-bound, moved in, determined to overthrow Gamal Abdel Nasser and recover the Suez Canal.

War in the Middle East gave Russia the chance to muffle the sounds of its own savage conduct in Hungary. With bland cynicism, it lectured Britain and France on aggression, proposed joining with the U.S. in fighting Egypt's invaders (a proposal the U.S. called "unthinkable"), and talked of using "force to crush the aggressors" in the Middle East. Bulganin went further: he asked Britain how it would feel "if she herself had been attacked by more powerful states possessing every kind of modern destructive weapon" and added that "there are countries now" that could do the job from a distance by "means such as rocket technique."

In alarm, the Swiss government invited five nations—the Big Four and India—to hold an immediate summit conference to avert the danger of a third world war.

The possibility that Russia might rush into the Middle East—perhaps in response to Colonel Nasser's appeal for "volun-

teers"—gave urgency to the efforts of peacemakers. The U.S. and Britain and France got back together again, after a week in which the U.S. and its two principal allies were tragically apart. They were drawn together by the need to meet the common threat from Russia.

Tuesday at midday, eight days after the Middle East war began, U.N. Secretary General Dag Hammarskjold announced that Britain and France had agreed to a cease-fire. The gunfire might cease, but the unpleasant aftermath would be with the world for a long time.

### Danger in the Jungle

Britain's bombers over Cairo made the really shocking surprise of the week: Russia's conduct in Hungary was more cruel because bigger in the totals of human slaughter, but it was, after all, in character for Communists. Israel could claim the need to break the menacing circle of declared enemies. France had emotional and strategic reasons for crushing Nasser, to get at the source of supply of the Arab rebels in French North Africa. As for Britain, its justification for aggression against Egypt had to be that a quick war could bring the kind of Middle East solution that diplomacy had failed to achieve.

More than injured pride and frustration had to explain Sir Anthony Eden's ruthless ultimatum and armed attack on Egypt. The justification, feebly put at the outset, but more and more emphatically later, is that Britain had lost faith in the U.N. It had decided to return to the 19th century pattern of a big power's imposing peace and demanding of the rest of the world that it accept the result on the grounds that its methods are decisive and its motives high-minded. This classic role of self-appointed proctor of the world was reflected last week by that heroic defender of Empire, Sir Winston Churchill, who proclaimed: "Not for the first time, we have acted independently for the common good."

This was a blunt and deep challenge to every 20th century notion of collective security. Britain's case went thus: You must judge our methods by our results. We hope to crush Nasser without much bloodshed. If we do, we will be rid of an ambitious dictator who not only threatens our oil interests and our Suez Canal status and stings our pride, but with his ambitious Arab nationalism threatens the whole security of European civilization. Once we show our strength, you will hear less nonsense from the oil-country Arabs, and have less trouble from the Arabs in North Africa. Israel will expand. But if it grows big enough, its Arab neighbors will be unable to challenge it, and there will be peace at last in the Middle East—the kind of peace the U.N. cannot bring you, because it has become only an echo chamber of the world's conflicts.

The British method, if brought off



quickly, might have had more effect than many men of good will would care to admit. But in the end it encountered overriding objections, and the U.S. gained credit throughout the world for separating itself last week from the conduct of its oldest allies. For as a sovereign remedy, the peace of imposed power takes little account of the cries of the less strong, or the pleas of peoples aspiring to freedom.

A more important objection to Eden's *Pax Britannica* is that Britain no longer rules the waves, or the air. In a hard-hitting attack on Eden's conduct, Opposition Leader Hugh Gaitskell accused Eden of invoking the law of the jungle, and added, "The jungle is a dangerous place where we should realize that there are much more dangerous animals wandering about than Great Britain and France." The knowledge that the Russian bear, stung by his own wounds, might blunder into the Middle East gave pause to everyone—even, in the end, to Anthony Eden and to France's Guy Mollet.

**The Example.** While the world tried to digest the distressing news from the Middle East, Russia abruptly abandoned its promises of reforms and retreat, and ruthlessly turned to crush Hungary's gallant patriots. With outraged helplessness the world listened to frantic pleas for help.

In urgent matters of self-interest, the Russians need no examples from others to justify their own resort to force. But the aggression in Egypt provided the Russians with what, if it was not a sanction, was at least a cover to allow their brutalities full rein. It was a measure of the betrayal of mankind's best hopes by Britain and France that the embarrassed West could not even cry shame with one voice.



Associated Press

BOMBING VICTIMS IN CAIRO

## THE KREMLIN

### Into The Night

The steel-shod Russian jackboot heeled down on Hungary this week, stamping and grinding out the vestiges of a daring young democracy. A force of 4,500 Soviet tanks, crack paratroops, MVD storm guards, and a quarter-million Red army infantrymen



RUSSIA AND U.S. VOTING AGAINST BRITAIN & FRANCE IN U.N.

drawn from the remote wastes of Muscovy swept through the brown fall countryside, overwhelming towns and villages, smashing isolated Hungarian army resistance, and sealing off the country.

On the hills around Budapest, heavy Soviet guns ranged in on the city's old Parliament House. Through the already battered streets thundered big new tanks, this time protected by trotting groups of dark-visaged Asian-Russian infantrymen. Weary but infinitely brave Freedom Fighters were mercilessly cut down. Traitors who had concealed themselves, or their intentions, during Hungary's miraculous five days of freedom (*see Hungary*) were welcomed. In a matter of hours Moscow was able to report that Communist Premier Imre Nagy, who had defied the Kremlin, was in jail, and a new Communist government installed under Party Secretary Janos Kadar (*TIME*, Nov. 5).

**Shared Joy.** But the fighting did not immediately end. Clandestine radio calls testified to rebel resistance in isolated areas, both in Budapest and the provinces. And after first announcing that resistance was being crushed, Kadar took to the air to complain of continuing opposition "which might even get the upper hand." The weight and power of the Soviet assault indicated the seriousness with which the Kremlin now regarded the situation.

What made the smashing of free Hungary different from other Soviet deprivations? For one thing, the West had been an intimate eyewitness of Hungary's brave struggle for national independence, and had shared Hungarian joy at seeing Soviet tanks withdraw in apparently accepted defeat. Guarded hopes had changed to optimism. After all, perhaps the weak state of the Soviet satellite empire, forcing the Kremlin to come to terms with a national Communism in Poland, might also persuade the Kremlin to come to terms with a national regime in Hungary. Instead, the exceedingly swift development of anti-Communist sentiment in Hungary made a fearless Kremlin resolve to make an example of Hungary.

Skillfully, the Russians masked their

intentions. At the Turkish embassy in Moscow early last week, in an atmosphere of champagne and caviar, burly Foreign Minister Dmitry Shepilov began talking sympathetically about the "bureaucratic errors" of the late Rakosi-Gero regime in Hungary. All the rebels had to do to obtain the withdrawal of Soviet troops, said Shepilov, was lay down their arms. Taxed with continuing to pour troops into Hungary, Marshal Georgy Zhukov roared denial. Said he, with a grand gesture: "There are already enough troops in Hungary to suppress a rebellion and maintain order."

Next day Shepilov's Foreign Ministry said that, anyhow, the U.S.S.R. was withdrawing Soviet troops from Budapest (but not Hungary) because their "further presence [could] cause even greater deterioration of the situation." The Soviet Union now recognized the basis of the Hungarian revolt as being the Hungarian working people's legitimate "struggle against bureaucratic distortions in the state apparatus." But it solemnly warned the Hungarians against "forces of black reaction," which are "trying to take advantage of the discontent."

**Out of Hand.** All the while, from the Russian standpoint, Hungary was veering out of control. Premier Imre Nagy, himself an old and routinely conscienceless Moscow hand, had been made Premier by the Russians, somewhat reluctantly, at Tito's behest, and ordered to govern with a national Communist Party like that in Poland. His first Cabinet had been just that, an assemblage of Politburocrats with a few non-Communists for show. But somewhere along the road, perhaps because of personal conviction, more likely because of the sheer explosion of Hungarian anti-Communism, he dropped most of his Communists by the wayside and, to keep in power, he had to echo rebel demands for renunciation of the Warsaw Pact and withdrawal of Soviet troops.

Nagy knew that the Soviet tanks, so sharply stopped by the young rebels, were

merely drawn from one of the nearby divisions, and were no measure of the true strength of the Red army. He knew that new divisions were massing on Hungary's frontiers. He saw Soviet diplomats streaming out of the Hungarian capital—always a fateful sign. Full of soft assurances, a delegation of Soviet officers had come to talk over withdrawal of troops . . . in two or three weeks. He knew the worthlessness of such words on Russian lips, but he dispatched Defense Minister Pal Maleter and Chief of Staff Istvan Kovacs to talk with the Russians.

There was one small, slim chance to bring off his defiance: to take his case to the United Nations. Premier Nagy must have realized that this act would, in effect, be the signal for the final Soviet shutdown, but he took it.

**Life or Death.** This week the U.S. broke off a debate on the Middle East to make way for a predawn Security Council session on Hungary. Said U.S. Delegate Henry Cabot Lodge: "If ever there was a time when the action of the United Nations could literally be a matter of life and death for a whole nation, this is that time." It was: the Soviet attack was already five hours old; phosphorus and incendiary shells were falling in Budapest; the bridges across the Danube were being fiercely contested; the Russians had issued an ultimatum that they would bomb Budapest unless all resistance ended.

For two hours the Security Council debated a dramatic appeal from Nagy to Secretary-General Dag Hammarskjold. But at 5:15 a.m., the Soviet Union's Arkady S. Sobolev vetoed a resolution censuring the Russian attack on Hungary on the grounds of "interference with the internal affairs of Hungary." Said Lodge: "I am horrified by such cynicism." The debate was taken up in the U.N. General Assembly later, where 50 nations approved

Mikhail Rogatkin—Life



LYNCH VICTIM IN BUDAPEST

(with eight votes against) a U.S. resolution urging Russia to withdraw its troops from Hungary immediately.

Even before the U.N. vote, the freedom stations in Hungary had been going off the air one after the other. New voices told of the appointment of the new Communist regime of treacherous Janos Kadar, and of the downfall of Communist Nagy. *Pravda* had the last word on Nagy: "He turned out to be an accomplice of reactionary forces. A woman's voice on Radio Budapest screamed 'ominous consequences' for those who did not lay down their arms. Dark night was returning to Hungary.

## THE MIDDLE EAST

### Blitz in the Desert

The border was only an arbitrary line drawn between two hatreds, and it had been violated for eight years by raiding parties from Egypt or reprisal raiders from Israel. But this was bigger. In the cooling desert dusk, along the 120-mile border separating Israel from Egypt's Sinai peninsula, heavily armored Israeli army units assembled at positions. Tank engines, in World War II U.S. Shermans and light 13-ton French AMXs, coughed, then roared. Behind the armor trailed streams of troop carriers, weapons carriers, artillery pieces. Some 30,000 men in sandtan battle dress rode in the convoys—a force "too big for a reprisal," said an Israeli official, "and too small for a war."

But war it was.

**Citizen Army.** Where once at least half of Egypt's ill-trained army—perhaps 100,000 soldiers—had ranged the Sinai peninsula, now little more than 30,000 troops remained; Nasser had pulled the rest back to defend the Suez Canal and his capital. The Israeli army, a deadly machine full of disciplined power, had been swiftly mobilized from the citizen soldiers of a soldier state constantly on the alert for invasion from any part of its 600 miles of border with Arab enemies. To achieve maximum secrecy, reservists had been summoned by telephone calls and telegrams. Footloggers were summoned by a rap on the door ("It's my sergeant," a pajamaed businessman told his sleepy wife. "He tells me, 'Come!'"). Car owners were halted at street corners, given cards designating assembly points. So were farmers with mules. They parked their vehicles or parked their beasts and walked away.

By Friday afternoon, three days before D-day, a fourth of Israel's 1,800,000 people were under arms. At the Israeli airfields, fighter planes stood ready. A few were World War II U.S. Mustangs, some were F-86 Sabre jets, the rest were French Mystère jets—far more than the mere dozen that France had publicly delivered. Clandestinely, the French had turned over at least another 30 Mystères to Israel. Israel's air force was smaller than Egypt's (about 120 British Vampire and Meteor jets, 90 to 125 Russian MIG-15s, a few newer MIG-17s, 50 Russian Il-28 bombers), but the Israelis knew their equipment better and were better trained.

**First Day.** Under exemplary military

conditions, Israel's three invading columns fanned into a 70-mile-wide arc and ground westward into the Sinai's barren dunes, plateaus and lifeless mountains.

"Units of the Israeli defense forces have penetrated and attacked *fedayeen* commando bases," the Israeli government announced. "This operation was necessitated by the continuous Egyptian military attacks . . . the purpose of which was to . . . deprive the people of Israel of the possibility of peaceful existence."

The northernmost column pushed easily past Quseima (see map) and fishhooked to the northwest. Its mission: to cut off the Gaza Strip, a 26-mile finger that has poked into Israel since 1949.

The southernmost column rode past Elath without resistance, raced toward the heart of the peninsula. Its objective was Nakhl, there to reinforce a paratrooper battalion which had been dropped ahead.

The center column, moving in past Kuntilla, drew blood only a few miles inside Sinai. It encountered Egyptian armor, mostly Soviet T-34 tanks. After 16 hours, it scattered the defenders.

**Second Day.** By dawn, the Israeli southern column had, in effect, cut off all southern Sinai, and was even turning some of Egypt's T-34s against the defenders. Egypt fought back mostly with windy communiqués ("We have annihilated the invasion forces"), a few ineffectual air sorties at Tel Aviv, and a tragicomic attempt by an Egyptian frigate to shell Haifa. The ship was crippled by Israeli aircraft rockets, ran up its white flag. The bemused Egyptian didn't even scuttle his ship, and it was towed into port while Israelis cheered from harbor rooftops.

**Third Day.** In a stretch of dune country in north-central Sinai, at a vital road junction called Abu Aweigila, the Egyptians threw their one fierce punch. Israeli Shermans and AMXs ran into strong battalion of Egyptian armor, veered away from it while Israeli infantry moved to the attack. Overhead, Israeli Mystères spotted a major reinforcing column (it apparently was a full corps of up to 50,000 men) lumbering eastward along the macadam road from Ismailia. Egyptian Vampires and MiGs came in to cover the reinforcements, fell into battle with Israeli fighters. By late in the day, it was still a battle. The Egyptians were fighting with more skill and courage than in the 1948 fiasco. Then came the ultimatum from Britain and France set to expire at 4:30 the next morning. So Egypt had three enemies to contend with instead of one.

At dusk the first Anglo-French bombers hit Egypt's airfields. It was all the help the Israelis at Abu Aweigila needed. With Egypt's air harassment all but eliminated, the vulnerable but speedy French tanks engaged the T-34s. Soon the hillsides were smoky with burning tanks, both Egyptian and Israeli, but the AMXs' speed was proving decisive when night fell.

West of Suez, British twin Canberra jets whistled in from Cyprus to strike at airfields. "I must say that the sooner Egypt sees reason and agrees to temporary international control of the Suez, the less

# THE CONSPIRACY

## How Britain, France and Israel Got Together

WITHIN 24 hours after Israel invaded Egypt, Britain and France joined in an ultimatum to Egypt and Israel—and then began to bomb Cairo.

Israel's Foreign Ministry talked of "the unexpected intervention of Britain and France." Britain's Foreign Secretary Selwyn Lloyd protested: "There was no prior agreement between us." Despite their words, there was plenty of evidence to show that the two attacks were planned in collusion ("orchestration" was the French word for it). In this conspiracy, France was the instigator, Britain a belated partner, and Israel the willing trigger.

**First & Fastest.** The evidence of pre-meditation runs back nearly two months. France moved first, and fastest. Angry and frustrated by their troubles in Algeria, the French wanted to get Nasser. Within days of Nasser's seizure of the Suez Canal Co., Premier Guy Mollet sent his Defense Minister to London to concert a joint military plan for reoccupying the canal.

The joint organization was set up and named *Amilcar* (after Hannibal's father). While diplomats attended London conferences and took appeals to the U.N., the British-French forces gathered on Cyprus. Tanks were painted sand-yellow, occupation currency was printed, plans were made for the requisitioning of civilian air transports. The target was Egypt: the plans at this stage had nothing to do with Israel.

Shortly thereafter, the French made a basic political decision: courtship of the Arabs was over. From then on, France set to work to woo Israel, the Arabs' enemy. Menachem Begin, onetime terrorist and leader of Israel's hot-headed Herut party, visited Paris and was invited to address the Chamber of Deputies—an unprecedented honor for an opposition politician of a foreign country. Secretly, France shipped Israel an extra 30 Mystère jet fighters. On Sept. 23, Israel's Premier David Ben-Gurion joyfully proclaimed that Israel had at last found "a true ally." (The U.S. embassy in Israel sent round to ask who, got no answer.)

**Late Joiner.** At first, Britain was not in on this act. Britain was still busy trying to outbid Nasser for leadership of the Arab world. Early in October, Sir Anthony Eden infuriated the Israelis by suggesting a peace based on the 1947 partition plan,

which would cost Israel all the territory it won later by beating the Arabs. Jordan was the battleground of Britain's contest with Nasser. Jordan had kicked out Britain's Glubb Pasha, but still needed its \$35-million-a-year subsidy from Britain. At London's urging, Iraq (Britain's only ally in the Arab world) offered Jordan military aid. But Iraq's offer came down to two planeloads of small arms: Nasser tipped that by sending five Vampire jets. As a last resort, Britain proposed to send Iraqi troops into Jordan in an attempt to prevent a takeover by a Nasser-minded government in Jordan's forthcoming elections. On Oct. 12 Israel let it be known that such a move would mean war. Britain backed down, and Jordan veered conclusively toward Nasser. It was a decisive event.

With Jordan's virtual loss, Britain saw her own position in the Arab world crumbling. Britain was bitter and disillusioned at the failure of her efforts to bring Nasser to heel. In the U.N., the Russians had just vetoed the latest effort to force a solution on Egypt. Both British and French were increasingly annoyed at U.S. Secretary of State John Foster Dulles. In their view, Dulles had precipitated Nasser's anger by his abrupt decision to end the Aswan dam deal. Furthermore, when Nasser countered by seizing the canal company, Dulles had talked the British and French out of strong measures, and then, as they saw it, reneged on his implied promise to pay for an economic boycott of the canal—leaving Nasser triumphant and unpunished.

**Day of Decision.** On Oct. 16 Sir Anthony Eden and Foreign Secretary Selwyn Lloyd flew to Paris to meet with Mollet and Foreign Minister Christian Pineau. Barring all advisers from the room, the four conferred in deepest secrecy for five hours.

This presumably was the moment when Britain made the fateful decision—at France's urging—to back Israel in the Middle East. As the French knew, Israel was already on the edge of launching a preventive war. The evidence indicates that it was at the Oct. 16 Paris meeting—twelve days before Israel's invasion of Egypt—that Eden and Mollet agreed to reoccupy the Suez Canal Zone jointly on the pretext of protecting it from Israel's planned attack. Whether or not Israel was so informed is not clear (they intended to attack anyway), but from then on, Israel apparently kept France (and through France, Britain) abreast of its moves.

Answering criticism of his inaction at a Cabinet meeting about this time, Premier Mollet blurted: "You must have confidence in me. Something is going to happen before the end of the year. I cannot say any more: there is a diplomatic secret to be kept." Also, from that moment forward, U.S. diplomats lost all contact with their London and Paris diplomatic sources on Middle East matters. U.S. queries were



FRANCE'S MOLLET & PINEAU, BRITAIN'S LLOYD & EDEN

turned aside, requests for information evaded, interviews deferred.

**The Date.** State Department officials are sure that the British and French callously deceived or misled them from this date onward. On Oct. 23 Pineau dashed over to London, reportedly to tell Eden that Israel was all ready to launch preventive war on Nasser. Ben-Gurion's moment was well chosen because, it was reasoned, 1) the U.S. would not dare move decisively against Israel on the verge of a presidential election, and 2) the Hungarian rebellion, then at its height, would keep Russia's hands tied.

Eden did not tell the U.S. He did not inform the members of the Commonwealth, he did not tell the House of Commons, he did not inform his party colleagues. In fact, in the Foreign Office itself, only Lloyd seems to have been privy to the plan. Selwyn Lloyd chose this moment to indicate to the U.S. that he had fresh hopes of a peaceful Suez settlement.

On Thursday, Oct. 25, when Israel began its swift and quiet mobilization, U.S. military attachés noticed that their French and British colleagues had suddenly stopped talking to them. The French and British also seemed to know far more about Israeli mobilization than the Americans did.

**Delay & Foreknowledge.** The two days of crisis were Monday and Tuesday of last week. All through those hectic 48 hours, there was a clear pattern: the British and French knew what the Israelis were doing, and in advance; the U.S. did not. Eleven hours before the first Israeli vehicle rolled across the Egyptian border, Pineau dashed over to London. To an aide who asked whether there would be a war, Pineau was reported as saying: "I can't tell you yet." In Jerusalem, Britain's Ambassador Sir John Nicholls was told that morning that the Israeli army would jump off at nightfall, and relayed the news to Eden. Eden said nothing to the U.S. In Washington, knowing only of the Israeli mobilization, Eisenhower announced that the U.S. would "honor our pledge" under the Tripartite Agreement of 1950, which

pledged the U.S. to act in concert with Britain and France "within and outside the United Nations" against an aggressor in the Middle East. Only last February, Eden had come to Washington to press for a firm U.S. commitment to back that agreement.

But in a matter of hours after Eisenhower's statement, State Department officials concluded that Britain considered the Tripartite Agreement a dead letter. That afternoon Dulles summoned British and French diplomats to get their cooperation in calling an early emergency meeting of the Security Council. They stalled. Apparently they had orders to delay until the ultimatum could be delivered next day.

It soon became apparent that the British were not interested either in halting the Israeli attack or in branding the Israelis as aggressors. In London, Lloyd summoned U.S. Ambassador Winthrop Aldrich early Tuesday morning to urge that the U.S. resolution omit any reference to aggression. Significantly, though Britain and France were going to deliver an ultimatum to Egypt that day, Lloyd said nothing to Aldrich about Britain's intent.

**According to Plan.** At 4:30 p.m. British time (11:30 a.m. Washington time), Eden announced the ultimatum—an ultimatum that demanded in effect that Egypt withdraw 100 miles from its own frontiers and accept British-French occupation of the Canal Zone on the ground that the British and French had to protect the canal from the Israelis (they then proceeded to bomb not the Israelis but the Egyptians). Neither the U.S. nor the Commonwealth was notified until 15 minutes later. The President of the U.S. learned of the ultimatum in Jacksonville, Fla., by news ticker.

In Paris, the Assembly had to wait until 10 o'clock for Premier Mollet to get back from London and make a parallel announcement of the ultimatum. After the Assembly's vote of confidence, Defense Minister Maurice Bourgès-Maunoury stopped off at his office for ten minutes to clean up some papers, and then went home to bed. Apparently, everything had been arranged, long before.

lives will be lost," pronounced General Sir Charles Keightley (rhymes with neatly), C-in-C of the joint Anglo-French operation, from his Cyprus GHQ. The political hope in London and Paris was that airstrikes alone, combined with the Israeli sweep across the Sinai, would persuade Egypt to surrender, or to overthrow Nasser. But the basic military intent was to clear the skies for Anglo-French invasion.

**Fourth Day.** When dawn broke over the tank battlefield of Abu Aweigala, the Israeli discovered that in the darkness the Egyptians had pulled out what was left of their armor, to scurry to safety west of the Suez. A considerable remnant got away, but the Egyptians' one big punch had failed.

Over Cairo, the Anglo-French bombing spread from airports to military barracks and munitions depots. With the assurance born of complete control, Keightley's GHQ in Cyprus warned the Egyptians what the Anglo-French airmen were going to do before they did it, with the double purpose of preventing casualties and of spreading despair.

In Tel Aviv the Israeli army spokesman announced proudly: "We have conquered the bulk of Sinai."

**Fifth Day.** The Anglo-French Canherras, Venom Mark 45 and Corsairs finished the destruction of the Egyptian air force on the ground, then turned to strafing and bombing Egyptian motor convoys and strategic points which might hinder the landing in the Canal Zone. In frustration, the Egyptians sank seven blockships at various points in the Suez Canal (they can later be dynamited out of the way). Bombers picked out the transmitter of the Cairo radio. (A standby transmitter was back on the air in an hour, however.)

**Sixth Day.** The desert blitz ended. Israeli forces marched triumphantly into the ancient and grubby city of Gaza, where blinded Samson pulled down the pillars and destroyed the temple. They found only a handful of dull-eyed, curious Arabs, the ravaged remnants of an Egyptian division, and the unhappy Egyptian Governor General of the Gaza Strip. He put his name to the surrender papers and handed over to Israel some 325 square miles of disputed real estate and the perplexing responsibility for some 250,000 ragged, ill-housed, ill-fated Palestinian refugees.

In less than a week, a third of Egypt's army had been routed; its air force was gone; its terrain east of the Suez was in the hands of its most hated enemies; and its capacity to resist Anglo-French invasion of the canal was sorely crippled.

Israel, its hardy soldiers quickly masters of a peninsula twice the size of their own nation, did not even wait to mop up last Egyptian resistance before switching from Egyptian to Israeli currency in the Gaza Strip. After midnight Tuesday, little more than a week after the operation began, Israeli army GHQ announced: "The campaign in Sinai has ended . . . and there is no more fighting." At that moment, the British-French invasion of the Canal Zone was already under way.

## Invasion

The transports lumbered off the ground at Cyprus in the purple-streaked dawn, and two and a half hours later dropped the paratroopers over the northern mouth of the Suez Canal. The Britons aimed at Port Said, the French for Port Fuad, across the canal's mouth. From the first instant of combat, it became apparent that the Anglo-French could not hope for a quick victory without bloodshed. The Egyptians had littered the drop areas with barbed wire and oil drums, were ready with a desperate and (one of the invaders reported) "bloody good" reception committee.

In the first flash of conflict, casualties were considerable among British and French as well as Egyptians. Back in Cyprus, beaming, well-starched Invasion Chief Sir Charles Keightley admitted that the Egyptian army was still "a cohesive force," but he was ready with Step Two in his "limited operation." The invasion fleets had already steamed out for Port Said from Cyprus.

Tuesday at dawn, 24 hours after the airborne troops hit the silk, a force of 30,000 British commandos and French commando units, with tanks, stormed ashore and into Port Said and Port Fuad.

The tank-led assault troops moved briskly through the suburbs, and by afternoon claimed capture of both Port Said and Port Fuad. Soon a column was moving southward along the Canal Zone to occupy Ismailia, hoping to be in possession of as much as possible of the 20-mile-wide Canal Zone before the cease-fire ordered for Tuesday at midnight.

## THE UNITED NATIONS

### The Clock Watchers

Under the eyes of a roomful of grave-faced spectators, the eleven delegates to the U.N. Security Council sat down late one morning last week around a semi-circular table, to decide what the U.N. ought to do about the Israeli invasion of Egypt. Scarcely had they begun their deliberations when Soviet Delegate Arkady Sobolev scurried from the room. Returning a moment later, he self-righteously read out to his colleagues an A.P. dispatch: "Britain and France declared today their forces will occupy key positions in the Suez Canal area unless Israelis and Egyptians stop fighting within twelve hours."

A shocked murmur ran through the Council chamber. Suavely, British Delegate Sir Pierson Dixon rose to announce that he trusted that "the great majority of my colleagues will agree that the action taken is . . . the interest of security and peace." He hoped that U.S. Delegate Henry Cabot Lodge Jr. "will agree that nothing would be gained" by consideration of the U.S. resolution asking Israel to withdraw immediately from Egypt.

**Allies at Odds.** In cold anger, Lodge hastily added a proviso to the U.S. resolution urging all U.N. members "to refrain from giving any military, economic or

financial assistance to Israel so long as it has not complied with this resolution." In presenting the resolution to the Council, Lodge spoke with bluntness rare towards allies. The U.S., he said, does not believe that "in any circumstances this [Anglo-French] ultimatum would be justifiable or . . . consistent with the purposes and principles of the U.N. Charter."

In the debate that followed, the U.N.'s familiar two-sided world came unstuck. Sobolev eagerly announced that "the Soviet delegation is prepared to vote in favor of the U.S. draft resolution . . ." When the vote came, Britain and France, the two historic allies of the U.S., vetoed the U.S. proposal. It was Britain's first veto.

By then the twelve-hour time limit on the Anglo-French ultimatum had nearly expired. Spectators were turning uneasily to the Council chamber's big wall clock. Russia's Sobolev proposed a watered-down resolution calling upon Israel and Egypt to cease fire. Once again, Britain and France vetoed.

In a tone of near despair, Yugoslavia's hard-voiced Jozef Brilej told his colleagues: "We are faced with a situation . . . which is literally deteriorating by the minute." Then he persuaded the necessary minimum of seven Security Council members to vote for an emergency session of the 76-nation General Assembly, where the veto does not apply.

**With Heavy Heart.** "Egypt," its delegate, Omar Loutfi, told the Assembly, "has been subject to combined aggression—premeditated aggression—by Israel, the United Kingdom and France." Indignant, Britain's Dixon rejected the charge of collusion. His nation was only trying "to separate the combatants" and to protect the Suez Canal; its occupation would be strictly "temporary." (Poland's delegate dryly remarked that Britain had made a new contribution to international law—"temporary aggression".)

Dixon was followed by John Foster Dulles, who had flown in from Washington. "I doubt," began Dulles, "that any delegate ever spoke from this forum with as heavy a heart. We speak on a matter of vital importance where the U.S. finds itself unable to agree with three nations with whom it has ties . . . and two of whom constitute our oldest, most trusted and reliable allies." In dramatic demonstration of the depth of the disagreement, he proposed, on behalf of the U.S., a resolution urging "all parties now involved in hostilities" in the Middle East to cease fire and stop all troop movements.

When the roll was finally called at 2:30 in the morning, 64 nations voted in favor of Dulles' resolution. Six nations, including a troubled Canada abstained. Britain, France and Israel could muster up only two other votes—Australia and New Zealand—against the cease-fire.

**New Menace.** But any cease-fire depended utterly on the Anglo-French, and they were unwilling to halt action until they had achieved their goal of grabbing the Canal Zone from Egypt. They might be willing to accept a U.N. police force in the Canal Zone if everyone else agreed,

but their conditions were in fact a refusal.

In emergency session, the General Assembly voted (57 to 0, with 19 nations abstaining) to authorize Secretary General Dag Hammarskjold to raise an "emergency international U.N. force" of volunteers to police the peace in the Middle East. At U.S. urging, the Assembly specified that the volunteers had to come from small powers. Little more than 24 hours later Hammarskjold was able to report offers from eight small nations.

While their diplomats delayed, the British and French continued the fighting hoping to confront the U.N. with a result it could not undo. Then the Soviet Union moved in massively. Moscow proposed that the U.S. and Russia jointly send forces to police the Suez area. This was "unthinkable" to the U.S.—and to others as well. Summoned (this time by Russia) into their fourth night emergency session

in a row, the U.N. Security Council refused to consider the plan. Even rejected, however, the Soviet move added to the danger. Only a few hours later, the Egyptians were inviting "volunteers," and Kadio Moscow carried the call. Unless Western powers hastily rejoined ranks and brought Egyptian fighting to a quick end, they were confronted with the menace of armed Russian intrusion into the Middle East. Out of this awareness came this week's cease-fire agreement.

## GREAT BRITAIN "Reckless & Foolish Decision"

Pale and grim, Sir Anthony Eden rose in the House of Commons at 4:35 one afternoon last week to announce the Anglo-French ultimatum to Israel and Egypt. When he had finished, the House was chill with silence, the Tories staring

straight ahead with the rigidity of Guardsmen and the Laborites frozen to their seats in horror.

The first man to speak was Opposition Leader Hugh Gaitskell. Gripping the edge of the dispatch box, Gaitskell strove desperately for statesmanlike caution. "I think," said he, "it would be unwise if we were to plunge into any lengthy discussion . . ." He realized that his words must start one of the biggest battles in parliamentary history. Then, unable to contain himself, Gaitskell burst out: "But I must ask the Prime Minister under what authority and with what right he believes British and French forces are justified in armed intervention in this matter, before there has been any pronouncement by the United Nations upon it."

**Angry Labor.** With that, the fat was in the fire. Protests and questions came thick and fast. Would British troops land in the Canal Zone? Had the U.S. been consulted and did it approve the decision? What about the Commonwealth?

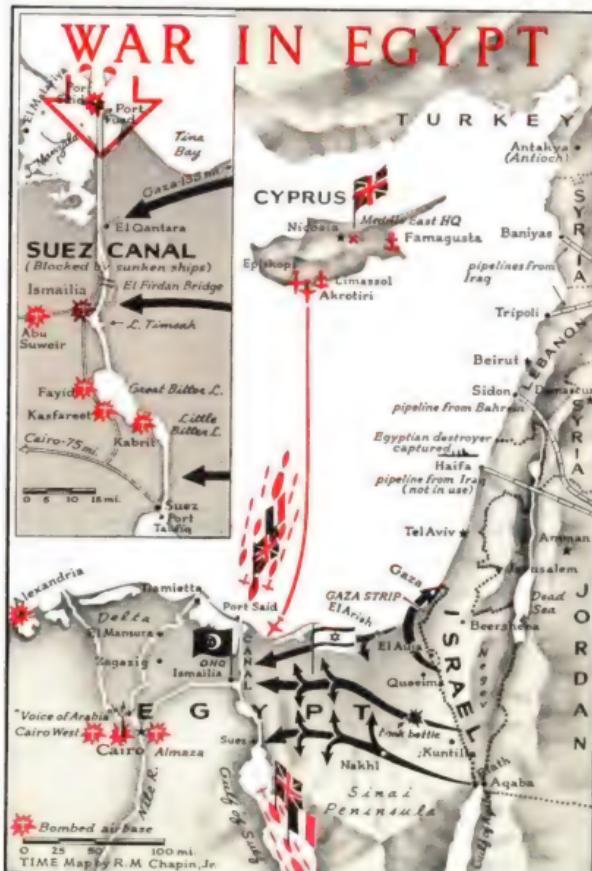
As the questions tumbled out, Anthony Eden lounged at the front bench, his long, striped-trousered legs languidly propped up on the table, his eyes on the ceiling. Occasionally he swung to his feet to give a curt, evasive answer. After an hour and 40 minutes, Speaker William Morrison recessed the debate. The Labor Party went into caucus, its members in the grip of violent anger at Eden—a man whom in international affairs they had hitherto trusted. "Comrades," declared Hugh Gaitskell, "we must attack the operation with all the strength we've got."

That night and next day the House of Commons was in tumult, with Labor angrily demanding answers and Eden confining himself to reading unresponsive extracts from earlier statements. Concluding from Eden's evasiveness that British troops were indeed going into action, Gaitskell took the floor.

"The government," he said in an unsteady voice, "have committed an act of disastrous folly whose tragic consequences we shall regret for years. Yes, all of us will regret it, because it will have done irreparable harm to the prestige and reputation of our country. This action involved not only the abandonment but a positive assault upon the three principles which have governed British foreign policy for at least the last ten years—solidarity with the Commonwealth, the Anglo-American alliance, and adherence to the Charter of the United Nations . . .

"There are wider implications than this, for this reckless and foolish decision has been taken just when events in Poland and Hungary had given the free world its greatest hope and encouragement for ten years . . .

"I must now tell the government and the country that we cannot support the action they have taken, and . . . consider it our duty . . . to proclaim to the world loudly and clearly that there are millions and millions of British people—as we believe, a majority of our nation—who are deeply shocked by the aggressive policy of the government . . ."



**"Get Out."** By the third day of the debate, the House knew that British planes were in action over Egypt. Cries of "Fascists!" "Cowards!" and "Murderers!" rose from Labor benches. When Labor's yellow-bearded gadfly, Sydney Silverman, demanded under what authority Englishmen were being compelled to fight in Egypt—inasmuch as Britain had not declared war—the chamber turned into a sea of waving arms and shouting mouths. Angry, Speaker Morrison, gown flying and spaniel-wig waving, strode off his dais and out of the House. It was the first time in 20 years that a Speaker had been obliged to suspend a House of Commons sitting to restore order.

When the House reassembled half an hour later, Aneurin Bevan, who throughout the debate had been sitting at Gaitskell's elbow, summed up for Labor. Bevan reminded the House that in 1940, too, Britain had stood alone in the world. "But then," he added softly, "we had honor on our side." It was not too late, he urged, for the government to announce that it had changed its mind about intervention. "Unless the government are able to say that," said he, "in the name of mankind let them, for God's sake, get out."

Harried as he was, Anthony Eden was by no means ready to get out. By a strict party vote (324-255), the government comfortably defeated Labor's censure motion.

**The Misgiving.** Tory unity was more apparent than real. At least two dozen young Tory M.P.s were deeply disturbed in their consciences, and before the week was out 36-year-old Anthony Nutting, the fair-haired boy of the Foreign Office, resigned as Minister of State, in protest.

To reinforce his position, Anthony Eden promptly wheeled up the biggest gun in the Tory arsenal—Sir Winston Churchill. Breaking the political silence which he has maintained since his retirement, the old lion issued a statement: "I regret profoundly that the Egyptian reaction [to the ultimatum] has forced the present course on us. But I do not doubt that we can shortly lead our course to a just and victorious conclusion . . . I am confident that our American friends will come to realize that, not for the first time, we have acted independently for the common good."

A few hours later, in yet another effort to enlist public support, Eden made a nationwide television broadcast: "First and foremost we want to stop the fighting . . . We have stepped in because the U.N. could not do so in time." Then, in solemn tones, he added: "All my life I have been a man of peace, working for peace, striving for peace. And I am still the same. I couldn't be other."

But no amount of oratory could get around the fact that unless his gamble began to pay off soon, Anthony Eden might well find himself in desperate straits. Not since the general strike of 1926 had the British people appeared so bitterly divided. In the House of Lords the Archbishop of Canterbury, speaking "with fear and trembling," declared that



Leo Rostenhofer—Pic.

LABOR'S GAITSKELL

A chill of silence, and then the storm.

"Christian opinion is terribly uneasy and unhappy."

At week's end thousands of demonstrators, fired up by a speech by Nye Bevan in nearby Trafalgar Square, tried to smash their way through police cordons in front of 10 Downing Street.

While Labor's attack hardened, the Tories pulled themselves together again, easing their doubts by the prospects of a quick victory in Egypt. Labor, too, had misgivings about its own line. It is not very easy to oppose a war already under way; opposition risks giving aid and comfort to the enemy. Into this situation came Bulganin's note, impudently suggesting to the British that "some countries now" could devastate Britain with all of modern war's destructive arsenal.

Bulganin's note shocked all Britain. In this new emergency, Labor argued that Britain must swiftly restore its damaged alliances and end its own provocative behavior in order to create the necessary unity against the common threat from Russia. Anthony Eden, announcing Britain's acceptance of a cease-fire in Egypt, turned on Bulganin. At a time when Russia is "ruthlessly crushing the heroic resistance of a truly national movement of independence" in Hungary, said Eden, "it ill becomes the Soviet government to speak of the actions of Her Majesty's Government as barbaric."

## THE NATIONS

### Anger & Dismay

Of all the allies of Britain and France—their NATO partners, Britain's Commonwealth members, the fellow members of Britain's Baghdad Pact—only Australia and New Zealand stood by their side in the U.N. Assembly.

**Canada**, torn by its historic loyalty to Britain, and its utter ignorance of just

what Britain was doing, decided not to condemn Britain and France publicly. But it was miffed by having been kept in the dark by Eden. Not until two days after Israel's invasion did Canada suspend a scheduled delivery of 24 Sabre jets to Israel. External Affairs Chief Lester Pearson called the Anglo-French decision to intervene in Egypt "a most unhappy one."

**Germany** was worried by fears of what might happen to NATO. Predicted one foreign office man: "Many little strains and disagreements may now become big strains and big disagreements."

**Pakistan's** Prime Minister Hussein Suhrawardy filed vigorous protests with Britain and France. In Dacca, capital of East Pakistan, an angry mob of students set fire to the British Information Office, shouting, "Down with Britain."

**India's** Jawaharlal Nehru, between dashing off a message of sympathy to Nasser and a message of thanks to Eisenhower, lodged a protest against Britain's bombing of Egypt. All week long he kept up a running fire of public expressions of indignation. "In all my experience of foreign affairs," he trumpeted, "I am not aware of a grosser case of naked aggression." After first astonishing diplomats by refusing to show similar indignation at the events in Hungary, Nehru this week cited both the Egyptian and Hungarian crises as instances of "human dignity and freedom outraged."

## THE ARABS

### Joining the Crowd

"Citizens! Britain was always sly with Egypt..."

The voice was subdued, grim, with none of the usual flamboyant confidence. From his little office in ex-King Farouk's boat-house on the Nile, Gamal Abdel Nasser appealed to 22½ million Egyptians. His words carried also to an enormous Arab audience from the Atlantic to the Persian Gulf, from Casablanca to Basra.

"Today we face British cunning with a single, united stand," said Nasser.

"We shall fight a bitter battle. We shall fight from village to village, from house to house, from place to place, because each one of you, my fellow countrymen, is a soldier. We shall not surrender. I promise you, my brethren, that I shall fight with you to the last drop of my blood."

**The Pipelines.** In these defiant words, with their faded Churchillian echoes, Egypt's strongman prepared his people for guerrilla war—and did not add what his words implied: that his army and air force had been badly mauled. The same day, the chief priests of Cairo's famed El Azhar Mosque proclaimed a jihad, or holy war, against Britain and France.

Before British bombers knocked Egypt's Voice of the Arabs off the air, the International Federation of Arab Workers broadcast an appeal to Arab field hands to blow up Western oil installations—"even if it means blowing up all the pipelines in the Arab world!" Promptly, workers in tiny Bahrain set fire to a Brit-



Your dollars go farther  
than ever in the friendliest  
continent of them all



Uncrowded, modern South America  
is less than a day away by Panagra DC-7B



**Ultramodern** hotels offer low rates and pleasing old-time service. No wonder experienced tourists who've discovered South America call it the *friendliest* continent of them all.

You can visit the fabulous Argentine-Chilean lake district, colorful cities, sunny beaches. Favorable exchange rates in countries on Panagra's route . . . plus new excursion fares, 30% off, create low-cost tours that include modern hotel rooms, sightseeing, round-trip flights.

For example, 28 days 'round South America \$924 from New York—for each of two, on new Pan Am Holiday #703. You fly *El Pacifico* DC-6B, or for slightly higher fare *El Inter-Americano* DC-7B with radar. Both fly daily.

No change from New York to "B.A." over the routes of National, Pan Am and Panagra. Call your Travel Agent or PAA, U. S. Sales Agent for

**PANAGRA**

PAN AMERICAN-GRACE AIRWAYS



## The gift that will warm any man's heart

No other whiskey says Merry Christmas so smoothly, so brightly, so warmly.

That's why Four Roses has become America's favorite gift whiskey—most wanted, most treasured.

This Christmas you can give this treasure within a treasure... Four Roses in the most graceful decanter ever designed.

Truly, this gift belongs at the very top of your list for your very favorite people.



Time to give  
the finest...  
**FOUR ROSES**

FOUR ROSES DISTILLERS COMPANY, NEW YORK CITY

ish oil company office. Three big explosions were reported along the Iraq Petroleum Co.'s 556-mile pipeline to the Mediterranean. Saboteurs may have acted on their own. At least, none of the oil-producing or oil-transmitting Arab nations officially ordered the sabotaging of oil installations. They seemed well aware that they, as well as Nasser's enemies, would be hurt by such destruction.

**Unhelpful Allies.** For all of Nasser's vaunted Arab nationalism, the most remarkable feature of the Arab world's reaction to the invasion was, in fact, the failure of the dictator's allies to rush to his help with much besides talk. Morocco and Tunisia proclaimed themselves on Nasser's side. So did Saudi Arabia. Iraq's rulers denounced Britain's "aggression." But this Baghdad Pact partner of the British was racked by conflicting emotions—secret satisfaction at seeing its chief Arab rival in trouble, open hatred for Israel. Syria—presumably Nasser's stoutest friend—broke off diplomatic relations with France and Britain, but Jordan broke only with France. The Jordanian Kingdom of 20-year-old King Hussein was paralyzed by fear and foreboding.

At week's end Syrian forces in brigade strength moved over the border into eastern Jordan, and Baghdad announced that Iraqi armored elements were also on their way into Jordan. The presumption was that they were there to help Jordan defend itself against an Israeli invasion, although their presence might also give Israel the pretext for invading Jordan. By expanding eastward to the Jordan River, Israel could, at Jordan's expense, straighten out its borders (at one point only seven miles wide). That would leave Jordan with a wide stretch of desert, and not much to live on. One of the fears agitating Jordan was that the friends who came to help might stay on to batten on the pieces.

## ISRAEL

### The Preventive War

As recently as five weeks ago Israel's David Ben-Gurion told his people and the world: "We will never start a war. We do not believe that wars provide comprehensive solutions to historic problems."

When he broke that promise last week, Ben-Gurion acted with the apparent approval and certainly with the complete support of his entire people. They went to war sure of their superior strength and weary of eight years of continuing crisis and uncertainty.

When Israel sprang into existence in 1948, some of its U.N. sponsors wondered whether it would find its peaceful place in the Middle East or develop into a "nasty little Sparta." Its 650,000 people, with the help of a sympathetic world, had elbowed their way to a place in a hostile part of the world. They performed prodigies of desert pioneering. But they never succeeded in winning the tolerance or the trade of their neighbors.

**Twice-Promised Land.** Back in World War I the British had promised "to view

with favor the establishment of a national home" for Jews in Palestine. At first, in the mandated territory of Palestine that the League of Nations assigned to Britain, Arabs outnumbered Jews seven to one (663,200 to 83,790), a statistic that underlies the Arab assertion that the Western world thrust Israel upon them.

By the end of World War II the British, trying to shuck off some of their worldwide obligations, sought to leave behind a Palestine that would in effect be a single federal economic unit with two divisions: a Jewish state and a larger Arab one. By that time the Jews had narrowed the Arabs' population lead to two to one, and by their industry and Western talents had made themselves Palestine's senior partner. Their young men had served bravely



© Yann Dolan—Black Star

DAVID BEN-GURION

"We will never start a war."

with the British and won Britain's obligation and sympathy. When Foreign Secretary Ernest Bevin then tried to hold them down, they went right ahead bringing in homeless refugees from Hitler's Europe by the boatload. They fought and made their own state. The very day they proclaimed its independence, President Truman recognized Israel. The next day five Arab armies invaded the new republic. Israel hurled them back.

In an earlier era the dynamic young nation would have pushed on until it had found the borders it could hold, but this was no longer possible in the day of U.N. of collective security and world opinion.

The U.N. armistice of 1949 left Israel a misshapen territory about the size of New Jersey. It was hemmed around by the hate of 900,000 Palestinian refugees and the vengeful memories of five defeated Arab nations. Economically the infant country was dependent on world Jewry for \$100 million a year in aid. The Arab conviction was that the U.S. Jews who largely made up the deficits would eventually get tired and quit, and the little state would cave in. There were many in Israel too (and among U.S. Zionists) who argued that Israel had

to learn to live peacefully with its neighbors if it was to survive as a nation. In 1953 Ben-Gurion suffered an election setback and retired to a pioneer desert community. Into office went Moshe Sharett, a modest, cautious lawyer who made some effort to diminish Arab hostility, to settle the problem of the 900,000 Palestinian refugees, to let some of them back into Israel and to join with Arab states in diverting Jordan water to desert land on which refugees could build new homes. The Arabs rejected all of Sharett's proposals.

**Turning Point.** Convinced that neither the U.N. nor the big powers would ever win for Israel what they might win for themselves, the Israelis preferred to make their own way in the world. Said Ben-Gurion: "Israel will stand or fall by what is achieved in Israel." If desert settlers were to be protected from the endless sneak raids of Arab infiltrators, Israel must attend in its own way to its border security. Ben-Gurion returned early last year from the Negev desert to active duty as Defense Minister. Just eleven days later Israeli armed forces carried out a smashing raid on the Gaza Strip, in reprisal for acts of individual Palestinian refugees who had crossed the border to their former holdings. This was a turning point, not only for Israel but the Middle East. Egypt's Nasser has since justified a large part of his belligerent actions on the basis of that sudden, crunching blow. "Until Feb. 28, 1955," he once said, "I felt that the possibility of real peace was near. The borders between Israel and Egypt had been quiet since 1952, and I felt at peace." When the Jews struck at Gaza, that feeling left. "That is why I bought arms from the Communists. I would rather have spent the money on social development."

With Ben-Gurion back, and soon Prime Minister again, less and less was said of coming to terms with the Arabs. Following the new tough policy, Israel struck again and again. By this summer a new pattern of incidents emerged on the Jordan border, with Israel answering the smallest incursions with large-scale reprisals. Most notable example: an attack on Kalkilya in which Israelis killed 48 Arabs in return for the murder of two Israelis. Israel claimed that over the years many more Israelis than Arabs had been killed in border incidents. But hatreds on both sides could not be measured or atoned for statistically.

**Not Peace but a Sword.** Seven months ago Dag Hammarskjold rushed to the Middle East and signed all parties to a cease-fire. In a major speech to the Knesset, Ben-Gurion declaimed: "Preventive war would be madness." But all the time Israel prepared. Last month, when Iraqi troops were reported massing to enter a weakened Jordan, Ben-Gurion disappointed some of his followers by his mild response. Army Chief of Staff Moshe Dayan rose in the middle of the speech and stomped out of the Knesset gallery.

For Ben-Gurion the No. 1 enemy for attack was not Jordan but Egypt, and last week the time was right. It did not matter that for weeks there had been comparative

## OKAY, MR. WHIPPLE - YOU'VE WON!



AND so have hundreds of other loyal Parliament smokers!

Recently we received a highly irate letter from a man we'll call Mr. Howard T. Whipple, Jr.,\* of New Canaan, Conn.

You see, what bothers Mr. Whipple is that ever since the recent introduction of the New

Parliament Cigarettes he hasn't been able to buy the original Parliament he's known and enjoyed for so many years. Writes Mr. Whipple, "Walter Stewart Super Market did not have them." (Tsk, tsk, Walter Stewart Super Market.) "And at Runyon's Pharmacy I was told they weren't making the original Parliaments any more." (Shame on you, Runyon's Pharmacy.)

Mr. Whipple, we are continuing to make the original Parliaments, king size and regular. But under our own name, Benson & Hedges.

You see, thanks to modern machinery, we have been able to put out a new, quality Parliament that sells for only a penny or two more than regular filters. But since we realized many of our loyal customers would like to continue smoking the original custom cigarette, we decided to keep it, too. Thus, Benson & Hedges.

In every way, from the crush-proof box to the superb, costlier tobaccos, Benson & Hedges is the same, fine cigarette as the original Parliament. Only the name has been changed. Benson & Hedges (*née* Parliament) are being produced in limited quantities and sold in selected outlets — but they are available, Mr. W.

Perhaps Walter Stewart Super Market and Runyon's Pharmacy have not as yet received their Benson & Hedges, but they shall . . . and soon. We hope, Mr. Whipple, that you enjoy them. May we say, sir, we find your loyalty deeply gratifying.

# Benson & Hedges

Cigarettes

King Size or Regular



\*Original letter in the confidential files of Benson & Hedges.

quiet on the Egyptian border (Nasser was too busy with the Suez crisis) nor that Egypt did not even have its usual strong forces on the frontier. After the big push began, Israel justified its attack by saying that it had arrested three Egyptian-trained fedayeen (self-sacrificers) units that had penetrated into Israel. Israel did not even bother to accuse them of any overt act after entering Israel. The dozen fedayeen hardly justified a war. But the fact was, as everyone knew, that Israel's case had to rest not on an immediate provocation but on a long history.

Four years ago Ben-Gurion wrote in his best Biblical style: "Ahead of us are the campaigns and the conquests, the splendors and the portents still to come." As Gaza fell last week, Israel's Ambassador to Britain Eliahu Elath announced that his country had no designs on Egyptian territory. But he added: "Nobody can expect us to lose a military advantage."

### HUNGARY

#### The Five Days of Freedom

For five frantic days Hungary was free. From beleaguered Budapest on Tuesday the news flashed that the Soviet tanks were pulling out. Shouted the jubilant announcer: "For long years past this radio has been an instrument of lies. It lied day and night. It lied on all wave lengths . . . From this moment those who mouthed the lies are no longer . . . We who are now facing the microphone are new men." It was the voice of the people of Hungary in that hour: a great burden had been cast off.

The first to see the unfamiliar face of freedom were the young rebels. Their weapons at the ready, their faces filthy with the grime of battle, their clothes often blood-caked, they stood along the arteries of battle leading out of the battered city, happily jeering the departing Soviet tanks as they rumbled sullenly by.

**Tank Smashing.** Only a few hours before, desperate battles had been fought at the Maria Theresa barracks, at the Communist Party headquarters, and at the steel mills at Csepel island. With their heavy 76-mm. guns, the Soviet tanks had attempted to blast the rebels out of their hiding places, but the "incredible youngsters" had evolved their own technique for dealing with the mighty 26-ton tanks. First they would fire on the tanks from upper-story windows, then as the big T-34s rumbled up, their great guns elevated, a small boy would leap out of a doorway, fling a pail of gasoline over the tank's engine compartment and leap back to shelter. As the tank took fire and its crew scrambled out of the turret, the young Tommy-gunner firing from the windows above would mow them down. An alternate system was to slash a bucket of gasoline across a street and throw a match in it just as a Soviet tank plunged past.

**Freedom Fighters.** Now, as they began to realize what had happened and what they had done, the faces of the rebels were lit with a kind of ecstasy. There were vigorous blond students and tough-looking

## Take a look at yourself at Homecoming!

Wonderful, the way old campus friends brighten old memories... the Homecoming show, graduation year, that first Hart Schaffner & Marx you saved up to buy. Your HS&M clothes come easier now, and you're as proud as ever of the way they make you look and feel. For example, your luxurious new HS&M topcoat is perfect for a properly prosperous alumnus.



TAKE A LOOK AT YOURSELF IN A VIPASHA TOPCOAT (right). It's a luxury-blend of rare vicuna, rich cashmere and fine wool, regally styled, royally tailored and reasonably priced by HS&M.

AT FAR RIGHT: A 100% CASHMERE TOPCOAT, requiring a year's yield of fleece from 20 cashmere goats. Extravagantly soft and rich, distinguished by custom details and hand-workmanship, this HS&M coat is the ultimate in quality and appearance.



# HART SCHAFFNER & MARX

# Quality

has made Zenith  
the World's Largest-selling  
Hearing Aid

Last year, and for several years past, more hard-of-hearing people bought Zenith Hearing Aids than any other make. Only outstanding quality could explain such overwhelming preference. And only quality could explain why so many world leaders . . . physicians, scientists, judges, explorers, statesmen, clergymen and bankers . . . men and women who could afford to pay any amount of money for an aid—choose to wear a Zenith.

In every walk of life, hundreds of thousands of people are enjoying Zenith's superiority. These people know that in a hearing aid—more than in any other product—highest quality is of the utmost importance. Thirty-seven years of exclusively electronic experience have given Zenith a technical leadership unparalleled in the hearing aid field. Added to Zenith's vast electronic resources, this leadership has created hearing aids of such rare tonal brilliance that they must be experienced to be appreciated.

Try a Zenith Quality Hearing Aid on our No-Risk Home Trial Plan. Seven superb 4- and 5-transistor models include a new *10-in-1* eyeglass-type hearing aid, and a tiny aid worn entirely at the ear! Our prices, \$50 to \$150 with 10-Day Money-Back Guarantee, 1-Year Warranty, 5-Year Service Plan. Easy Time Payments. See your nearby Zenith Hearing Aid Dealer, listed in the classified phone directory, or mail coupon below.

**FREE!** Send coupon for free one-year subscription to "Better Hearing," the new magazine about hearing problems.

**ZENITH**  
QUALITY  
HEARING AIDS

By the Makers of World-Famous  
Zenith TV, Radios and Amazing  
"Space Command" TV Tuner



Zenith Radio Corporation  
Hearing Aid Division, Dept. 74YC  
5801 Dickens Avenue, Chicago 39, Illinois

Please mail free Zenith literature, dealer list, and free one-year subscription to the new magazine, "Better Hearing."

Name

Address

City  State

workers among them, but many seemed pitifully young. A correspondent noted a boy who could not have been more than ten years old holding himself at the ready with a rifle as tall as himself. Beside him was a 15-year-old girl with a submachine gun and a forage cap on her head. Grey with the fatigue of four days' ceaseless fighting, almost falling from exhaustion, they solemnly welcomed the foreigners: "We greet you in the name of the Hungarian Freedom Fighters!" Some carried machine-gun ammunition belts slung around their shoulders, and out of almost every pocket and above every inch of belt protruded hand grenades. Their striking resemblance to the classic revolutionaries of the Russian Revolution—which had occurred decades before most of them had been born—was not altogether accidental. Piped one 13-year-old veteran: "All us kids were trained in the party."

Under the wan October sun, Budapest had the appearance of a city ravaged by a full-scale war. The streets were choked by rubble and glass, dangling ends of streetcar cables and the uprooted cobblestones and ravelled steel of barricades. The air was full of the fine, powdery dust of shell-chipped brick and mortar. Soviet dead in scores lay in grotesque postures beside burned-out and still smoldering hulls of tanks, armored cars, self-propelled guns. Men in white coats moved from corpse to corpse sprinkling snow-white lime which transformed the dead into marblelike statuary. Where possible, rebel dead had been laid side by side and covered by the red, white and green flag of Hungary, but in one side street a woman wept alone over the body of her coal-miner husband. In another street, a rebel fighter lay in the sun, a wreath of autumn leaves on his chest. The revolution had not yet counted its dead, but a cursory estimate put the total at 15,000 (including 3,000 Soviet soldiers) and twice as many wounded.

**The Hungarians.** In the crowded hospitals, surgeons and nurses worked the clock round, with anesthetics and medication in desperately short supply. Calls for medical help had gone out to Vienna and Geneva, and convoys of medical supplies had already crossed the border from Austria. But planes bringing supplies from Belgium and Switzerland were turned back from Budapest airport by the Russians. Among the wounded being tenderly treated in the hospitals were many young Russian soldiers. They had been variously told by their commanding officers that they were putting down a revolt inspired by fascists, by Stalinists, and by Western imperialists.

Premier Nagy had disowned the city's 10,000-man Communist security-police force, and the Russians had pulled out leaving the hated AVH men to their fate. Most of them had found temporary rat-holes. In a huge concrete bunker below Communist Party headquarters, some 200 were said to be hiding out with political prisoners as hostages. Scores hung from trees and lampposts.

The revolution uncovered terrible evidence of AVH cruelty. On a wooded hill in Buda, in a bright new housing develop-



design  
for giving

Old Forester

Decanter designed by  
Raymond Loewy • Every  
bottle registered for your  
assured satisfaction

YOU GIVE SO MUCH MORE

WHEN YOU GIVE THE YEAR'S MOST ADVANCED DECANTER  
AND FAMOUS BONDED

# Old Forester

*"There is nothing better in the market."*

KENTUCKY STRAIGHT BOURBON WHISKY • BOTTLED IN BOND • 100 PROOF • BROWN-FORMAN DISTILLERS CORPORATION • AT LOUISVILLE IN KENTUCKY



Here is Newness for the Sake of Greatness—

# *Newest Buick Yet*

To the automobile industry's great tradition of introducing annual new car models, we have contributed our share with better and newer Buicks over the years.

But the 1957 Buicks go beyond that—to a newness vastly more than tradition alone demands.

*For these are cars totally new in the literal sense—and wholly different in control and obedience from anything you have ever known before.*

They are new in ways you can see.

In new bodies that reach barely shoulder high to the average man.

In new windshields of panoramic and ingenious contours.

In new silhouette lines of sports-car rake and raciness.

In new bumpers, new sweepspears, new hoods, new roof lines, new deck lids, new taillights, new safety-padded



instrument panels, new controls, new safety steering wheels, new finish, new color-mating of interiors with exteriors.

They are new in ways you can feel.

In the action of an advanced new Variable Pitch Dynaflow\* — instant Dynaflow — so responsive, so full-torque, so smoothly flexible in "Drive" that the need for "Low" has been practically eliminated.

In the answer of brilliant new V8 engines — snugged lower in the hip-high hoods of these sleek cars, yet sized to a 364-cubic-inch displacement for an all-time high in horsepower and compression.

In the spectacular surety of a new ride, a new handling, a new braking, a new steering — from a brand-new chassis of massive solidity and lower center of gravity that "nests" the whole car to a phenomenal track-firm

stability, levelness and roadability.

They are also new in ways you can measure, if you will—even to the *added* interior roominess so genuinely surprising in cars that stand but four feet, ten.

And each of these spanking-bright '57 Buicks — ROADMASTER, SUPER, CENTURY, SPECIAL, and a new Caballero—is new in other things to delight you, thrill you, sparkle your eyes.

Just go see them—now on display at your Buick dealer's—and discover all that's new in the *newest* new Buick ever built.

\*New. Advanced Variable Pitch Dynaflow is the only Dynaflow Buick builds today. It is standard on Roadmaster, Super and Century—optional at modest extra cost on the Special.

BUICK Division of GENERAL MOTORS

1957 Buick  
Now on Display  
at your Buick Dealer's



## He shaved his hidden beard in the U.S.A. *early this morning!*

**Longer-lasting shaves** are yours with the new Remington Rollelectric. Exclusive Roller Comb action gets the Hidden Beard other shavers miss. (The pictures below show how the Rollelectric does a shaving job that's never been done before.)

The Rollelectric's Roller Combs also protect tender facial skin — give you an *all-comfort* shave every time. Try the wonderful new Rollelectric — it comes complete in a smart suede travel case.



**Here's your hidden beard.** Whiskers grow in tiny valleys. Ordinary shavers skin the tops of these valleys — shave only the tops of whiskers. Soon each whisker base grows out and your Hidden Beard can be seen and felt.

**Here's how Remington gets it.** The Rollelectric's Roller Combs gently press the skin valleys down — pop up whisker bases into path of man-sized shaving head. Each whisker is sheared off at its base — cleanly, comfortably, quickly.



*This new  
Rollelectric  
principle  
outmodes  
all other  
methods of  
shaving.'*

**ALSO AVAILABLE:**  
The Remington Foursome with Rollelectric features. See your Remington dealer.

# REMINGTON

*Rollelectric*

A product of Remington Rand Division of Sperry Rand Corporation

ment reserved exclusively for ex-Premier Rakosi and his comrades, rebels found a villa with a built-in torture chamber and prison cells, one padded and soundproofed, another equipped with a powerful lamp beamed on a chair. The rebels remembered having seen closed automobiles driving up to this house at night. At Györ, in the provinces, Western newsmen were shown an AVH headquarters with tiny 2 ft.-wide standup torture cells, and a secret crematory for victims who did not survive AVH treatment. In the same modern building were technical facilities for monitoring all telephone conversations in western Hungary, including a score of tape recorders working simultaneously.

Realizing that they could expect no mercy, the AVH men fought desperately. But the rebels were merciful to the AVH men's families. At one house, where an AVH group was making a last stand, rebels stopped the shooting for a few minutes while the infant son of an AVH man was passed through a window and taken out of range.

The crowd was still nervous and trigger-happy, and newcomers were astonished at how many hands would come out of pockets clutching hand grenades when the cry "Panzer" went up, as a T-34 rumbled into a street, or when a few shots hammered through the air from no one knew where.

**Wonderful Hour.** Savage reprisals did not outlast the first tense hours of freedom. More typical of anti-AVH demonstrations was the ancient lady dressed in mourning, carrying in one hand a huge black flag the size of a bed sheet and in the other a little bunch of white asters, who marched at a funeral pace three miles to the AVH School for Communism. Naturally the AVH had long since departed, but the old lady had a wonderful hour tossing framed portraits of Lenin and Stalin and clouds of Communist propaganda out of the windows.

A quieter atmosphere, but one which could scarcely be called normal, gradually descended on Budapest. Old women with brooms began sweeping at the doorways of blasted buildings. Rebel work teams searched abandoned vehicles for salvaged weapons. A man with paint pots went from tank to tank painting over the Soviet red star with the Hungarian Republican emblem. A couple of rebel tanks tried to shoot the huge red star off the flagpole of Parliament House, but failed.

There was also fun to be had pulling down Soviet war memorials. High on Gellert Hill, antlike figures swarmed around Sculptor Szeigmund Strobl's 150-ft. statue of Freedom, a graceful woman guarded by the bronze statue of a Russian soldier. Slowly the crowd, pulling on lines attached to the soldier, rocked the statue back and forth, until he tipped forward on his face. There had been no looting in the city thus far, but to walk abroad at night was to hazard being shot at (*See PRESS*) or stopped by some tough young rebel and made to show identity papers.

Thursday, All Saints' Day, was for the first time in a decade an occasion for joy. Peasants brought food to the city and

refused to take money for it. They pressed bread, vegetables and even live ducks and geese into the arms of astonished shoppers. Old peasant women taking food to the hotels and hospitals were offended if their gifts were not accepted. The city was aglitter with candles. Where the massacre which had sparked the revolution had taken place, one thousand candles formed a circle. Everyone who passed knelt for a brief moment.

**Democracy's Return.** Small newspapers representing political parties long believed defunct suddenly appeared. The old National Peasant Party, the Smallholders Party, and the Social Democratic Party each found its voice. Out of the disorganized Communist Party a new Hungarian Socialist Workers Party with national Communism as its aim was formed

Youth Party, the Revolutionary Defense Committee. Already there was a "revolutionary personality" in the shape of tall, blond Major General Pal Malter, an ex-Horthy-regime soldier who had deserted to the Russians and been parachuted back to Hungary during World War II. Like tens of thousands of other Hungarian soldiers (some said just about the entire Hungarian army of 150,000), he had thrown his lot with the rebels. He made a hero of himself by leading the stubborn defense of the Maria Theresa barracks. All over Hungary, little radio stations were roaring their revolutionary announcements, getting into the wrong frequencies and conducting debates from channel to channel.

What had come over Hungary, without anyone quite realizing it, was democracy.



HUNGARIAN REBELS CORNERING BOOTTED SECRET POLICEMEN  
From self-styled to independence to occupied country.

John Soddy—Life

by Party Leader Janos Kadar. A Christian "front" was in formation. As if by a miracle, old party leaders appeared. Bela Kovacs, sturdy Smallholders secretary, recently released after nine years in Soviet prison camps, joined the government because "we must establish national unity." The Smallholders' exiled leader Ferenc Nagy had come as far as the border, but had been turned back to Switzerland by the Austrians. Tough old Ferenc Farkas, onetime National Peasant Party leader, bobbed up. Social Democrat Anna Kethly, ailing as a result of long imprisonment in Russia, was on her way back (with a supply of newsprint) when her way was barred by Soviet tanks.

At first the rebels, flames of a spontaneous combustion, had shown no sign of political organization, but now they began throwing up scores, perhaps hundreds, of local and district organizations. There was the Patriotic Peoples Front, the Hungarian National Committee, the Revolutionary Committee of Hungarian Intellectuals, the Hungarian Revolutionary

To continue holding down the premiership, new Premier Nagy was forced to yield to the pressures of the new parties to promise free elections, to proclaim neutrality, and, above all, to insist that the Russian troops be withdrawn, not only from Budapest, but from Hungary. Thus he called in Soviet Ambassador Yuri Andropov, renounced Hungary's membership in the Warsaw Pact, and put his case to the United Nations. His first Cabinet was made up of Communists, with four exceptions. At week's end there were only three Communists, including himself, in the government; the Cabinet portfolios were distributed among three non-Communist parties, with General Pal Malter in the key post of Defense Minister.

**Negotiation.** The Russians called for a meeting to discuss "technical details of the withdrawal of Russian troops." While seven Russian generals sat down with Defense Minister Malter and Hungarian Army Chief of Staff Kovacs, rumors that had been flying around Budapest gained strength. Soviet forces were pouring into

## Are you lying in a bed of roses?

If you have income left over after the bills are paid and you've made provision for family emergencies, you may be more fortunate than you realize. For you can put that surplus money to work in American industry where it may earn more income still.

It's being done by more people almost every day. They're investing in common stocks or bonds on the New York Stock Exchange. When you own bonds you are a company's creditor and it pays you interest for the use of your money. When you own common stock you are part-owner of the company and you will share in any profits which may be distributed as dividends. And through investing you may build towards your retirement. If your company grows and prospers the value of your investment can grow.

### Why you should get facts

But isn't there risk in owning stock? Most assuredly there is. A company may not grow and it may not pay dividends. And stock prices fluctuate, like the price of anything else. That's why it's so important to get facts about companies before you invest.

Here's a fact about stocks on the Exchange: Nine out of ten paid dividends last year and more than 300 of them have paid dividends *every year from 25 to 108 years*. Their records are in a booklet, "DIVIDENDS OVER THE YEARS," packed with valuable information, including a description of the convenient Monthly Investment Plan.

### How a member firm can help you

If you've never visited a Member Firm of the New York Stock Exchange, remedy the oversight promptly. Their job is to advise you in the buying or selling of securities. They'll be glad to sit down with you and help you work out a sensible investment program.

Ask for your free copy of "DIVIDENDS OVER THE YEARS." Or send the coupon while you have this page in your hands.

### Own your share of American business

## Members New York Stock Exchange

For offices of Members nearest you, look under New York Stock Exchange in the stock broker section of your classified telephone directory.

Send for new free booklet. Mail to your local Member Firm of the Stock Exchange, or to the New York Stock Exchange, Dept. J-16, P. O. Box 252, New York 5, N. Y. Please send me, free, "DIVIDENDS OVER THE YEARS—a basic guide for common stock investment."

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

BROKER, IF ANY \_\_\_\_\_

Hungary from Czechoslovakia, Rumania and the Soviet Union. It was said that Budapest was ringed with Soviet steel and the loyal Hungarian air force had been driven from Budapest airport. The Soviet generals explained that these were merely precautions taken to protect returning Soviet personnel, swore that Soviet forces would be out of Hungary "in three weeks."

All day long the Russians had been ferrying Soviet passengers out to Soviet planes at the airport, among them, it was reported, Russia's First Deputy Premier Anastas Mikoyan and such wanted Hungarian notables as ex-Premier Hegedus and AVH Boss Piros. But, as the reports of Russian troop movements firmsed, as rebel center Györ was cut off from Budapest, as Czech radio stations jammed the rebel stations, the Hungarians suddenly knew that their worst fears were confirmed. They had been tricked.

From the moment that U.S. correspondents had begun coming into free Budapest the rebels had never ceased to ask, "When are the Americans coming?" During the middle of the fighting a Hungarian had lifted up his son so that the child might touch a U.S. flag on a correspondent's car. Again and again, innocent of world affairs, they had asked if arms would come soon from America. Said one: "If the Russians come back, we can't hold out forever."

The Russians were coming back, and many Americans were leaving Budapest. Sadly the Hungarians watched them go. They had no stake in the revolution: they were at peace with the mighty Soviet Union and hoped to remain so—Hungary's bloodbath was only a drop of what the world would suffer in a total war. The explanation was not one which Hungarians were in a mood to understand. A convoy of U.S. diplomatic women and children and civilians left Budapest for Austria. Correspondent after correspondent hit the road, swinging precariously through the roadblocks. Said TIME Reporter Edward Clark: "In the space of eleven days I have seen Hungary pass from a Soviet satellite state, through independence, to become an occupied country." But for five of those days Hungary had been wildly, hungrily free.

### Out of the Darkness

The lonesome chatter of a Teletype in dead of night told the world of Hungary's return to shadows. At 5:15 Sunday morning (11:15 p.m. E.S.T., the night before in the U.S.), a man in the Hungarian M.T.I. news agency in Budapest punched out an urgent Teletype message to the Associated Press in Vienna:

RUSSIAN GANGSTERS HAVE BETRAYED US; THEY ARE OPENING FIRE ON ALL OF BUDAPEST. PLEASE INFORM EUROPE AND THE AUSTRIAN GOVERNMENT . . . THEY OPENED FIRE ON EVERYBODY . . . KADAR . . . MAROSAN AND ROSAI FORMED A NEW GOVERNMENT. THEY ARE ON THE RUSSIANS' SIDE.

There was a pause.

A FEW HUNDRED TANKS ATTACKED BUDAPEST . . . A THOUSAND . . . THERE IS HEAVY FIGHTING . . . I STAY OPEN AND CONTINUE

Inspired by Scotland's  
finest regiment . . .  
the Seaforth Highlanders.



**MIGHTY  
MASCULINE—  
MORE REFRESHING!**

Here's a real man's after shave lotion with a hearty, masculine scent that lasts and lasts. Seaforth Scotch Heather After Shave Lotion is the perfect way to start your day. Refreshing and invigorating as the air of a Scottish glen. Gives your face that so soothing, so cooling effect you've been looking for. Buy it at your favorite drug or department store. Only \$1.

**Seaforth!**

Grooming essentials  
inspired by Scotland's  
most famous regiment—  
the Seaforth Highlanders!



PEOPLE OF SOUND JUDGMENT



## Good Neighbor Policy Maker...

In 1947, the U.S. Junior Chamber of Commerce named Thomas R. Reid one of America's ten outstanding young men. At 42, he is still young. Still outstanding. As the Ford Motor Company's Director of Civic Affairs, he represents its benevolent spirit. Wherever Ford plants are located, relationships flourish with state and local authorities, with civic groups, with people. Tom Reid's assignment covers nothing less than establishing and maintaining the best relations with all of Ford's neighbors. He is reasonableness personified at round table talks, giving lectures, in discussions. A dynamic life that needs a built-in power station. This busyness of big industry is constantly on the go. Across the vast American continent. To centers abroad. A conference in

Geneva; a congress in Stockholm. To reconstructed Rotterdam to check an idea from which Detroit may profit. Still, he finds time for other activities. How? That's his secret. He is a director of the Detroit Board of Commerce. He holds half a dozen other exacting positions, where his sound judgment is widely recognized. To achieve all this within a twenty-four hour day, he flies, of course. Prospect after prospect is studied and decided to the rhythmic hum of giant engines. As a level-headed perfectionist, he likes KLM. "KLM is always striving for the best in service," he says. "In setting and living up to very high standards, KLM maintains the finest relations with all who fly, and indirectly helps to make all nations better neighbors."



All over the world people of sound judgment fly KLM



*After coffee...enjoy*

# Bénédictine®

*La Grande Liqueur Française*

Nothing so flatters your guests as serving them Benedictine.

For there is only one Benedictine . . .  
the noble after-dinner liqueur made for over 400 years  
at Fécamp, France . . . the World's most  
distinguished liqueur.



*Let this seal be your guide to quality*  
JULIUS WILE SONS & CO., INC., NEW YORK. 86 PROOF.

WITH THE NEWS . . . WE SHALL INFORM THE WORLD ABOUT EVERYTHING. THE RUSSIAN TANKS NOW ARE IN RAKOCZI STREET.

The clatter stilled once more, resumed. WE ARE UNDER HEAVY MACHINE-GUN FIRE. PREMIER-NAGY WILL SPEAK TO THE PEOPLE . . . HAVE YOU INFORMATION YOU CAN PASS ON . . . TELL ME. URGENT, URGENT.

For the next hour, in urgent, tortured fragments, the man at the keyboard tapped out the tragedy.

I SPEAK IN THE NAME OF IMRE NAGY. HE ASKS HELP . . . THE WHOLE PEOPLE ASK FOR HELP.

PAUSE.

HAVE YOU ALREADY SOME INFORMATION THAT YOU CAN PASS ON TO ME? LONG LIVE HUNGARY AND EUROPE. THE RUSSIANS ARE USING PHOSPHOROUS BULLETS.

ANY NEWS ABOUT HELP? QUICKLY, QUICKLY . . . THE RUSSIAN ATTACK WAS STARTED AT 4 A.M. IF YOU HAVE SOMETHING PLEASE PASS IT ON. WE HAVE NO TIME TO LOSE. NO TIME TO LOSE.

NAGY IS SPEAKING ON THE RADIO . . . ANY NEWS PASS IT ON. IMRE NAGY PERSONALLY ASKS HELP, AND DIPLOMATIC STEPS.

At 6:10 a.m., the connection between M.T.I. and Vienna A.P. went dead, but the Telex circuit between the Budapest newspaper *Szabad Nep* and Vienna A.P. chattered to life. SOS SOS SOS.

YOUNG PEOPLE ARE MAKING MOLOTOV COCKTAILS AND HAND GRENADES TO FIGHT THE TANKS. WE ARE QUIET NOT AFRAID, SEND THE NEWS TO THE WORLD.

THE FIGHTING IS VERY CLOSE NOW AND WE HAVEN'T ENOUGH TOMMY GUNS IN THE BUILDING. I DON'T KNOW HOW LONG WE CAN RESIST . . . HEAVY SHELLS ARE EXPLODING NEAR BY. ABOVE JET PLANES ARE ROARING, BUT IT DOESN'T MATTER.

DON'T BE MAD THE WAY I'M WRITING. I AM EXCITED. I WANT TO KNOW HOW THIS IS GOING TO END. I WANT TO SHOOT.

I AM RUNNING OVER TO THE WINDOW IN THE NEXT ROOM TO SHOOT BUT I WILL BE BACK. WE WILL HOLD OUT TO THE LAST DROP OF BLOOD. DOWNTOWNS THERE ARE MEN WHO HAVE ONLY ONE HAND GRENADE.

NOW THE FIRING IS STARTING AGAIN. WE ARE GETTING HITS . . . WE NEED MORE. IT CAN'T BE ALLOWED THAT PEOPLE ATTACK TANKS WITH THEIR BARE HANDS.

WHAT IS THE UNITED NATIONS DOING? GIVE US A LITTLE ENCOURAGEMENT.

THEY'VE JUST BROUGHT A RUMOR THAT AMERICAN TROOPS WILL BE HERE WITHIN ONE OR TWO HOURS.

He asked the A.P. to send a personal message to a relative in London: SENDING KISSES. WE ARE WELL AND FIGHTING AT 9:30 A.M. Less than an hour later came his sign-off.

That was the last to be heard from the man at the Teletype of *Szabad Nep*. Not much later the Russians cut off all communications between Hungary and the outside except one stubborn rebel radio station. A Teletypist in the United Press Bureau in Budapest composed as his final message to Vienna an epitaph:

GOODBYE FRIENDS, GOODBYE FRIENDS.

GOOD SAVE OUR SOULS.

THE RUSSIANS ARE TOO NEAR.

The line went dead.

*"Tell me... just what makes everybody at Slick so keen about working there?"*

*"W-e-l-l, one big plus, of course, is our group insurance."*



**SLICK AIRWAYS, INC.**, transcontinental air freight carrier, invests in a plan of group insurance with Connecticut General. Slick considers this plan a vital step toward better employee relations because it offers *Life, Accident and Health and Hospital* benefits.

**SUCH PROTECTION** gives employees greater pride in their company, can help to eliminate important financial worries that often cause concern. This feeling of security also benefits Slick by improving quality as well as quantity of work produced.

**THROUGH RESEARCH** and experience in employee relations, we have developed a service, called B. E. U., to achieve Better Employee Understanding of group insurance. Employee understanding is essential if the employer is to realize the fullest return on his investment in group insurance benefits.

**LIKE TO LEARN HOW** to get the most out of your group insurance investment? Just ask our local office, or your general insurance man about B. E. U. Connecticut General Life Insurance Company, Hartford.

# Connecticut General

- GROUP INSURANCE
- PENSION PLANS
- HEALTH
- ACCIDENT
- LIFE



WHAT MAKES CHESSIE'S



# RAILROAD GROW?

*One of a series telling what Chesapeake and Ohio is doing to make this a bigger, better railroad.*

## Chessie's show window

The Greenbrier, Chesapeake and Ohio's resort hotel at White Sulphur Springs, West Virginia, has been known to generations of Americans as one of the world's finest vacation spots. To The Greenbrier each year come thousands of the nation's leaders for business, government and professional conferences.

Each year some 40,000 of The Greenbrier's guests enjoy the trip there over Chessie's rail-



*The Greenbrier has every facility for meetings up to 1000. Special combination winter rates for groups \$19 per person per day, double, \$21 per day, single, include room, meals, golf, swimming and most tips.*

road. They see the results of C&O's billion dollar investment—half of it made during the last ten years. This year alone the modernization program includes \$100 million for new diesels, cars, yards, signals, docks and other improvements.

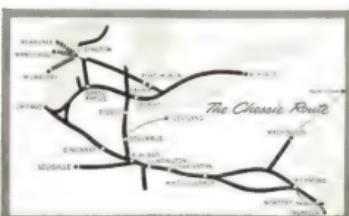
From the grounds of The Greenbrier these guests can see the endless parade of 160-car trains of coal climbing the crest of the Alleghenies for the long coast down to Newport News where the coal will take ship. Europe's dependence on American coal grows greater every year and nearly half of the vast cargo goes by way of C&O and Newport News. Three out of every ten cars loaded by C&O are for export.

Along C&O lines the traveler will note the spectacular expansion of chemical, automotive, glass, metal, paper and other industries as well as coal. This great industrial development has added diversification to C&O's freight traffic. And it is the better to service this rich territory that C&O has grown so big, so fast.

Write for pictorial brochure "Greenbrier Holiday", and information on special winter rates.

**Chesapeake and Ohio Railway**

3801 TERMINAL TOWER, CLEVELAND 1, OHIO



# PEOPLE

Names make news. Last week these names made this news:

The suddenly estranged husband of British Cinemonee **Diana Dors**, onetime Pugilist Dennis Hamilton, set a record for terse explanations of marital collapses. Said he informatively: "It is a matter which concerns only Diana, Mr. Rod (*The Big Knife*) **Steiger** and myself."

White supremacy came, as it seems to come to many U.S. college fraternities, to Northwestern University's chapter of Psi Upsilon, which has no racial-discrimination provision in its charter. The victim Sherman Wu, a freshman and son of Nationalist China's onetime (1949-53) Formosan Governor **K. C. Wu** (Grinnell '23), Young Sherman, a bright and ingratiating chap, had been pledged by Psi U, broken bread with his fraternity brothers even had his picture taken with them. But nobody told Wu that eight of his fellow pledges, all equally desirable fellows, had turned thumbs down on Psi U because it had let down its bars to an Oriental. After grappling manfully with their financial threat, the Psi-Uers depledged Sherman Wu. Without a sign of protest, he turned in his fraternity pin. Just to make Wu's blackballing official, the Psi-Uers had themselves photographed again, this time with an unbroken symmetry of white, 100% American faces.

Having foregone his songwriting, saxophone-tootling and other worldly pleasures for 15 days, Thailand's young (28) King **Phumiphon Adunet** this week wound up his term as a Buddhist monk



KING PHUMIPHON  
A furlough from saxophones.

(TIME, Sept. 24). In keeping with the royal tradition that a Thai king should spend some time as a priest (like any devout male commoner), Phumiphon, saffron-robed, barefoot and shaven-pated had turned his kingdom into the hands of Queen **Sirikit**, 24, who acted as regent during the King's religious furlough.

In her Manhattan apartment, Monaco's blooming **Princess Grace**, six months pregnant and 26 lbs. heavier, toyed with tiny garments and confessed that too much spaghetti and noodles helped put her in her present distention. Grace and expectant Papa **Rainier** both hope to present Monaco with a boy, but have not yet settled on a name. Said Grace: "I love the name Henry, but the Prince doesn't . . ." Drawing on old wives' tales



PRINCESS GRACE  
A distention from noodles.

to support her anticipation, Grace wishfully explained: "They claim you have a boy if you carry to the front. It might be a boy. He kicks hard."

In Formosa, Nationalist China's austere President **Chiang Kai-shek**, for the moment at least a bystander to history, turned 70, still dreamed of recapturing the Chinese mainland, still showed no signs that the Red Chinese newspapers he reads each morning at breakfast are spoiling his appetite.

After getting a delicate briefing on discretion in necklines, Cinemarvel **Marilyn (Bus Stop) Monroe** undulated into London's Empire Theater and was presented to **Princess Margaret** and another gracious lady just her own age (30). It was the annual Royal Command film performance, and **Queen Elizabeth II**, mindful that Marilyn's country manor is near



International  
PRINCESS MARGARET & VISITORS  
A briefing on necklines

Windsor Castle, beamed to Marilyn, lightly wrapped in gold lame: "We're neighbors!" Also on hand to meet the Queen was beautiful-hunk-of-man **Cinemactor Victor (I Wake Up Screaming) Mature**, so edgy that he later could not remember a word that Her Majesty uttered to him.

In Copenhagen on tour, the New York City Ballet Company's twinkle-toed Ballerina **Tanaquil LeClercq** grew weak in her talented legs, was unable to continue dancing with the troupe, shortly lay bedded in a local hospital. A tentative, ugly diagnosis: polio.

Wheeling along a road in Missouri, hell-giving Campaigner **Harry Truman** was confronted by an even more formidable obstacle than Republicans. Nine hogs were loose on the highway. With the help of a cop from his home town of Independence, ex-President Truman herded the beasts back into their home sty. Said the farmer's wife who saw Harry corral her husband's pigs: "The man looked a little like Mr. Truman, but I didn't see how it could have been!"

Honey-throated Singer **Not King Cole**, slated to begin his own NBC-TV show this week, surveyed some of his recent accomplishments as a quintuple-threat entertainer—sound-tracking the title song for the movie *Autumn Leaves*, crooning by phonograph in the Broadway hit *Middle of the Night*, packing mobs currently into a brassy Manhattan nightspot chalking up his 37th hit record (200,000 or more disks sold), *Night Lights*. Has such all-round success made him happy? Moaned Cole: "I'd give it all up if only I could be a good baseball player."

\* **Victor Mature and Marilyn Monroe.**



## FIRST WITH A MILLION WOMEN WHO CAN TELL YOU WHY...

it is appropriate for this garbage disposer to be displayed in gold

These women know the quality of product and service that have made Waste King first in Sales. That is why this is the year that Waste King celebrates its One Million garbage disposer...the first to go over this magic million milestone.

These women have experienced the thrill of Waste King's performance as it solves their garbage problems in the same easy way it can solve yours. In less than thirty seconds bones, fruit pits, corn husks...even paper napkins...are pulverized and flushed away to sewer or septic tank, automatically! You never see, touch or smell garbage. Waste King Pulverator does everything for you.

Waste King's success story results from its superior quality features. For example: Blue, "Super Hush-Cushions" give quieter operation...Improved Grind Chamber gives faster pulverizing...Lifetime Grind Control gives years of trouble-free performance.

Your neighborhood plumbing dealer, who is now displaying the Gold Waste King Pulverator during the One Million Celebration, will show you how quickly and easily this modern convenience can be installed in your kitchen sink. Waste King Corporation, 3300 East 50th Street, Los Angeles 58, California.



For complete kitchen convenience...Dishwashers, Disposers, Built-In Ranges, Incinerators—All Waste King Products  
© WASTE KING CORPORATION 1956

BIG M ANNOUNCEMENT NO. 1



WILL INFLUENCE THE SHAPE OF CARS FOR YEARS TO COME Mercury's new Dream-Car Design makes a clean break with the plump, bulging

## MERCURY PRESENTS



**OUTDATES ANY CAR ON THE ROAD** From the back, you see four stunning examples of Mercury's new Dream-Car Design: the daring V-angle tail-lights, the imaginative Jet-Flo bumpers, the sculptured rear deck and top, and the sleek, slender roof.

See the most advanced design in cars! The biggest Big M ever! More than  $17\frac{1}{2}$ -feet long, over  $6\frac{1}{2}$ -feet wide, with exclusive Floating Ride, Keyboard Control, and up to 290 hp!

Here is the first dream car to go into full production. It's THE BIG M for '57. A car straight out of tomorrow—with the biggest size increase in the industry. Bigger all over—with far more room for every passenger.

**EXCLUSIVE FLOATING RIDE**—Never before has any car offered you so many new, road-smoothing features. New

Full-Cushion shock absorbers are the first in the industry to give such amazing control on rough roads without sacrificing a satin-smooth ride on average roads. They are engineered to team with Mercury's new springing. Special high-speed valves, built into these new shock absorbers, control bound and rebound like a giant hand.

Straight out of tomorrow...a dream car you can own!



lines of many of today's cars—presents a sleek, clean-cut, dynamic look. Everything that counts in a car has been changed dramatically.

## DREAM-CAR DESIGN FOR '57

New *swept-back* ball-joint front suspension now, in effect, pulls you *over*, rather than pushes you into, bumps.

And this is the heaviest Mercury in history, with new *balanced* weight distribution, new road-hugging center of gravity, and many other ride improvements—the most effective combination of bump-smothering features ever put between you and the road.

**TWO NEW ENGINES, 255 HP AND 290 HP—**  
You have your choice. A 255-hp V-8 is standard. A 290-hp Turnpike Cruiser V-8 is optional. And there

are two Mercury engine "firsts." A Thermo-Matic Carburetor controls the temperature of air the engine breathes. And the Montelair series has a Power-Booster Fan that saves up to 17 hp.

### DREAM-CAR FEATURES EVERYWHERE

You have to see the new Mercury in person to see everything. You'll find you can get a power seat that "remembers"—turn a dial and it finds your favorite driving position. But see *all* the news. See the first dream car come true, today, at our showroom. **MERCURY DIVISION - FORD MOTOR COMPANY**



**EXCLUSIVE KEYBOARD CONTROL** Most advanced automatic transmission control on any car. Does all this: Starts the engine, controls drive, neutral, low, and reverse, locks the transmission for safer parking, and releases the brake at a finger's touch.



## The Beams and Their Wonderful Bourbon

In 1795 Jacob Beam found in North Central Kentucky a distiller's paradise—grain in abundance, clear limestone spring water, and the moderate, variable climate essential to the natural aging of fine whiskey.

Here he produced a bourbon that achieved immediate recognition, a bourbon of great finesse—neither light nor heavy but rather a mellow baritone of a bourbon—as perfect in

the harmony of its characteristics as any work of art. And like a work of art enduring.

For 161 years, through five generations of Beams—the very kind of superlative bourbon that made Jacob Beam famous is yours today in Beam's Pin-Bottle. Made, barreled and bottled by the Beams to the family formula . . . offered to you with pride through the better dealers. There is no other bourbon quite like it.

## Beam's Pin-Bottle

*a limited bottling of rare Kentucky straight bourbon whiskey, 8 or 10 year old, 86.8 proof, with bottle in Pin-Bottle Pouch, James B. Beam Distilling Co., Clermont, Kentucky.*

## MEDICINE

### Fats & Heart Disease

"No prudent person who has had, or wishes to avoid, coronary heart disease should eat a high-fat diet of the type consumed by most Americans," So said Manhattan's famed Nutritionist Norman Jolliffe before New York's Orange County Heart Association this week. "This applies to all races and occupations, to the physically active and to the sedentary . . . to the chain-smoking, tense, ambitious executive and to . . . the satisfied, relaxed bachelor."

A mere five years ago, Dr. Jolliffe pointed out, medical scientists were still



Walter Dorian

**NUTRITIONIST JOLLIFFE**  
Animal or vegetable?

asking whether fats in the diet had anything to do with coronary disease. Now they have answered that question with a fairly firm yes, and gone on to more precise questions such as "how great is the effect of fats in the diet?"

**Eskimos & Bantu.** This advance in knowledge of the relationship between diet and heart disease has been based on the highly advertised facts that in most heart-attack victims 1) blood carries an excess of fat compounds called beta-lipoproteins, which contain cholesterol (a fatty alcohol); and 2) the coronary arteries are usually lined with cholesterol. While the body makes some cholesterol of its own, the amount in fatty foods seems to be important. For a while it was thought that there was a significant difference between animal and vegetable fats. The countries where coronary disease is the No. 1 killer (the U.S., Britain, Canada, Australia and New Zealand) consume much animal fat, but people among whom the disease is rare (southern Italians, Asians, African natives) eat little animal fat, far more vegetable oils.

So far, so good. But a young British medical researcher at the University of Cape Town, Dr. Brian Bronte-Stewart, kept asking himself: "What about the Eskimos?" Although they eat lots of animal fat, such as seal oil, they have one of the world's lowest coronary disease rates. Dr. Bronte-Stewart was carrying on diet experiments with the Bantu; there were no Eskimos handy for him to test in South Africa. But there were seals around the South African coast, so why not feed the Eskimo staple—seal oil—to the Bantu? Bronte-Stewart tried it, and found that the oil acted as a kind of cholesterol depressor. After a high-fat diet—ten eggs a day—the Bantu's blood cholesterol rose sharply, dropped again when seal oil was added to the food. But Bronte-Stewart had already noted the same effect from sunflower-seed oil. Evidently, the dividing line between fats that raise blood cholesterol and fats that don't was not simply animal v. vegetable. What was it?

Fats are divided into two main groups: most oils from vegetables, fish and marine mammals are "unsaturated," i.e., their molecular structure is such that there is room for some extra hydrogen atoms. Most animal fats (including butter and egg yolks) are "saturated." It is Bronte-Stewart's and Jolliffe's theory that saturated fats help raise cholesterol levels while unsaturated fats help lower them.

**Saturated or Not?** Two significant changes have taken place in the average U.S. diet in the last 30 years, says Jolliffe: the proportion of fat has gone up from 31% to 41%, and the proportion of saturated to unsaturated fats has increased still more sharply. This is because unsaturated fats (corn, cottonseed and peanut oils and some olive oils) are usually liquid at room temperature, so they are messier than the solid saturated fats (lard, suet, butter). As a result, manufacturers of shortening usually hydrogenate their unsaturated fats—by adding a couple of hydrogen atoms under heat and pressure. This turns part of the unsaturated fats into saturated fats, which look better, smell better and keep better.

Jolliffe's startling conclusion: "Stress and strain, physical inactivity, obesity, luxury living or tobacco play but a minor role in producing a high coronary heart disease rate under 65 years of age—unless a high intake of saturated fats is added to these factors. He offered these dietary guides for voting-age men and postmenopausal women:

- ¶ Leave visible meat fat on the plate; eat fish oil; use nonfat milk and non-fat cheese.
- ¶ Restrict fatty desserts, fat table spreads and fried foods to rare occasions.
- ¶ Restrict visible fat consumption to one ounce a day. This is to include all butter and other table spreads, salad and cooking oils. In it should be the daily ration of unsaturated fat such as corn oil.
- ¶ Use fat milk only in coffee and cereal.
- ¶ Make up the resulting calorie deficit

**SMOKERS EVERYWHERE  
ARE DISCOVERING WHY**

### VICEROYS are smoother



**TWICE AS MANY  
FILTERS IN  
THE VICEROY TIP**  
**as the other two largest-  
selling filter brands!**

Only Viceroy has  
20,000 filters . . .  
twice as many  
filters in every tip  
as the other two  
largest-selling fil-  
ter brands . . . to  
give the smoother  
Viceroy taste!



The exclusive Viceroy filter is made from pure cellulose—soft, snow-white, natural

# Allen-Edmonds

THE SHOE OF TOMORROW

fit  
as if fashioned  
for you alone

...for Allen-Edmonds  
leathers are cut *with*  
the grain...then  
stitched *all-round*.  
Extraordinary flex-

ibility...cork cushioning...and exclusive nailess  
construction make *this* the most comfortable shoe  
you've ever worn. We guarantee that—in writing!  
Most styles—only \$24.95. See your dealer—or  
order direct from: Allen-Edmonds, Belgium, Wis.

BURBERRY  
In Black Crushed  
Calf and Burnt-Brass  
Crushed Calf



She INSISTS on  
TCA **VI***S***CO**UNT to CANADA

Detroit-Windsor...other services soon.  
In Canada, Viscount service westward to  
Vancouver. Other TCA services from  
Boston, Cleveland, Seattle-Tacoma,  
Tampa-St. Petersburg.

The airline that brought turbo-prop flying to America



**TRANS-CANADA AIR LINES**

TCA Offices in Boston, New York, Cleveland, Detroit, Windsor,  
Chicago, Seattle/Tacoma, Tampa/St. Petersburg, Los Angeles

(provided there is no overweight problem) with bread, potatoes, vegetables, fruits.

To find out for certain whether Jolliffe's hopes and reasoning were right, New York City's Health Commissioner Leona Baumgartner announced a full-scale test. Men of 50 to 55 who have never had a heart attack, and men under 50 who have recently had one, will enroll in an Anti-Coronary Club. After exhaustive physical examinations, up to 5,000 volunteers will pledge themselves to abide by Dr. Jolliffe's diet rules. Within five years, Dr. Baumgartner hoped, there would be enough evidence to show whether they actually have fewer heart attacks than their fellows who stay on unrestricted diets full of saturated fats.

### Drug Trial Abandoned

Alarmed by continuing reports of undesirable side effects from the drug carbutamide, given by mouth for the relief of diabetes (TIME, Oct. 29), Indianapolis' Eli Lilly & Co. asked 2,900 doctors who have been testing it on 10,000 patients to abandon the trial. Most disturbing was a report that—at least in animals—carbutamide can cause liver damage which might be worse than the diabetes it is meant to control. Lilly was already experimenting with other promising drugs.

Kalamazoo's Upjohn Co. was quick to announce that tests with its anti-diabetes drug, tolbutamide (Orinase) continued encouraging, with minimal side effects.

### Capsules

¶ Two long-neglected disorders, cerebral palsy and mental retardation, will get from the National Institute of Neurological Diseases and Blindness the full research treatment: more than \$1,000,000 a year for the next ten years, at least, to track down cause-and-effect relationships involving such factors as heredity, oxygen shortage at birth, injury during delivery, maternal infections, and use of drugs during pregnancy.

¶ The fire ant (*Solenopsis saevissima*), recently introduced into the U.S. from South America and already a plague to farmers in ten Southern states, is fast becoming a medical problem as well, reported Tulane University doctors. The tiny creature (from  $\frac{1}{8}$  to  $\frac{1}{4}$  in. long, red with a black abdomen) has a savage sting that in mild cases causes a severe blister and swelling, sometimes accompanied by low fever and nausea; in some allergic individuals the sting, like bee venom, can cause anaphylactic shock, and there have been several deaths.

¶ Most, if not all, major heart surgery can be performed more safely with the patient chilled to a temperature between 84° and 89° F., Drs. Henry Swan and S. Gilbert Blount Jr. of Denver suggested in the A.M.A. *Journal*. They found that hypothermia extends to eight minutes the time during which the heart can be stopped without damage to the brain. They hope to improve the method to cover heart operations that cannot yet be performed within that time limit.

# The tire with **STEEL** for strength **NYLON** for comfort



# by U.S. Royal

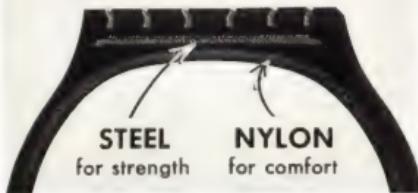
This is the new Safety Age U. S. Royal Master—the tire with the exclusive combination of flexible steel and resilient nylon that is proving virtually indestructible in the vital tread area.

Its unique De-Skidded tread stops up to ten car lengths faster, *on the slickest of surfaces!* Its extreme mileage performance will prove it the most economical safety investment you'll ever make.

Your U. S. Royal Dealer or your new car dealer will be glad to tell you the whole story of the new Safety Age U. S. Royal Master—the safest tire ever built!

*Your choice of sidewall design*, the new, smart "Star Streak" (illustrated), or conven-

The cross-section view below shows the exclusive "Safety Crown"—18,000 threads of flexible steel, almost impregnable to cuts, ruptures and blowouts. Floating between the extra-deep tread and nylon cord body, it allows the nylon sidewall to flex freely for the smoothest possible ride.



tional whitewalls. *Your choice of colors*—bronze, blue or green—all protected by the patented Curb Guard® protective rib.



## United States Rubber

ROCKEFELLER CENTER, NEW YORK 20, NEW YORK

IN CANADA: DOMINION RUBBER COMPANY, LTD.

# THE PRESS

## Assignment: War & Rebellion

World maps at the headquarters of major news-gathering organizations took a rare beating last week as harried editors plucked and switched pins representing correspondents to keep up with wide-ranging, fast-breaking stories of war and rebellion. The correspondents took a beating, too—from bullet, censorship, travel snags, official red tape and broken communications.

To cover the Hungarian rebellion news-men based all over Western Europe poured into Vienna and headed for the Hungarian border, minus Hungarian visas,

Barber in his seat. Delmer got behind the wheel and sped to safety on two flat tires. A bullet had creased Barber's skull; forty stitches were needed to close the wound.

**"Take a Picture for Me."** Meantime correspondents were building up pressure at the Nickelsdorf frontier barrier. First to get through was the *Daily Express'* Sydney Smith. When the guards lifted the barrier for another purpose, Smith gunned his poised car, shot past them and, despite their shouts to halt, lit out for Budapest. Next day other newsmen persuaded guards to let them through in cars and as hitchhikers on Hungarian army trucks. In



BETZLER & LAUE—MÜNCHNER ILLUSTRIERTE  
PHOTOGRAPHER AT WORK IN BUDAPEST  
Getting in was hard, getting out harder.

which were almost impossible to get. At a manure-strewn Austrian border village named Nickelsdorf, they grabbed interviews with escaping travelers from Hungary, and pleaded with Hungarian border guards to let them in. In Budapest all but one of the handful of Western correspondents had to rely on Westerners heading for the Austrian border to carry their copy out: telephones, cables and telegraph lines were cut. The exception: the London *Daily Mail's* Noel Barber, who had a car, enabling him to commute regularly to the border, where he worked over his copy in the Hungarian customhouse until another *Maidman* arrived from Vienna to rush it off for transmission. He was gleeful all the way his job was going. "My paper loves me now!" he crowed one morning. "Oh, how they love me!"

Next day in Budapest, Barber made the mistake of violating a rule he had set for himself: no travel at night. With the London *Daily Express'* Sefton Delmer and an interpreter, he set out to tour the city. Russian machine gunners opened up on the car, almost cut it in two, crumpled

Budapest they set up shop in the Duna Hotel, a dingy fleahang on the Danube. There they got a shakily warning from the New York *Post's* Seymour Freidin; a Soviet officer had just rescued him from a nervous Russian private as he was about to put a bullet through Freidin's head.

Other newsmen were not so lucky as Si Freidin. While covering a fight at Communist Party headquarters in Pest, LIFE Correspondent Tim Foote was shot in the left hand. A burst of machine-gun bullets ripped open the leg and abdomen of tall, famed *Paris-Match* Photographer Jean-Pierre Pedrazzini. From the ground, Pedrazzini held out his camera to a *Match* correspondent standing next to him and said: "Here, take a picture for me."

In the shortage of hands, the A.P. sent George Boulwood from its Bonn bureau to Budapest to join its resident man, Endre Marton. Boulwood took along his 17-year-old son George Peter, who was soon filing his own byline stories from the Hungarian capital. The U.P.'s Anthony J. Cavendish scored a feat by covering the Polish rebellion in Warsaw, then flying

into Hungary with a Polish plane carrying plasma. He landed 33 miles south of Budapest, hitchhiked to the suburbs, had to walk the last five miles. He sent out a fast-moving 2,000-word eyewitness.

**"Madame Parachute."** The Hungarian story was still sizzling when Israel's invasion of Egypt caught some editors flat-footed—and several Middle East correspondents off their Cairo base on swings through Jordan and Lebanon. Those in Amman and Beirut were sealed off from action by censorship or travel restrictions. Editors urgently ordered new shifts in their European bureaus to get extra men to Cairo, as well as to Tel Aviv and the British-French base on Cyprus. A dozen correspondents rushing to the Middle East were stranded in Athens when the U.S. Air Force canceled a plan to fly them to Israel, from which it was evacuating U.S. citizens.

In London, efforts to get accreditation with the British Expeditionary Force to Egypt met with such bureaucratic bungling that most newsmen felt sure they were getting a deliberate run-around. When they applied at the Ministry of Defense, they were told to apply in Cyprus. When they arrived in Cyprus, they were told to apply in London. Soon more than 100 newsmen were on Cyprus badgering the army. But at week's end only 20—including three Americans—were chosen to go to the invasion front. From Paris with French accreditation came a plane load of journalists including 32-year-old blonde Brigitte Frangi, a heroine of the French World War II resistance known as "Madame Parachute." She carried an official letter authorizing her to make parachute jumps from military aircraft in the combat area—if she could get there.

**Living on the Cake.** One correspondent, the New York *Times'* Pulitzer Prize-winning Homer Bigart, had a hand in each of the week's big stories. A veteran reporter of battle in Korea and Palestine when he worked for the *Herald Tribune*, Bigart had been rushed from New York to Vienna to work on the Hungarian revolution. He was filing from Hungary when the *Times* cabled him to get to Israel. Three days later, Bigart's byline appeared over a story from Tel Aviv. The *Times'* shift of Bigart was only icing on the cake. Thanks to both foresight and luck, the *Times* had its own coverage wherever the news was breaking; chance found its Military Analyst Hanson W. Baldwin in Cyprus just as the British and French served their ultimatum.

Cairo's news output was slowed by snarled communications and muffled by censorship. And, with its airfields under British bombardment, the Egyptian capital was also the hardest place for a correspondent to get to. None made it last week, though some were trying by way of Khartoum and Libya. By commercial plane and chartered flight, 50 correspondents streamed into Tel Aviv. But Israel refused to accredit any foreigners to its forces, gave out the news in meager communiqués. Newsmen tried to drive to the front in taxicabs, but the roads were closely

November Is Longines-Wittnauer  
"90th Anniversary" Month At Your Jewelers



# Wittnauer

*Distinguished Companion Watch to the World-Honored Longines*

## CELEBRATING THE "90th Anniversary" OF LONGINES-WITTNAUER

During the ninety years of Longines-Wittnauer, the history of the modern watch has been written almost in its entirety. And during this whole era no watch company has contributed more to the progress of the horological industry. To mark this anniversary mile-

stone, Longines-Wittnauer has prepared a series of watches, ultra-modern in style, breathtaking in beauty, superior in accuracy. Now, more than ever, these Wittnauer 90th Anniversary watches offer you exceptional quality in the modest price range from \$34.75.

*A gift-within-a-gift—boxed in Picture Frame cases illustrated are these Special Wittnauer 90th Anniversary Duets, perfectly*

*paired for man and maid. Left—"Majestic Duet"; right—"Companion Duet". Each watch \$49.75. Federal tax included.*



Wittnauer 90th Anniversary Duets  
are boxed in this gift case which  
becomes a decorative twin picture  
frame—separates into single frames.

# WITTNAUER

*Product of Longines-Wittnauer Watch Company*

Fashion...a man's world, too



THE ARROW GLEN \$3.95

Whether in the office or on the town...you can be sure you're correct in an Arrow Glen. It has a trim but soft medium-spread collar that's perfect with any suit. The Glen is tailored of long-wearing broadcloth with the new link cuff (no-fold French type). Its twin, the Page, is fashioned of premium broadcloth with French cuffs. Both "Sanforized"-labeled. Glen, \$3.95; Page, \$5.00; Arrow all-silk Tie, \$2.50. (Arrow Shirts are available in boys' sizes, too.) Cluett, Peabody & Co., Inc.

**ARROW**—first in fashion

guarded, and few made it. Yet they managed to file 800,000 words in the first four days of hostilities, all through weary, sleepless operators, the only men left in the cable office after Israel's call-up.

This week, as the Russians launched their all-out attack on Hungary, the correspondents' problem was not getting into Budapest but getting out. Many made it to Vienna before the Soviet drive began. Those who did not took shelter in the U.S. and British legations, or joined a convoy of diplomats' families only to be held up near the Austrian border by surly Soviet tankmen. A Russian tank major summed up the menace to newsmen in the latest turn of the Hungarian story when he growled: "I would particularly like to shoot reporters and diplomats."

#### Britain's Conscience

Not since Munich has Britain's press been so shaken as by the attack on Egypt (see FOREIGN NEWS). Unlike the French papers, which overwhelmingly cheered the assault, British national dailies either attacked the government or went along with it.

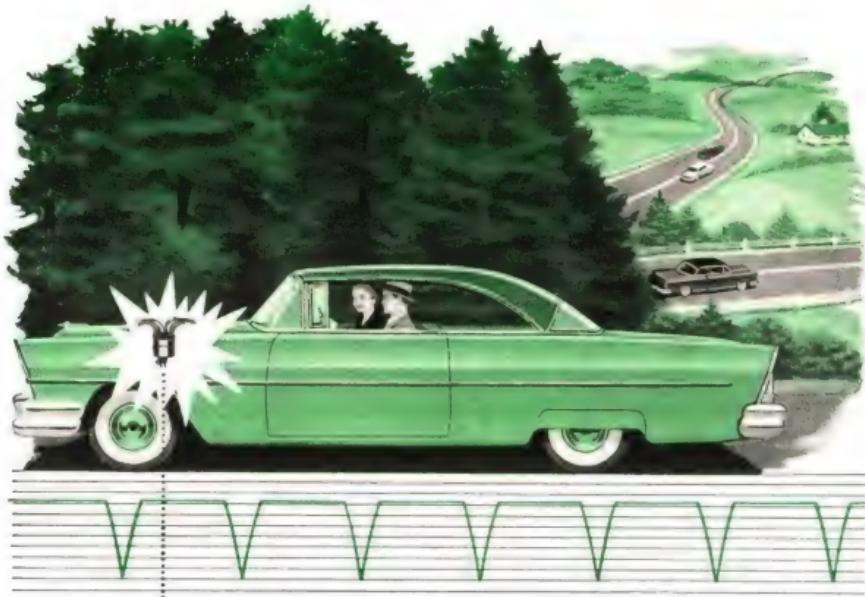


LORD BEAVERBROOK  
The diehards died hard.

it reluctantly, showing every evidence of a troubled conscience.

The diehard Blimps, as usual, died hard. Lord Beaverbrook's *Daily Express* (circ. 4,032,334), whose zealous devotion to imperialism has outlined the empire, usually flaunts its dislike of Sir Anthony Eden. But last week it hailed his action: "Let there be no doubt that it is a prudent step, a necessary step and one that deserves unqualified support from the nation." The chest-beating tabloid *Daily Sketch* (circ. 1,123,855) shrilled: "Stop the sniveling and close the ranks." But such misgivings can like chills through responsible *Tory* papers that staunchly upheld the government when the Suez crisis broke in July.

Lord Camrose's *Daily Telegraph* (circ. 1,075,460), an old Conservative faithful, revealed its instinctive reaction—and its ignorance of what was brewing at 1



## 12,000 'Pulse Beats' Per Mile

*100 times a second as you drive, tiny but tough Mallory tungsten contact points must "make and break" to control the flow of high-voltage current to your spark plugs.*

HOW LONG has it been since you had trouble with the distributor points in your car? Probably a good many thousand miles. Yet every mile you drive, those little contacts meet and separate 12,000 times as they work to help provide the clean, "fat" sparks vital to smooth, powerful engine performance.

The long, trouble-free service of the Mallory tungsten contacts so widely used in automobile ignition systems is the result of more than 30 years' experience in electrical contact design and metallurgy.

They are "cousins" of other Mallory contacts that have an important place in all kinds of electrical equipment—from the toaster in your kitchen to the giant circuit breakers in the powerhouse. To meet the diverse requirements of such equipment, Mallory has developed many special alloys and powder metal compositions.

Mallory's unique metallurgical skills have also set

standards of quality and uniformity in resistance welding materials and techniques . . . as well as in the production of high density metals for shielding radioactive substances and for high-speed gyroscope rotors.

Mallory activities and achievements in specialized metallurgy are paralleled in two other important areas—electronics and electrochemistry. Leading manufacturers in these fields count on Mallory precision components to improve their product performance . . . without increasing their costs.

**MALLORY**  
SERVING INDUSTRY WITH THESE PRODUCTS:  
Electromechanical • Resistors, Switches, Tuning Devices, Vibrators  
Electrochemical • Capacitors, Mercury and Zinc-Carbon Batteries  
Metallurgical • Contacts, Special Metals, Welding Materials

P. R. MALLORY & CO. INC., INDIANAPOLIS 6, INDIANA

# GENTLEMEN—WE'VE GOT A WHISKY SECRET



The distiller of Embassy Club has captured the secret of making American whisky like some of the finest light-bodied imported whiskies. Gentle tasting Embassy Club is a revelation in American whisky. Yet it is not expensive since you pay no import duty.

## Embassy Club

AMERICA'S MOST  
GENTLE-TASTING WHISKY

86.8 PROOF • CONTINENTAL DISTILLING CORP., PHILA., PA.

### Emerson PRESENTS PORT-O-RAMA WORLD'S FIRST 5-WAY PORTABLE TV- PHONORADIO



1. PORTABLE TV



2. PORTABLE RADIO



3. PORTABLE PHONO



4. FOR CAR OR BOAT\*\*



5. PERSONAL LISTENING\*\*



It's a portable TV set! It's a portable radio! Has a phono-jack and switch for record-playing! Plays in car or boat! Under-pillow or private ear listening attachment! It's Port-O-Rama! The ideal gift. Complete as illustrated above, including built-in antenna and carrying handle.

Prices slightly higher in South and West \$134



# Emerson

Emerson Radio & Phonograph Corp., Jersey City 2, N. J., Makers of Television, Radios, Phonographs, Air Conditioners. \*Carrying case and built-in record player optional. \*\*Optional equipment. \*Reg. Pat. Off.

Downing Street—in its first comment on the invasion by Israeli troops: "Whatever sympathies may be felt, it is the duty and interest of the Western powers to do everything possible to prevent war." After the British-French attack was launched, the *Telegraph* treaded water for two days, mainly criticizing the tactics of the Labor opposition, before it ventured a tepid defense of the Prime Minister. Then it warned that there would be "deep anxiety" until the government could show that "this really is a police action, that [the] pledge not to use our troops for any other purpose is sincere." But once the government makes that clear, said the *Telegraph*, "many of those now sincerely and violently against them will change their minds."

The *Times* (circ. 220,705), the Tories' most influential editorial voice and an unquestioning supporter of force in August, now tempered its support with "deep disquiet." It deplored Britain's decision not to consult the U.S. and the Commonwealth, feared that there would be a "strong reaction" from the Arab world. Demanded the *Times*: "Was the need for speed really so great that President Eisenhower had to hear about the Anglo-French ultimatum from press reports?" There were also uneasy questions from Lord Rothermere's staunchly Tory *Daily Mail* (circ. 2,071,708), another August advocate of force.

"Eden's War." Sir Anthony's press critics cried for his head as never before. The Liberal *News Chronicle* (circ. 1,441,438) called his decision "folly on the grand scale," said: "There can be no further confidence in a man who has brought his country to such a dangerous state of ignominy and confusion." Boomed the Labor-leaning *Daily Mirror* (circ. 4,649,666): "There is NO treaty, NO international authority, NO moral sanction for this desperate action. This is Eden's war."

More coolly, but with deadly aim, the small (circ. 56,000) but influential independent weekly *Economist* headed its editorial "Splenetic Isolation." Wrote the *Economist*: "Sir Anthony Eden has isolated Britain, except for the company of France. Inexorably the evidence suggests that the Anglo-French decision was primarily aimed not at keeping the peace, but at recapturing ground lost when President Nasser nationalized the Suez Canal. The manner in which this crisis has been handled suggests a strange union of cynicism and hysteria in its leaders."

The most eloquent blow was dealt by the independent *Manchester Guardian* (circ. 167,000), which has steadily opposed government policy on Suez and Cyprus: "Millions of British people are deeply shocked by the aggressive policy of the government. Its action is a disaster of the first magnitude. It is wrong on every count—moral, military and political. To recover from the disaster will take years, if indeed it is ever possible. In the eyes of nearly every other nation in the world, including the U.S. and members of the Commonwealth, [Britain and France] will be guilty of an atrocious act of war."



*Cadillac* presents  
the greatest advancements it has ever achieved  
in motor car styling and engineering! ➤➤➤

*The Sixty Special*



*Cadillac* for 1957... brilliant



Embodied in the beautiful cars on these pages are the most significant automotive advancements Cadillac has ever been privileged to present to the motoring public.

Entirely new in design and engineering, and bringing to the world's highways a wholly new standard of quality and excellence—Cadillac for 1957 represents one of the greatest motor car achievements of all time.

Cadillac's renowned stylists have created a brilliant new

type of beauty . . . majestically graceful in every line, contour . . . exciting in spirit and in concept . . . and dramatically new balances of chrome and glass and steel.

Cadillac's master coachcrafters have brought a whole new measure of luxury and excitement to the car's interior . . . with gorgeous new fabrics and leathers . . . with rich new colors and glamorous new patterns . . . and with ordinary new appointments and conveniences on every



ly, new in beauty, brilliantly new in performance!



### *The Eldorado Biarritz*

and  
with a  
erful  
ions  
ring  
tra-  
and  
And Cadillac's world-famous engineers have introduced a sensational new concept of automotive performance . . . with two great new Cadillac engines . . . with an even smoother, more responsive Hydra-Matic Drive . . . with greatly improved power steering and power braking . . . with a revolutionary new frame design . . . and with a host of other equally vital engineering advancements.

These dramatic Cadillac achievements are being presented

for 1957 in ten individual body styles, including the breath-taking Eldorado-series. Each is a Cadillac masterpiece . . . a brilliant and revealing tribute to the men who design and build the Standard of the World.

Your Cadillac dealer invites you to see and to drive the new 1957 Cadillac at your earliest convenience.

We know you will find it a truly enlightening experience.

CADILLAC MOTOR CAR DIVISION • GENERAL MOTORS CORPORATION



## This ad may save your life

A moment of carelessness — and you may touch off a fire alarm.

That's the unpleasant truth, hundreds of times a year. And that's why smart painters — professionals and do-it-yourselfers — now make sure they use a nonflammable paint remover, the kind made with DIAMOND METHYLENE CHLORIDE.

This chemical won't burn or explode. Just the opposite — it goes into special blends for fire extinguishers.

Next time you decide to refinish a piece of furniture or a floor, be sure — for safety's sake and best results — you use paint remover that's marked "nonflammable."

DIAMOND ALKALI is a leading producer of methylene chloride. This versatile chemical also is used to make drugs and camera film, as a refrigerant and aerosol propellant — more evidence that DIAMOND chemicals are the "Chemicals You Live By." DIAMOND ALKALI COMPANY, 300 Union Commerce Bldg., Cleveland 14, O.



**Diamond  
Chemicals**

# THE THEATER

## New Plays in Manhattan

**Auntie Mame** (adapted from Patrick Dennis' novel by Jerome Lawrence and Robert E. Lee) will likely be the favorite popular comedy of the season. It matters little that, far from being a sound play, *Auntie Mame* is really no play at all. For it will go fast and far on the inherent appeal of its chief character and the tremendous vivacity and skill of the gal who plays her. Everybody enjoys a lovable lunatic, and Rosalind Russell is a delight



Rosie MacArthur

Rosalind Russell  
Juice from a sun-kissed lemon.

as the kindhearted madwoman of Beekman Place, bringing up her small nephew in a world of sidecars for breakfast, living herself in sumptuous dishabille, now marrying, now dispensing with marriage, now rescuing her nephew from a stuffy brand of it.

Turning a sophisticated comic strip of a novel into an even broader but somewhat less vulgar play, the adapters—with wonderful help from Designer Oliver Smith—have hit on a kind of scene-a-minute technique. Their slapdash method, though highly uncreative, is not entirely ill-advised. Thanks to Morton DaCosta's lively staging, it makes speed a kind of substitute for wit, and puts pedestrian writing on horseback. Its quick-changes also consort well with *Auntie Mame's* scatterbrained nature, besides providing a fine succession of new costumes, new hairdos, new wall treatments, new *gaffes*, new predicaments and new men.

\* A pen name for Edward Everett Tanner III, a one-time Manhattan promotion man (TIME, Sept. 17).

Whatever her predicament or hairdo, Actress Russell remains the triumphant embodiment of festive pandemonium and soignée wackiness. Hers is a delightful twining of *farceuse* and comedienne: she can give a drawing-room inflection to a loony-bin situation, or turn daffy or profane in the midst of playing a *grande dame*. To wonderful good nature she adds a few drops of acidity—juice from a sun-kissed lemon. Though *Auntie Mame* is really a one-woman show, Peggy Cass deserves mention as an unmarried expectant mother, and Polly Rowles as a stage star who has always started sleeping it off when the party has scarcely begun.

**The Sleeping Prince** (by Terence Rattigan) turns on his side now and then, and mumbles and stirs, but never once wakes up. Having given Broadway—in *Separate Tables*—the season's liveliest theater to date, Playwright Rattigan here blindly scatterth poppy while contriving poppycock. His scene is the Carpathian legation in London at the time of George V's coronation. His "occasional fairy tale" concerns a fetching young American chorus girl whom a Grand Duke invites for supper, and the night. But after a night rendered blameless by too much vodka, she stays on to meet and beguile the family, to go with the young King to a ball, with the Grand Duke's wife to the Abbey, and at length with the Grand Duke into the next room.

Plainly Carpathia should border on Ruritania, but it has none of its dashing absurdity or charm. In terms of setting, costumes, orders, ribands, monocles and curtseys, *The Sleeping Prince* is almost cinematically royal, and about as frivolous and frothy as an Iron Cross. The lovers seem wildly mismatched, though perhaps they are only miscast. Michael Redgrave works hard and skillfully at a smug and arrogant Grand Duke who needs humanizing, but can find no way to make the part pay off. ... I thought Barbara Bel Geddes had a y.u.n. *Cream* in white satin, she also seemed a probably ingénue, who would scarcely sleep with a Fairy Prince and never in the world with a charming Grand Duke.

Actress Bel Geddes has some likable moments just being herself, and Cathleen Nesbitt gets an air of elegance into the part of the Grand Duchess and a bit of fun out of it. But in general it seems no accident that Their Carpathian Highnesses should be left severely to themselves amid all the coronation whirl and glitter, and that even a mousy lady in waiting should beg off attendance on the plea of a cold.

## Old Plays in Manhattan

**Macbeth** did not strikingly differ as a production from the Old Vic's competent, rather than brilliant, *Richard II* and *Romeo and Juliet*. But it so much more powerfully reverberated as a play as to offer greater rewards. And much of its strength lay in what had been the earlier

## they keep their promise

Almost any suit looks good when it's new. But *Timely Clothes* keep on looking good!

Balanced Tailoring makes the difference. This blend of hand tailoring and machine sewing preserves the lines for extra seasons.

See the new fall styles, moderately priced, and write for free, 28-page booklet on dressing tips, to Dept. T-55, *Timely Clothes*, Rochester 2, N. Y.



Balanced Tailoring makes

**TIMELY**  CLOTHES  
look better longer!



**THE CARPET'S  
ROLLED OUT  
FOR YOU  
AT ALL  
MANGER HOTELS**

You'll always find the friendliest atmosphere at Manger Hotels. Everything's been thought of for your convenience and comfort . . . handy parking, air-conditioning and fine restaurants.

**CONVENIENT CREDIT CARDS . . .** you can say "charge it" at any Manger Hotel . . . no checks to write! Send for your credit card today.

**HOSPITABLE FAMILY PLAN . . .** bring the whole family! Children under 14 stay at Manger Hotels FREE when with parents (except in New York City).

**EASY RESERVATIONS—BY TELETYPE!** . . . just call the Manger Hotel nearest you. Quick, sure confirmations.



**NEW YORK CITY**  
THE MANGER VANDERBILT  
THE MANGER WINDSOR  
**WASHINGTON, D. C.**  
THE MANGER ANNAFRUIT  
THE MANGER MAY-ADAMS  
**BOSTON**  
THE MANGER

**CLEVELAND**  
THE MANGER  
**ROCHESTER, N. Y.**  
THE MANGER ROCHESTER  
**GRAND RAPIDS**  
THE MANGER ROWE  
**SAVANNAH**  
THE MANGER

*The Friendliest Name in Hotels*

productions' weakness—the title roles: despite limitations, Macbeth and his lady made a striking pair.

Any competent *Macbeth* may be expected to convey the rushing theater, the rising drama of the first three acts and the intense poetry of almost all the play. The Old Vic did both things and something more. It communicated what is so ominous, so Oedipus-like, in the prophecies that by seeming to shield Macbeth from Nemesis only sped him toward it. And it caught the play's feudal, barbaric, night-lighted atmosphere, the sense of a haunted world no less than a haunted man.

At such harder tasks as countering the terrific fourth-act drop in pressure, or achieving truly tragic stature for Macbeth, the production failed. Paul Rogers' Macbeth was a heroic enough figure of evil, and at moments a man of intense Hamlet-like imagination. But the difference between the two men that Saintsbury noted—that Macbeth can never leave off whereas Hamlet can never begin, so that Macbeth is increasingly ruthless and consistently unremorseful—is what makes Macbeth not easily tragic. Rogers could not convey what might make him so: an awful sense of alienation, ~~or~~ that

*Honor, love, obedience, troops of friends  
I must not look to have:*

of the hideous price, even should he succeed.

Coral Browne's Lady Macbeth also lacked depth, and failed in the sleep-walking scene. Yet, if theatrical, she was often commanding so. And the two together went far beyond mere partnership in crime. Theirs was a fierce connubial bond that helped humanize a woman who all but lacks humanity and a man who all but loses it.

**Major Barbara**, on any basis of talent, is certainly major Shaw. Seldom was G.B.S. so fertile and brilliant—though he seldom so needed to be. For here the tireless showman who put on this mask and that, turned to this side or the other, came closest to a complete about-face. Here, in exalting a great munitions-maker. Socialist Shaw fired, as never so fiercely again, on his own ranks. The real weakness of *Major Barbara* is not that Shaw went ideologically into reverse, but that he went intellectually clean off the road.

The play's essential conflict, or confrontation, is no less vital than it is fascinating. Opposed to the Salvation Army's idealistic, intransigent Barbara, a saver of souls, is her hardheaded munitions-making father, Andrew Undershaft, a destroyer of bodies. But the savers of souls, Barbara learns, are kept in funds by the destroyers of bodies. She further learns that her Merchant-of-Death father is an absolutely model boss, who regards poverty as the greatest of crimes and to thousands has proved a Bringer of Life. Undershaft's moral value does not stop with his offering one of the most trenchant of all indictments of poverty. It lies



Friedman-Abeles

**LAUGHTON, JOHNS & MEREDITH**

Salvation from a merchant of death, also in his demonstrating the folly of all absolute positions, in his showing how good and evil must always jostle and even beget one another. But Shaw, with his new non-reformer's zeal, turns extremist. It is not just that where he once had the brothel-keeping Mrs. Warren's daughter break with her mother, he has the munitions-making Undershaft's daughter end up blowing kisses at her father. It is not that he should make Undershaft not only no villain but a charmer. It is that he should make him not only a charmer but a hero. It is that he should suggest that the best way to keep half the world well-fed is to blow up the other half.

Whatever the logic of it, it makes a decidedly good show. *Major Barbara* is full of marvelous ideological eye-foolers and glittering intellectual pinwheels and dialectical tugs of war. Beyond that, Shaw has mingled bright drawing-room chatter with sharp cockney unpleasantness, thrown in here an amusing upper-claw's idiot, there a bellowing lower-class bully.

The most dazzling facet of the new production is Charles Laughton's performance as Undershaft. He is as suave, smiling, easy of manner as he is pointed and cutting in effect. And given Shaw's fireworks, he contrives no histrionics. As the play's director, on the other hand, he has invented as many tricks of staging as has Shaw of thought. For a while the two showmen get in each other's way, though eventually they set each other off. This is partly owing to an accomplished cast, including Glynis Johns, Burgess Meredith and Eli Wallach, who particularly scores as Bill Walker. Played straight, this *Major Barbara* might have been better. But there was never the sense, as of late with other Shaw, that it urgently needed to be.



# INDIVIDUALITY\*

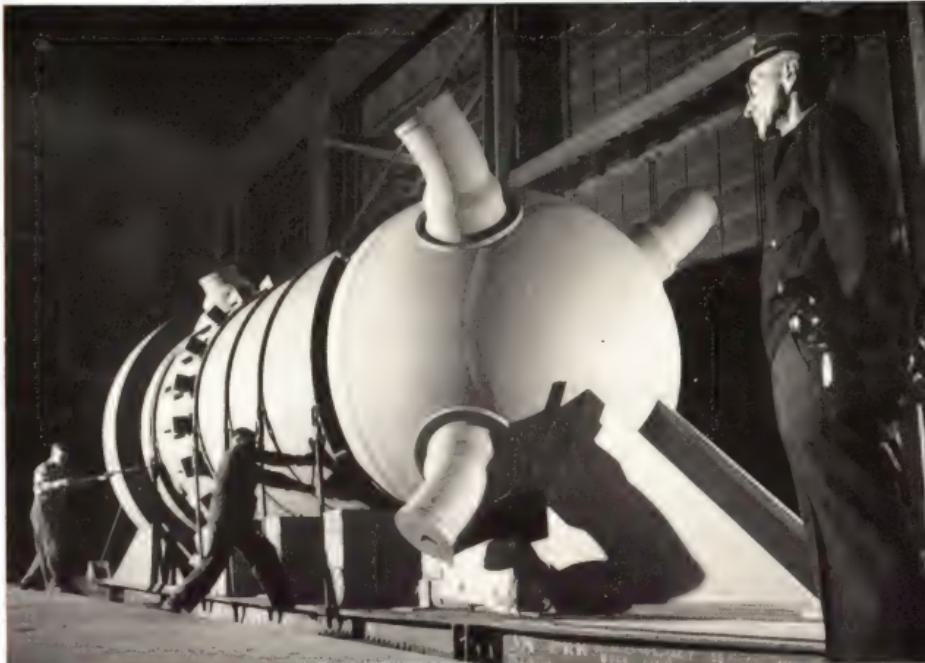
*A Most Priceless Heritage*

*\*the particular character, or aggregate of qualities, which distinguishes one person or thing from others*

Three qualities set Gordon's above and beyond all other gins. These are higher proof of 94.4...superb liqueur quality...crystal clear dryness. That you recognize and appreciate these qualities that make for individuality...is borne out by your continued and consistent preference for Gordon's.

*There's No Gin Like GORDON'S*  
*Clearly America's Favorite*

94.4 PROOF • 100% NEUTRAL SPIRITS DISTILLED FROM GRAIN • GORDON'S DRY GIN CO., LTD., LINDEN, N. J.



Nuclear reactor vessel for Shippingport, Pa. power plant designed by Westinghouse Electric Co. under contract with the A.E.C. for operation by Duquesne Light Company.

## Where atoms turn into horsepower

Combustion Engineering designed and built this "couldn't-be-done" reactor vessel for America's first full-scale nuclear power station.

And photography shared the job of testing metals, revealing stresses and proving soundness.

COUNTLESS unusual—even unique—problems faced Combustion Engineering in creating this nuclear reactor vessel. Nine feet in diameter with walls  $8\frac{1}{2}$  in. thick, it is 235 tons of steel that had to be flawless, seamed with welds that had to be

perfect. And the inner, ultrasmooth surface was machined to dimension with tolerances that vie with those in modern aircraft engines.

As in all its construction, Combustion Engineering made use of photography all along the way. Photo-

graphy saved time in the drafting rooms. It revealed where stresses and strains would be concentrated. It checked the molecular structure of the steel, showed its chemical make-up. And with gamma rays it probed for flaws in the metal, imperfections in the welds.

Any business, large or small, can use photography in many ways to save time and money. It can go to work in every department—design, research, production, personnel, sales, and accounting. Check over the list at the right—see for yourself what photography can do for you.



Photograph showing patterns of stress concentration. It was taken of a plastic model of a reactor vessel loaded to simulate the strains a real reactor vessel would undergo.



Radiographs of the reactor vessel welds were made with a 15,000,000-volt betatron. Every bit of the special steel, every weld had to be proved sound and flawless.



Grain structure of the metal, its composition, and the result of heat treating were continually checked by photomicrography, a basic metallurgical tool.

## ... and here are 16 basic places where Photography can work for you

—5 minutes with this check list can be the soundest business move you've made this year

- Management**—Progress photos, Stockholder reports, Record preservation, Information distribution, Control and Organization charts
- Administration**—File debulking, Purchase schedule, Office layout, Interior decoration, Form printing
- Public Relations**—News releases, Institutional, Community relations, Public service
- Personnel**—Identification photos, Job description, Orientation, Payroll records, Employee personnel records, House organs, Health records, Bulletins
- Training and Safety**—Safety campaigns, Teaching, Reports, Fire prevention
- Engineering**—Drawings, Specification sheets, Drawing protection, Pilot radiography
- Production**—Time study, Work methods, Legible drawings, Schedules, Process records
- Product Design & Development**—Styling, Consumer testing, Motion studies, Stress analysis, Performance studies
- Advertising**—Advertisements, Booklets, Displays, Dealer promotion, Television
- Service**—Manuals, Parts lists, Installation photos, Training helps, Records
- Research**—Reports, Flow studies, Process charts, Library, Photomicrography, electron-micrography, x-ray diffraction, high-speed motion pictures, etc.
- Testing & Quality Control**—Test set-ups, Reports, Standards library, Radiography, Instrument recording
- Warehousing & Distribution**—Inventory control, Damage records, Waybill duplicates, Flow layouts, Packing & loading records
- Purchasing**—Schedules, Duplicate engineering prints, Specifications, Component selection, Source information
- Sales**—Portfolios, Dealer helps, Sales talks, Price & delivery information
- Plant Engineering & Maintenance**—Plant layout, Repair proposals, Piping & Wiring installations, Progressive maintenance, Record debulking



Send for free booklet

These books show how photography is being used today.

*Photography in Marketing*

*Photography in Administration*

*Photography in Engineering*

*Photography in Plant Operation*

They are free. Write for the ones you want.

**Kodak**  
TRADE-MARK

PRECISE AT THE OLYMPICS  
PRECISE ON YOUR WRIST



## Seamaster: the dependable fine watch for active men

Three exclusive features... Pressure-Fitted non-breakable Crystal, Hydro-Seal Back and Hermetic Crown... form an impregnable shield of armor that safeguards the Seamaster from every rigorous encounter. Omega accuracy standards have earned the coveted honor of timing the world's most highly contested athletic events... the international Olympic Games.

Self-winding, water, shock and dust-resistant, 18K gold raised hour-markers. Models in stainless steel and precious gold, from \$95 to \$400. Other fine Omega watches for men and women from \$21.50. Feel the excitement. For nearest Omega Jewelers, phone Western Union, Operator 25. Write Omega, 655 Madison Ave., N.Y. 21 for free booklet "H."



Olympic Cross  
of Merit

**Ω**  
**OMEGA**  
OFFICIAL WATCH OF THE OLYMPIC GAMES

76

## SCIENCE

### Prizes for Teams

In making its 1956 awards in physics and chemistry, the Nobel Prize Committees of the Swedish Royal Academy of Science recognized the fact that few modern scientists work alone. They generally work in teams or as individuals closely linked together by exchanges of ideas and information. The physics prize last week went jointly to three Americans who invented transistors, those specks of educated germanium that do the work of much larger vacuum tubes and have already produced an electronic revolution. The prizemen, Dr. Walter Brattain, Dr. William Shockley and Dr. John Bardeen, did their work in close association at Bell Telephone Laboratories, Murray Hill, N.J., and it would have been wrong to give the whole prize to any one of them.

The chemistry prize went to a team of a different type. The winners, Sir Cyril Norman Hinshelwood of Oxford and Professor Nikolai N. Semenov of the U.S.S.R.'s Academy of Sciences, worked in laboratories more than 1,300 miles apart. But they worked on the same subject, chemical chain reactions (e.g., explosions in gas mixtures), and were friends and correspondents for 25 years. Their discoveries, extremely important for an age that gets most of its energy from exploding gases, could not be disentangled.

### Flight Beyond Perfection

When the rocket-powered X-2, the world's fastest airplane, crashed on the Mojave Desert (TIME, Oct. 8), it did not plunge to its death unwatched. Trailing behind it through the air were the radio reports of many elaborate instruments. Last week a part of what they reported leaked out of Air Force secrecy.

Captain Milburn G. Apt, who flew the X-2 on her last flight, was new at the job. He was an experienced test pilot and familiar with jet aircraft, but he had never handled the X-2 or any other rocket plane. Air experts have wondered why he was not permitted to take it easy the first time and fly the X-2 slowly (maybe twice the speed of sound) until he got the feel of her.

No such instructions were given. Balding, studious Captain Apt was told to follow an "optimum" flight plan. This meant that if he made no errors and if everything about the X-2 worked perfectly, he would attain the maximum speed of which the airplane was capable at the assigned altitude. No one expected him to do as well as that. The chances were as heavily against it as if he had scheduled a record-breaking auto tour from New York to Los Angeles that depended on reaching every traffic light just when it turned green.

**Unintended Record.** Captain Apt was too good and also too lucky. He followed the plan with consummate skill, and he hit every green light. The X-2 made a perfect drop from her mother plane. Her rocket engine ignited at exactly the right moment. Milburn Apt put her into pre-

cisely the right climb, and when he reached the assigned "bend-over" altitude (70,000 ft.), he leveled her off perfectly and let her rip. Nothing whatever went wrong. The rocket engine burned perfectly, and the fuel lasted nine seconds longer than it had ever lasted before. The speed climbed past the X-2's previous record (1,900 m.p.h.) reached a new record: 2,700 m.p.h., 3.3 times the speed of sound.

When the fuel was gone, Captain Apt reported calmly on his radio: "The engine has cut out and I'm beginning to turn." After six seconds of silence he spoke an unintelligible word, almost a shriek. A few



TEST PILOT Apt  
He hit all the green lights.

minutes later his battered body was found in the cockpit capsule, which had plunged to the desert far below.

**Bucking Airplane.** Air Force authorities say that they know pretty well what happened, but that they cannot give much detail without disclosing precious information about the X-2's behavior and design. The broad facts, however, are that both pilot and ship performed far too well. Captain Apt had been told not to watch his machmeter, the common speed-measuring instrument. His accelerometer, the key speed instrument in this case could not be read directly in miles per hour. So, when he reached peak speed, he probably did not know how fast he was going. After his engine cut out, he must have slowed down, but when he started to turn, he was still moving at such speed that the little-known phenomena of supersonic flight made his controls misbehave. The X-2 bucked and yawed violently, all at supersonic speed.

Inside the cockpit was a movie camera



*puts ideas to work for*

# CLEANLINESS



**WETTER WATER** and quicker, easier cleansing of dishes and clothes with today's miracle detergents is made possible by FMC's *Westvaco Phosphate compounds*.



**MIRROR-LIKE** shine on home kitchenware results from fine scouring and polishing action of powdered cleansers built with FMC's *Westvaco Alkali Chemicals*.



**CLEANER CLEANING** of garments is assured when commercial dry cleaning solvents are kept pure by FMC's *Westvaco "Magnesol"* highly absorptive filter powder.



**WHITER BRIGHTER** textiles are the result of effective yet gentle bleaching action of FMC's *Becco sodium perborate* which serves textile makers and homemakers alike.



**GOOD HOUSEKEEPING** in manufacturing plants is accomplished with industrial cleansers based on FMC's scientifically formulated *Westvaco Chemicals and compounds*.



**JET CLEANING** of commercial kitchen utensils, from pie tins to large kettles and pans, is quickly and efficiently handled by FMC's *automatic Utensil Washers*.

Today's high standards of cleanliness contribute to a safer, healthier, happier existence for everyone. In the cavalcade of chemical achievements that have made this possible, FMC's *Westvaco* and *Becco* chemicals have played a notable part. How FMC products are applied to other useful purposes is graphically described in the free booklet "*Putting Ideas to Work*."



## FOOD MACHINERY AND CHEMICAL CORPORATION

EXECUTIVE OFFICES: SAN JOSE, CALIFORNIA

FMC OPERATIONS: BECCO CHEMICAL DIVISION • BOLENS PRODUCTS DIVISION • CANNING MACHINERY DIVISION • CHICAGO PUMP CO. • CHIKSAN CO. • FAIRFIELD CHEMICAL DIVISION  
FLORIDA DIVISION • JOHN BEAN DIVISION • KINGSBURY & DAVIS MACHINE DIVISION • MECHANICAL FOUNDRIES DIVISION • NIAGARA CHEMICAL DIVISION • OAKES MFG. CO.  
OHIO-APEX DIVISION • ORDNANCE DIVISION • PACKING EQUIPMENT DIVISION • PEERLESS PUMP DIVISION • PROPULSION ENGINE CORP. • SIMPLEX PACKAGING MACHINERY  
DIVISION • SONITH INDUSTRIES, INC. • STOKES & SMITH CO. • WELL EQUIPMENT MFG. CORP. • WESTVACO CHLOR-ALKALI DIVISION • WESTVACO MINERAL PRODUCTS DIVISION

# Cherry Heering

Denmark's Liqueur Delight  
Since 1818

**Danish Recipe Booklet Free**

Includes recipes of Danish dishes, ideas for flower arrangements, etc. Beautifully illustrated.

Write Dept. T-2.  
SCHENLEY IMPORT CO.  
122 East 42 Street  
NEW YORK 17, N.Y.

49 PROOF



All your  
guests will  
enjoy it!



*Truly de luxe!*  
**BETWEEN  
LONDON and PARIS**  
**By Night**

**"THE NIGHT FERRY."** London and Paris are just a refreshing night's rest apart by this famous through sleeping car service (no change required en route). Complete dining facilities in both directions.

**By Day**

**"GOLDEN ARROW."** Travel the gay, exciting way—on the favorite train of international celebrities. Pullman, of course, with restaurant cars and smart Trianon Bar. The Channel crossing to Calais... then a swift run on the duplicate "Fleche d'Or" for your evening arrival at Paris (Nord). Equally fine service returning.

**31** other cross-channel services between Britain and Ireland and Continental services are operated by or in conjunction with British Railways—a wide choice of interesting routes to suit your travel plans.

YOUR TRAVEL AGENT KNOWS OUR SERVICES

—OBTAIN HIS EXPERT COUNSEL

For literature, please write: Dept. 37,  
BRITISH RAILWAYS, 9 Rockefeller Plaza,  
New York 20, N.Y. Other offices in  
Chicago, Los Angeles and Toronto.

**BRITISH  
RAILWAYS**

taking continuous pictures of the instrument panel. The film was recovered undamaged, and it showed Pilot Apt leaning forward at about the time that he shrieked his last word. The wild gyrations of the airplane may have been throwing him around, but he may have been reaching for the yellow D-ring that would separate the cockpit capsule from the hucking X-2. Whether detached deliberately or torn off by G-forces, the capsule did separate, and its small drag parachute opened. Captain Apt must have been hurt or badly disoriented by the shock of separation. He had more things to do to save his life, and he did not do them all in time. He jettisoned the canopy, he uncoupled his lap belt. But before the man who had flown too well could take to his parachute, he ran out of altitude and hit the desert.

**Vision Probe**

All sorts of gadgets have been developed to help the blind to "see" by sound or touch, but none has come into widespread use. They are generally too complicated, heavy, expensive or conspicuous. Dunn Engineering Associates, Inc. of Cambridge, Mass., is demonstrating a small, simple, inconspicuous device that may have more practical appeal. Its designer, the late Dr. Clifford Martin Witcher of M.I.T., was blind himself.

Physicist Witcher lost his sight when he was five years old, but blindness did not slow him down appreciably. He graduated from Georgia Tech, won a Ph.D. at Columbia. For sight he substituted an amazing ability to comprehend by ear. He grasped with ease the meaning of equations that he could not see; he designed complicated machinery without being able to draw or read a blueprint. Sighted students watched with wonderment while he worked with dangerous power tools.

During World War II, Dr. Witcher did distinguished work on radar. Later he turned to a scientific study of the special needs of blind people. This work took him to Haskins Laboratories, New York City, and later to M.I.T., where he concentrated on practical gadgets. The one demonstrated last week, the only one to be completed before Dr. Witcher's death last month, is called an Audible Vision Probe. It is about as big as a short, fattish fountain pen, and a thin wire leads from it to an earphone. At one end of the probe is a small lens, and inside is a photocell that is sensitive to differences of light and shade.

When a blind person wants to find, for instance, the windows of a room, he swings his probe around and listens for a faint ticking sound in his earphone. The faster the ticking the stronger the light that is reaching the photocell.

Most promising uses for the probe are in connection with a blind person's job. The probe may enable him to read meters, gauges and thermometers, locate lights on telephone switchboards and tell the color of test solutions during chemical analyses. Dunn Engineering has built 50 of the probes, which have been turned over to New York's American Foundation for the Blind for practical testing.



Oil painting, "The Oil Well," photographed in the Hall of the Oil Well, The American Museum of Natural History. Photo: Estyman.

## More power to the next generation!

*"The nation behaves well if it treats the natural resources as assets which it must turn over to the next generation increased and not impaired in value. Conservation means development as much as it does protection."*

—THEODORE ROOSEVELT

America depends on gasoline and oil for power, mobility, speed, strength. As the demand for power increases, so does the need for making the most of our nation's vital petroleum resources.

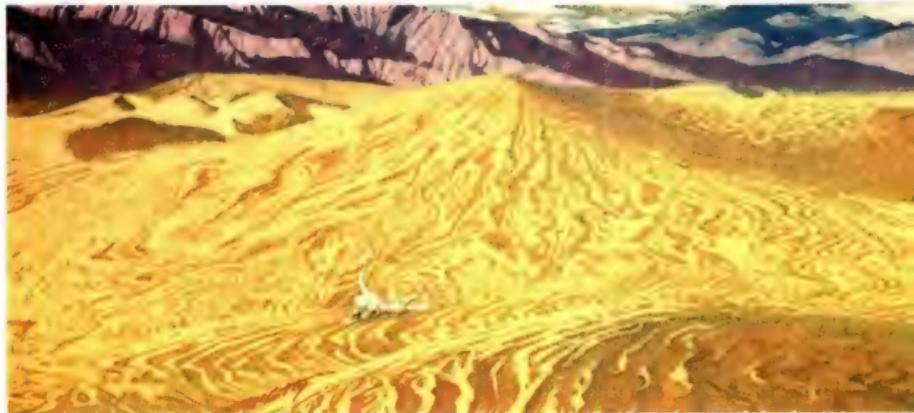
Chemistry provides solid answers to this problem. For example, chemical products developed by American Cyanamid are helping to discover new oil pools for addition to the country's reserves. New, improved Cyanamid cracking and reforming catalysts make it possible for refiners to obtain more and better grades of gasoline, oils and other petroleum products from every barrel of crude oil. And out of Cyanamid research come chemical additives that make lubricants do more work with greater efficiency!

In such ways does Cyanamid chemistry help to make fuller and more economical use of the country's basic natural resources.



**CYANAMID**

AMERICAN CYANAMID COMPANY  
30 ROCKEFELLER PLAZA, NEW YORK 20, N.Y.



*A job that reaches  
from Death Valley*



Rockets and Jets blast through nozzles coated with **NORTON "N"**, a Norton-developed refractory material that resists temperatures up to 3600 F. Jet planes slice the air with glass-smooth wings, polished on ten-foot-wide abrasive belts produced in Norton's Behr-Manning plant.



**Automation in Automobile Plants.** This Transfer Type Automatic Crankpin Grinder is an original development by Norton engineers. It grinds automobile crankshafts automatically, including all locating, grinding, gauging and transferring operations—entirely without human aid.

*Across the world—and still expanding:* **Abrasive and Grinding Wheel Plants** — Norton, Mass., San Gorgonio, Calif., Worcester, Mass., Allentown, Pa., France, Germany, Italy. **Grinding and Lapping Machine Plant** — Worcester, Massachusetts. **Electric Furnace Plants** — Worcester, Allentown.



# *to outer space*

California's Death Valley area — a barren wasteland? Not altogether, for there are important minerals here. Borax, for one, which is shipped to Norton to be processed into various boron compounds — including NORHIBID™ boron carbide, the hardest material made by man for commercial use.

These borax-derived materials are characterized by extremely high resistance to heat and other unusual properties. Some, for example, are used as jet propulsion and rocket components — and so, the job Norton begins in Death Valley reaches far into outer space.

Norton, in fact, starts almost every product it makes. Norton electrochemically refines these products and

processes them into final finished form.

This practice of starting projects from their very beginning has led to the development of many Norton "firsts", a few of which are described below, and all of which are working out to the benefit of industry.

**NORTON**  
A B R A S I V E S

**Making better products... to make your products better**



**Harder Steels** called for sharper cutting abrasives. Norton answered with 32 ALUNDUM® abrasive, made by a new process that resulted in much faster, cooler cutting action. This famous Norton "first" is one of industry's most widely used abrasives.



The "Electronic Brain", first to be used for billing in industry, keeps accurate track of Norton customers and distributor needs. Other electronic computers are used in plotting stations for quality control and other production requirements.

Chippawa, Ontario; Capde-Isle-Whitefleuve, Quebec; Bahr-Manning Plants — Coated Abrasives and Bahr-coat Tapes  
Australia; France; Northern Ireland; Argentina; Norton Pike Plant — Sharpening Stones  
Products Plant — Worcester, Massachusetts; Bauxite Mines — Bauxite, Arkansas  
Main Office: Norton Company, Worcester, Massachusetts

\*Norton-McGraw-Hill Co., Inc., 1968



*Born 1820 . . . still going strong*

**MEET A GREAT SCOT!** When Johnnie Walker arrives on the scene, the greeting is sincere, the welcome warm. Immediately, his presence signals good fellowship. He *belongs*. For Johnnie Walker, *everywhere*, is the toast of people of taste. They hail this matchless Scotch for its superb flavour, for its wholehearted mellowness, for its natural lightness. And so will you. *Red Label*—*Black Label*—Both 86.8 Proof. *Canada Dry Ginger Ale, Inc., New York, N. Y., Sole Importer.*

**JOHNNIE WALKER** Blended Scotch Whisky

## SPORT

### The Happy Coach

*The football season's on the wane,  
December doth approach,  
The frost is on the pumpkin  
And the blast is on the coach.*

Thus Sportswriter Lenny Anderson described the grim days when losing coaches quail before alumni complaints and, in their wishful dreams, head south for a job at Georgia Tech, the school that has yet to fire a coach. But if the Yellow Jackets have a happy habit of hanging on to their coaches, the coaches have a happy habit



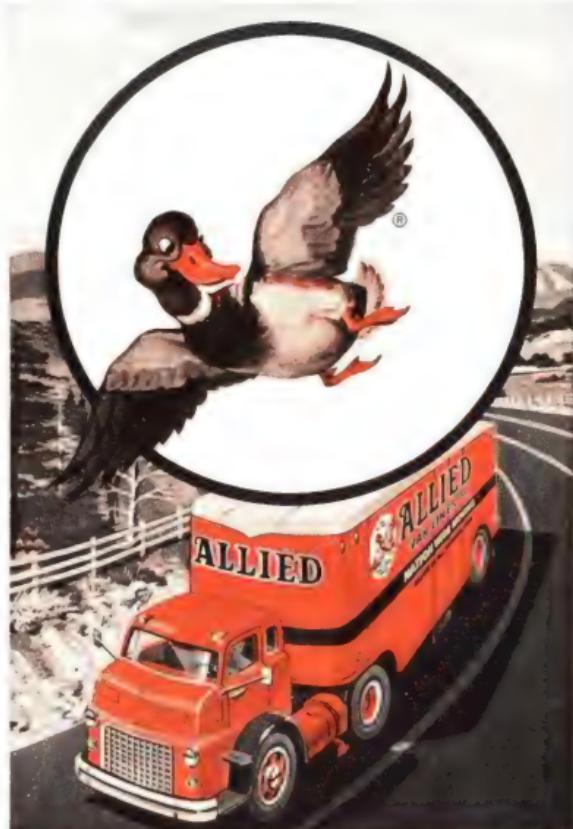
Jay Leviton—Black Star

Georgia Tech's Dodd  
Fun on Saturday, church on Sunday.

of fielding winning teams. Last week, just to keep the record straight, Coach Robert Lee Dodd's unbeaten engineers eased past Duke's Blue Devils, 7-0.

Brought up on the self-confidence of hard-driving John Heisman who taught Tech football in 1904, the Yellow Jackets mellowed just a bit under domineering Bill Alexander, who ran the Tech squad from 1920 through 1944. But neither Heisman nor Old Alex was proper preparation for Bobby Dodd.

**Wives on the Bench.** Born in Virginia, Bobby Dodd, 48, learned his football as an All-America quarterback under Tennessee's General Bob Neyland. For all the hardscrabble competition of the big-time college game, he never lost his stubborn notion that football was meant to be fun. As Old Alex' backfield coach in the early 1930s, Dodd taught the Yellow Jackets a hipper-dipper type of crowd-pleasing ball that he kept right on polishing after he took over from his ailing boss in 1945. Tech backs threw the ball around with gay



# YOUR ALLIED AGENT



Allied Agents Located in All Principal Cities

No. 1 specialist  
in long-distance  
moving!

When moving, it pays to remember: your Allied Agent is No. 1 specialist in long-distance moving. Of course, he's also a specialist in local moving.

**Pick-up and delivery are as promised** when your Allied Agent handles the job. Packing and storage are tops, too.

**Nationwide facilities** in principal cities in U.S.A. and Canada. Get free booklet "Before You Move" from Allied Agent listed in your classified telephone directory or write Allied Van Lines, Inc., Broadview, Ill.

ALLIED VAN LINES • WORLD'S LARGEST LONG-DISTANCE MOVERS

# Select and consult an independent insurance agent or broker as you would your doctor or lawyer



**U.S.F.&G.**

CASUALTY • FIRE • MARINE INSURANCE  
FIDELITY • SURETY BONDS

United States Fidelity & Guaranty Co., Baltimore 3, Md.  
Fidelity Insurance Co. of Canada, Toronto • Fidelity &  
Guaranty Insurance Underwriters, Inc., Baltimore 3, Md.

abandon—forward passes, laterals, double laterals, pass-and-laterals. Everybody got a kick out of the game, especially the alumni who now count 97 regular-season victories, only 27 losses and three ties in twelve Dodd seasons.

The squad itself gets the biggest boon of all. Once the season starts, practice sessions seem to be mildly organized periods of horsing around. Scrimmages are out of the question. "You work too hard during the week and you leave your best on the practice field," says Dodd. While backs brush up on their assignments, linemen horn in and take a crack at carrying the ball "to give them some variety." Groups wander off to play volleyball, using a goal-post crossbar as the net. Touch football is a favorite time-killer. Every few minutes the routine is changed so the boys will not get bored.

"I have only two rules," says the relaxed coach. "All players must go to church on Sundays and they must all wear coats and ties on road trips." Other coaches, hard-put to keep their muscle-men in line, stare goggle-eyed when Dodd takes players' wives to games, seats them on a sideline bench near the team.

**Ore in His Pocket.** Opposing coaches insist that the one indispensable part of that system is Dodd's luck. "If an atom bomb went off in this room," said Georgia's Wallace Butts at a football banquet last winter, "Bobby Dodd would come up with a handful of uranium in his pocket."

Tech rooters knew it was more than luck last week when Fullback Dickie Mattison came through in the clutch with a fourth-quarter touchdown. Even when the going was rough, the worst worrywarts in the stands watched their coach calmly chewing on a blade of grass, relaxed and remembered their mildly irreverent motto: "In Dodd we trust."

## Scoreboard

¶ For the first time in twelve years Navy's football team was better than Notre Dame's in virtually every department. The middies smothered the green Irish squad, 33-7. Oklahoma's national champions took a long while to get started in the thin air of Boulder, Colo., finally whipped Colorado, 27-19. Minnesota needed a last-minute field goal to remain undefeated and beat Pitt 9-6. In the Ivy League, Columbia made retiring Coach Lou Little a present of his last home game by upsetting Cornell 25-19.

¶ Lingering doubts that America's track and field team was in top form for the Olympics were dispelled in a final practice meet at Los Angeles. Burly Parry O'Brien (240 lbs., 6 ft. 3 in.) sniffed an ammonia ampule to get a little relief from a head cold, whirled across the ring and tossed the 16-lb. ball 63 ft., 2 in., to better his own unofficial record. The mile relay team went the distance in 3:07.3, to break another world record. High Jumper Charlie Dumas broke his own unofficial world record with a 7 ft. 4 in. practice jump. Husky Hal Connolly threw his 16-lb. hammer 244 ft. 10 1/2 in., to break the world record.



## **Behind the Ships that Set the Pace . . . a Master's Touch in Oil**

World's mightiest ship, the Navy's newest ocean-going airfield—U. S. S. Saratoga . . .

Maiden voyage of the world's first atomic-powered submarine . . .

All the Atlantic Blue Ribbon Winners, from the Mauretania to the S. S. United States . . .

World's fastest boat, 225 miles an hour—Donald Campbell's Bluebird . . .

Two-fifths of all the world's freighters . . .

The race horses and the work horses of the seas

have one thing in common—SOCONY MOBIL's master touch in lubrication.

Good reason! When the chips are down—when records are at stake—when schedules must be met—the men who know marine machinery look to SOCONY MOBIL for its protection.

\* \* \*

Wherever there's progress in motion—in your car, your ship, your plane, your factory, your farm or your home—you, too, can look to the leader for lubrication.



---

**SOCONY MOBIL OIL COMPANY, INC.**  
LEADER IN LUBRICATION FOR 90 YEARS

## Louis Sullivan: Skyscraper Poet

THE Chicago that Boston-born Louis Sullivan first saw as a fledgling draftsman of 17 was a vast expanse of gutted ruins, the aftermath of the Great Fire of 1871. Sidewalks were temporary wooden structures; pavements oozed mud. But for Sullivan it was love at first sight. He could foresee that up from the ruins would burgeon a new city.

Chicago was reborn during two drama-packed decades of engineering breakthroughs (hydraulic elevators, fireproof hollow tile, new foundation planning, and the first steel skeleton construction—the Home Insurance Building) that set the

stage for the major U.S. contribution to architecture: the skyscraper. And in this new Chicago it was to be Louis Sullivan who first gave the soaring office building its logical and definitive form. To mark the 100th anniversary of Sullivan's birth Chicago architects last week were sponsoring a dazzling roundup of his work in Chicago's Art Institute. Based largely on huge blowups from a photo essay by Photographer John Szarkowski (*The Idea of Louis Sullivan*; University of Minnesota; \$10), the exhibition reaffirms the reputation of Sullivan, the man his old pupil, Frank Lloyd Wright, still refers to as *Lieber Meister*, as the first U.S. poet of the skyscraper.

**"Form Follows Function."** Architect Sullivan had already put in a year at M.I.T. (he entered at 16) and two years at Paris' Ecole des Beaux Arts before he was taken on in 1880 as partner by one of Chicago's top engineers, Dankmar Adler. During the 15 years the two men worked together, they drafted plans for more than 100 buildings, including Chicago's Auditorium Building, Stock Exchange and a score of office buildings that set trends throughout the Midwest.

Sullivan's major contribution was to establish the skyscraper as an architectural form in its own right. One of his best is Buffalo's Guaranty (now Prudential) Building (left), finished in 1895 at the peak of Sullivan's powers, just before his partnership with Adler broke up. In designing it Sullivan broke away from the neoclassic-temple design that obsessed his contemporaries. Following his own maxim "form follows function," he created instead a building that clearly expressed its own purpose: a foundation of ground display shops, a center block of identical office floors and a crowning attic with a handsome cornice.

**Imperative Emotion.** But for Sullivan, "function" was not bare-boned utilitarianism. Once the problem is analyzed, he insisted, "We must heed the imperative voice of emotion." This meant exalting the loftiness of the building as "the very open organ-tone of its appeal." For Sullivan, the organ-tone required its grace notes as well: the wrought-iron and terracotta decoration he lavished on his buildings, inside and out (opposite).

Sullivan's exuberant geometric and floral motifs are now long out of fashion. But for the present generation of modern architects too long imprisoned in a straitjacket of glass, steel and aluminum purism, his concern for structure, color and decoration today places Sullivan, who died almost forgotten in 1924, once again at the center of tomorrow's architectural aspirations.



ARCHITECT SULLIVAN (AT 43)

Photographs from University of Minnesota Press



**GUARANTY BUILDING** in Buffalo (1895) combines simplicity of form with rich details. Vertical piers stress height.



CHICAGO AUDITORIUM (1889) was Adler & Sullivan's first major job, delighted opera-goers with elaborate cast-iron boxes, gilded plaster and trellises (left). Rough-faced granite (above) was used for archways.



FLORAL MOTIF for spandrel of St. Louis' Wainwright Building (1890) derived from Sullivan's long study of botanical forms.



RICH FRAME for elegant wares sheathes lower story of Sullivan department store (1904), now Chicago's Carson Pirie Scott.

**B.O.A.C.**  
**Stratocruisers**  
**fly**  
**New York**  
**to Nassau**  
**Every Day**  
**Non-stop**

Starting December 1st



**FIRST CLASS** double-deck Stratocruisers...the utmost in airliner luxury. Complimentary full-course meal, including cocktails, vintage wines and liqueurs. Lower-deck cocktail lounge and...BOAC's impeccable cabin service.

**fly** **B.O.A.C.**  
 ALL OVER THE WORLD

Reservations: from your travel agent or British Overseas Airways Corporation, 515 Madison Avenue, New York...also offices in Boston, Chicago, Dallas, Detroit, Los Angeles, Miami, Philadelphia, San Francisco, Washington, Montreal, Toronto, Vancouver and Winnipeg.

**The Cardinals**

In a gloomy house in the Hungarian village of Felsöpeteny, 45 miles northwest of Budapest, Josef Cardinal Mindszenty, free from prison these 15 months but not a free man, sat alone at dinner. People in the area knew the house as an atomic-research station of some mysterious sort; that was the explanation the Communists had given for the heavy armed guard that surrounded it. Mindszenty's guards paced about uneasily, and a Russian tank stood near by. Suddenly, out of the darkness a small band of young

**Blessed Weapons.** Mindszenty's executors whisked him to a nearby military barracks, where everyone broke out to celebrate his release. Early the next morning three armored vehicles escorted the cardinal over the battle-torn roads of Budapest. In towns and villages along the way, people threw flowers before his car. The new Nagy government declared that the cardinal's trial and imprisonment had been entirely illegal, that his ecclesiastical rights as Primate of Hungary were restored. Before a cheering crowd at his release, Mindszenty appeared, a small Hungarian tricolor pinned to his cassock.



HUNGARY'S CARDINAL MINDSZENTY AFTER RELEASE  
 A spectacle of spectacles to angels and to men.

Erich Lessing

revolutionaries appeared, brandishing machine guns. Before their gun barrels, Mindszenty's guards quickly surrendered. The liberators broke in upon the surprised cardinal. With tear-filled eyes he said: "You are good Hungarian boys."

Thus, almost eight years after his trial and imprisonment on trumped-up treason charges, Cardinal Mindszenty, 64, Prince Primate of all Hungary and most famed prelate of the "Silent Church," last week came forth to freedom—a freedom that might prove tragically short-lived.

During the years of his captivity, his uneasy jailers had moved him from prison to prison to mislead possible rescuers. He was guarded by a cordon of political policemen, policewomen, police dogs and, lately, Russian tanks. During those years, the Communists strove with all their might to destroy the faith of Eastern Europe's 60 million Catholics. As Mindszenty went free, their failure was obvious to the world: the Church of Silence now spoke out with undimmed vigor.

Ordeal had left his face drawn, and he more stooped and grey than Hungarian remembered him, but his eyes were bright and alert. Machine-gun-toting young rebels moved forward and solicitor placed a fur-lined coat over his shoulders to guard him from the crisp air.

"I bless the weapons of the Hungarians," said Mindszenty. "I trust that glory acquired by Hungarian weapons will become greater yet should the need arise. He was bitter about the West. "A time will come when no one in the world, not even the big powers, dared to do, was done, in small and forlorn Hungary. Our people started the fight for their faith in this country. The Hungarian people are working for the world, especially the big powers, whose business it should have been to handle this affair, to stand up in action."

Four days later events gave terrible point to his words. It was the Russians who "stood up in action," sweeping into Hungary with the full, brutal weight of their armor. The cardinal took ref-



*He can save you time on business trips*

## **THAT'S THE HERTZ IDEA**

Save time! Leave your own car at home, take a fast train or plane, and have a Hertz car waiting *there*. Not a minute's wasted! You've got extra hours to spend making more calls.

That's The Hertz Idea! You can reserve a sparkling new Powerglide Chevrolet Bel Air or other fine car in any of over 1,000 world-wide Hertz offices. Drive it as your own, a day, a week, or longer. Just show your driver's license and proper identification, and the man under the Hertz cap will give you the keys to the car.

It's easy! What's more, it doesn't cost much. The national average rate is only \$7.55 a day plus 8 cents a mile (lower by the week). And that covers all gasoline, oil and proper insurance. If you like, charge it. Hertz honors air, rail, most all hotel credit cards; Diners' Club and Hertz charge cards.

Next time you need a car for business or pleasure, at home or away, call Hertz. We're listed under "H" in your local phone book. Hertz Rent A Car, 218 South Wabash Avenue, Chicago 4, Illinois.



*More people by far...use*  
**HERTZ**  
**Rent a car**

*Hertz has new Powerglide Chevrolet Bel Airs (or other fine cars) — just like your own!*



## A Century of Progress

### Centenaire

Descendant of a long line of illustrious "firsts", the new Eterna-Matic Centenaire — a proud, centennial presentation — is the world's thinnest . . . smartest . . . finest . . . selfwinding watch with a ballbearing winder.

Wafer-thin, this precision timepiece with the conservative, "black-tie" look preserves the best in Eterna's century-old traditions. It is a tribute to the Swiss watchmaker's art.

Luxury-styled, the commemorative Eterna-Matic combines quiet elegance with peak performance. It has 18-k gold markers, and can be identified by the name Centenaire inscribed on the back of its case.



\$ 120.00 f. t. i.  
\$ 100.00 f. t. i. Other  
men's and women's  
Eterna-Matics from  
\$ 79.50 f. t. i.



## ETERNA-MATIC

Selfwinding with a Ballbearing-Mounted Winder

17 JEWELS • ANTI-MAGNETIC • SHOCK-PROTECTED • UNBREAKABLE MAINSPRING

Eterna Watch Company of America, Inc.  
677 Fifth Avenue, New York City 22  
In Canada: Henry Birks and Sons, Ltd.

Write for Eterna's illustrated centennial brochure in color Department T-1

in the U.S. embassy while the battle raged outside.

**Have Faith.** Two nights before Mindszenty's dramatic release by the Hungarian rebels, another Iron Curtain prelate was freed: Poland's Stefan Cardinal Wyszyński. Prodded by fervent demands for his release from all over Poland, the Gomulka regime sent emissaries to Wyszyński's monastery exile in the Carpathian Mountains to bring him back. Last week the cardinal was driven by a government sedan through a cold rain to the grey stone archbishop's palace in Warsaw. Next day, after meeting with clergy from all over Poland, he went out



Associated Press

POLAND'S CARDINAL WYSZYŃSKI  
A sudden flash in the dark.

before the waiting crowds. They cheered, wept, sang "God protects Poland."

Wyszyński sounded more conciliatory than Mindszenty. Said he: "We have won. Have faith in God. I did. Through faith in God all things are possible . . . I hope that quiet and secure times have now begun for you and your church. It is up to you to keep the peace."

Unlike Mindszenty, Cardinal Wyszyński had not even had a mock trial. After denouncing Poland's Red regime, he was arrested in 1953, simply disappeared from view. He, too, was moved constantly, was guarded at one time by 60 security police. The cardinals' steadfastness under persecution, Pope Pius XII had said, was "a spectacle of spectacles to the world, to angels and to men."

**The Future.** The Communists' much-feared indoctrination of youth had obviously been ineffective, for it was, principally, youth in both cases who triggered the satellite uprisings. While hope lasted that the independent regimes in Hungary and Poland might survive, Roman Catholics also hoped that the "national church" movements set up by Communist-coddled "peace priests" would collapse. Mindszenty, it was predicted, would be a powerful



## THE CORD HAS BEEN CUT

Man has at last severed the tie that bound him to Mother Earth. *Gyroscopic stable platforms* and *inertial navigation systems* can now free him from all terrestrial sources of information . . . In the outer regions, where the terms Up, Down, East and West are meaningless, these fantastically accurate instruments compute position, course, and attitude entirely without reference

to maps based upon the earth's surface . . . Lear has *pioneered* the design and production of *inertial stabilization* and *navigation systems*. Today these devices guide and stabilize man's most advanced missiles and aircraft. Tomorrow they will *orient* and *control* space-craft yet to be developed.

# LEAR

*masters of master reference systems for all aircraft*

THIS IS NATIONAL STEEL

# The great train robbery that steel stopped in its tracks

Faulty flooring in freight cars was looting  
our railroads of millions annually, until...

FOR almost as long as railroads have been in the business of hauling freight, they have sought an answer to this problem: how to plug the leaks in lost time, revenue and damaged goods that were bleeding them of millions of dollars a year because of inadequate freight car flooring.

Then, in 1947, National Steel came up with a solution now hailed as one of the greatest dollar-savers in railroad history. The solution: Nailable Steel Flooring, with which more than 40,000 boxcars and gondolas on 60 leading railroads are equipped today. Nearly 50 percent of all boxcars built in 1955 were so equipped.

#### What Is N-S-F?

N-S-F is made of durable, corrosion-resistant N-A-X HIGH-TENSILE steel, formed into channels welded together to form a unique nailing groove. It's not just a floor "plate" but an integral and impact-resistant part of the car itself.

Its patented nailing groove holds blocked freight firmly, yet when nails are removed, the floor remains unscarred and secure. Thus steel's non-decaying, non-splitting strength is ideally combined with the nailing advantage of wood.

With N-S-F, floors are table-smooth. Cars are reinforced at critical points, can take any kind of lading in stride. They can safely support the heaviest loaded lift trucks, without the gouging stress and actual breakthroughs that endanger personnel and cargo on weakened ordinary floors.

#### Railroads and Shippers Benefit

Wood floors must be repaired every two years on the average, and often

after only a few months' use. And usually they must be completely replaced after five years at considerable cost in money and lost service time. But no floor failures are reported with N-S-F.

This assurance of uninterrupted service year after year gives N-S-F equipped cars decided competitive advantages. Shippers prefer these cars because loading and unloading is easier, faster . . . and there is less likelihood of damage to their goods. And because they are suitable for *all* freight and *all* loading methods, the cars are less likely to drain away revenue as expensive empties.

Rough freight (like scrap iron) or bulk freight (like sand)—it's all the same to N-S-F cars. Gondolas, for example, can haul one kind one way,

return with a load of the other. And in boxcar haulage, there's no damage, no leakage, no spoilage of a load such as grain. N-S-F is not only enduringly smooth and strong but clean, too prevents contamination from previous freight.

#### National Steel's Role

The development of N-S-F by our Stran-Steel Corporation (it's made and sold in the U.S.A. only by this firm) is another example of National Steel making better steels for the better products of American industry.

At National Steel it is our constant goal to produce steel—America's great bargain metal—of the quality and in the quantity wanted, when it is wanted, at the lowest possible cost to our customers.

\*N-S-F (TM.)

**NATIONAL STEEL CORPORATION**  
GRANT BUILDING



PITTSBURGH, PA.



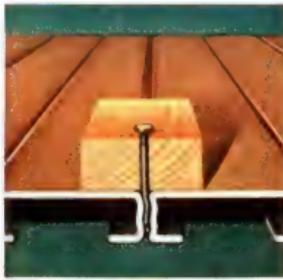
Nailable Steel Flooring is ideal for finished freight that must be tightly secured by blocks nailed into place. Loads can be blocked, nailed right to it.



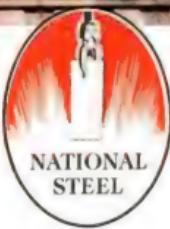
N-S-F keeps cars in service even under the hardest usage. It is so strong that it withstands the strain and pounding of mechanical loading devices.



N-S-F is equally right for loose bulk freight such as grain. Self-sealing filler between steel channels maintains a smooth, tight floor, prevents leakage.



N-S-F is made of low-alloy N-S-X HIGH-TENSILE steel formed into channels and welded together to form a unique nailing groove as you see here.

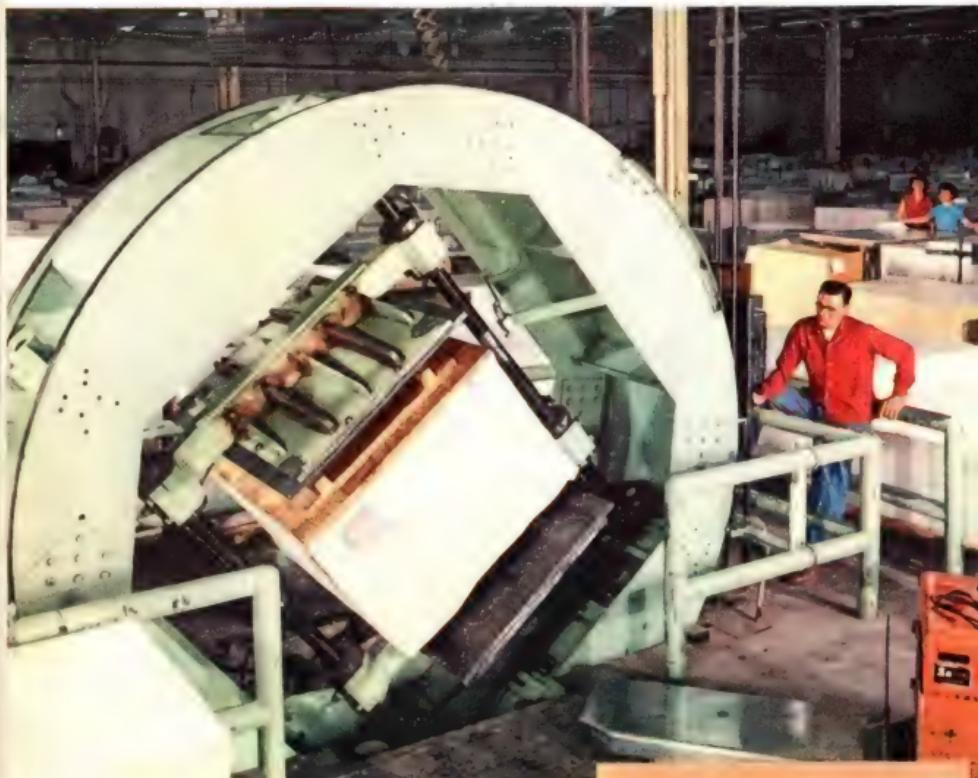


## THIS IS NATIONAL STEEL

GREAT LAKES STEEL CORPORATION  
WEIRTON STEEL COMPANY  
STAN-STEEL CORPORATION  
THE HANNA FURNACE CORPORATION  
HANNA IRON ORE COMPANY  
NATIONAL MINES CORPORATION  
NATIONAL STEEL PRODUCTS COMPANY

# CHAMPION Sets the Pace in Papermaking

d'Aratien



*Efficiency expert: the skid flopper at Champion's Ohio Division.*

Once over lightly delivers Champion's  
quality papers right side up

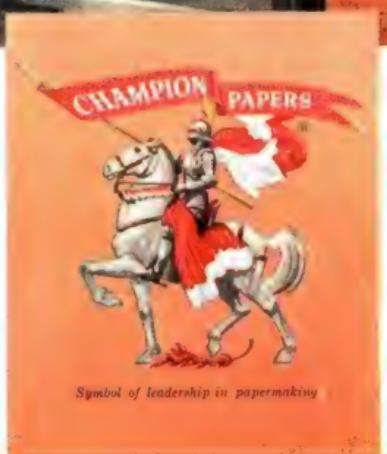
Efficiency is a fundamental in papermaking at Champion. One example of this is the skid flopper, designed and built by Champion, which turns large skids of paper over so that the side specified by the customer will be face up when delivered. This saves handling time in the mill and in the printer's pressroom, as well. Through constant improvement of process and service, Champion continues to set the pace in papermaking.

## CHAMPION® PAPERS

THE CHAMPION PAPER AND FIBRE COMPANY

HAMILTON, OHIO

District Sales Offices in New York, Chicago, Philadelphia, Detroit, St. Louis, Cincinnati, Atlanta, Dallas and San Francisco. Distributors in every major city.



*Symbol of leadership in papermaking*

voice in the political life of the country. The new Polish regime promised to negotiate for the return of church property. But all such hopes were brutally shaken this week by the Russians.

Some 14 Catholic bishops or apostolic administrators in Poland are still imprisoned, detained, or barred from exercising their spiritual authority, and many nuns and priests are still imprisoned in the satellites. Archbishop Joseph Beran of Prague and Yugoslavia's Aloysius Cardinal Stepinac are held by the Communists. Both Cardinals Mindszenty and Wyszyński could again share the fate of those prisoners; the two cardinals' freedom might turn out to be only an episode. If so, it would not be forgotten. Like a sudden flash, it lighted up the dark scene and showed clearly the continuing, fervent faith of the satellite peoples.

Said Pope Pius XII: "It is necessary to pray now more than ever."

### Words & Works

¶ At its biennial convention the Union of Orthodox Jewish Congregations in America backed members of a Mount Clemens, Mich., synagogue who are seeking court action against trustees trying to mix men and women in the synagogue pews. Said Union President Moses L. Feuerstein: mixed pews, forbidden by traditional Jewish law, are "the direct influence of the [Christian] church on the synagogue."

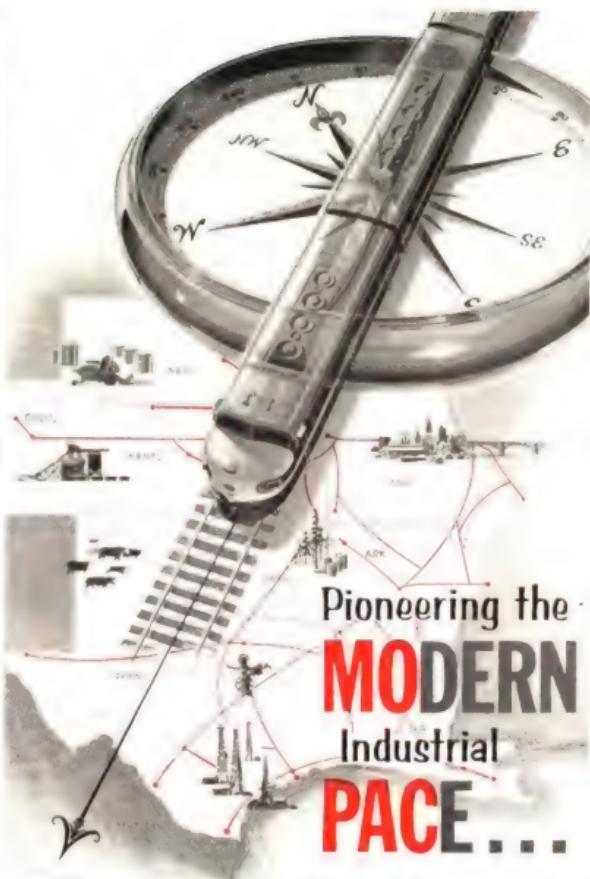
¶ Protestants should avoid "vicarious Pope baiting" at their Reformation festivals, said Lutheran Scholar Dr. Jaroslav J. Pelikan Jr., instead make the festivals an "opportunity for serious self-examination of their own reasons for existence." Anti-Roman Catholic sentiments often are voiced by Protestants "whose Protestantism Luther or Calvin would have a hard time recognizing."

¶ Scotland's Baptist Union, assembling at Edinburgh, was debating a motion to raise the yearly minimum wage \$1.25 plus a house of its ministers when a sturdy dockworker rose announced that his salary was \$3,360, and made a strong plea for the underpaid clergy. "That is well said," replied the Rev. John McBeath, assembly president, "but let me remind you that you canna tak the brecks off a Hielan' mon!" Nonetheless, the assembly voted a \$1.40 increase.

¶ The Norwegian Parliament repealed a constitutional clause excluding the Jesuits from the officially Lutheran country, thus ending a 142-year-old ban that once also included "other monkish" orders and Jews.

¶ Perfume made by the Cistercian monks of Caldy Island, off Wales, will be introduced early next year by Sybil Connolly, Ireland's leading fashion designer. First offering: "Caldy Bouquet."

¶ A Montreal Superior Court judge ruled that testimony may not be accepted from a witness who does not believe in heaven or hell. Judge Claude Prevost refused to allow the plaintiff in a damage action to give evidence under oath, because she belongs to *La Mission de l'Esprit Saint*, a Protestant sect which does not believe in reward or punishment after death.



## Pioneering the MODERN Industrial PACE... The West-Southwest

Here is the new frontier of industrial opportunity! Mo-Pac's West-Southwest . . . where industry after industry is looking and locating. And for sound business reasons!

Plant sites are plentiful on the doorstep of vast natural and agricultural resources. They find a ready, willing labor supply . . . and dependable transportation like Mo-Pac's efficient 10,000-mile rail network to bring the great and growing markets of the West-Southwest even closer.

For all the facts write or wire: Industrial Development Departments, Missouri Pacific Lines, 1706 Missouri Pacific Bldg., St. Louis 3, Mo., or Union Station, Houston 1, Texas. Inquiries are kept in strict confidence.

ROUTE OF THE EAGLES

# BUSINESS

## STATE OF BUSINESS Middle-East Echoes

When war breaks out, so goes the Wall Street maxim: stocks go down and commodities go up. Last week the maxim once more proved true. The news from Egypt set off the widest break in the New York Stock Exchange since the President's ileitis attack of June 8. Led by Royal Dutch-Shell, Gulf Oil and other oil companies with large Mideast holdings, the Dow-Jones industrial average dropped 6.62 to 479.84. But when the President pledged "no involvement," the market bounced up again. At week's end the market had more than regained its losses.

When the news of Anglo-French military action hit Chicago's mammoth Board of Trade, a flood of orders overwhelmed the grain pits, turned them into a bedlam as traders bawled bids and offers. Wheat, corn, rye, cotton, soybeans, lard—just about everything except onions—soared on the prospects of war shortages, sent the Dow-Jones Commodity Futures Index up 1.66 points to 165.79 for the largest one-day advance in 2½ months.

**Freighter Breakout.** The war was not the only reason for action: there was an expectation that even if the Mideast trouble should be settled, large shipments of commodities would be sent into the area by the U.S. The Government had already scheduled a vast surplus-grain program for India, was negotiating a wheat agreement with Israel and talking of shipping food—mostly wheat—to Poland, Hungary, and other rebellious Russian satellites. To transport the vast amount of commodities the Maritime Administration last week released thirty 10,000-ton wartime freighters from its reserve fleet.

But the concern over oil remained. The Middle East had been shipping 2,000,000 bbls. daily to Western Europe, 1,200,000 by tanker through the Suez Canal, the other 800,000 bbls. via pipeline from the Persian Gulf to the Mediterranean, where tankers picked it up. Another 300,000 bbls. daily had been going from the Mideast to the U.S.

**Tanker Shortage.** If the canal and the pipelines should close down, the West would have to find new sources of oil and tankers to move it. The Western Hemisphere could step up production an estimated 1,300,000 bbls. to 1,200,000 bbls., without much trouble—enough for all U.S. needs and more than half of Western Europe's. But tankers are in the shortest supply ever. Sending them around the Cape of Good Hope instead of through the canal would lengthen the Persian Gulf-Rotterdam round trip from 44 to 71 days. Experts estimated that the Suez closing would require the addition of at least 144 tankers just to handle the substitute oil shipments from the Western Hemisphere. The U.S. has 34 in reserve. Last week the U.S. took six of the 72s out of mothballs, put them on sale, ordered another seven made ready. Whatever the U.S. diplomatic position toward Anglo-French aggression, the U.S. Maritime Administration was going ahead with plans to release tankers for an oil lift to Western Europe.

## INDUSTRY

### Fight for Appliances

The holder of the oldest name in automatic washers tossed in the towel last week. Bendix Home Appliances, which brought out the world's first automatic washer in 1937, will be sold, pending approval of final terms, by Avco Manufacturing Corp. to Philco Corp. Avco also said it will close its money-losing Crosley appliance business (refrigerators, ranges, radio-TV), leaving 28 distributors around the nation with nothing to distribute. Chairman Victor Emanuel ticked off a host of reasons for Avco's retreat from appliances. "Increasingly severe competition, large over-capacities, rampant price-cutting, rising costs of labor and material."

**Like Autos.** Like Avco, many another appliance maker has found itself unable to cover the high costs of nationwide distribution, of straining to produce a full line of models and retooling for new models. As a result, the industry is going through the same kind of consolidation that the automobile industry experienced. Said Westinghouse Vice President Chris J. Witling: "Appliances can be expected to follow the path of automobiles, with half a dozen companies covering the field."

Sales already are rapidly concentrating among the industry's Big Five: General Electric, Westinghouse, Philco, RCA and General Motors' Frigidaire Division.

In recent years almost 200 makers of appliances have merged or liquidated. Last



AVCO'S EMANUEL  
Is with the towel

year International Harvester shucked its refrigerator and freezer branches; March Deep Freeze, a household discontinued business; Thor Corp. dropped its washing-machine business; TV manufacturer liquidated by the handful or out to bigger companies.

"This year has been the most rugged in history," says Bernard A. Chapman, general manager of American Motors Corp. Appliance Division (Kelvinator), though sales are big, production capacity is much bigger. Said the vice president of another appliance maker: "The U.S. needs enough appliance producers to make or three times the amount the market can absorb." Complained a small appliance maker from Chicago: "The little guys have two choices: drop out or sell to a big fellow."

Philco's Executive Vice President Otter argues that dealers want to buy only one or two brand names and buy advertised, full lines. When a customer buys a Philco refrigerator, he will buy Philco in mind when shopping for a television set. Under Chairman William Dederon, Philco has been moving into line diversification, since 1949 has bought up the Electromaster Inc. range line, the Dexter Co. home-laundry line, will still another new family of washers.

**Sins of Bigness.** This trend to bigness is criticized by some of the bigwigs. One of the strongest voices is that of J. Sayre, who as Bendix president in 1949 probably did more than any other man to promote the automatic washer; he heads Borg-Warner's fast-growing Division (1055 sales; about \$129 million, triple the 1953 volume). Says Sayre, the industry has been committing every



PHILCO'S BALDERSTON  
On with the work.

# TIME CLOCK

the book. Some of the giants have a policy of "buying off" key markets. They have been moving appliances through big dealers who operate on a small margin. Small dealers have been the victims of big dealers and small markups."

The giants heartily disclaim that they are smothering the small fry among manufacturers and dealers. Protests General Electric Co. Executive Vice President Roy Johnson: "We don't believe that only the full-line appliance manufacturers will survive this race. Some small company may come up with a new feature, like a waterless machine that would vibrate the dirt out of clothes, and sweep the field."

Actually, the small companies that have done best are those that have stuck to just one or two products and continued to come up with new features.

Among them are Iowa's Amana Refrigerator, Inc., which concentrates its advertising budget on home freezers, claims to be the biggest producer of them; Michigan's Ironrite Co., which grosses \$6,000,000 a year by renting ironing machines, letting housewives apply payments toward later purchase of ironers; Philadelphia's Proctor Electric Co., which turned out an iron with steam holes over its entire sole rather than just the tip, now has sales galloping 300% ahead of last year.

Says Proctor's Advertising Director William Rambo: "If you have quality and the right price, you're bound to survive."

## SHOW BUSINESS

### Loew Blow

From Wilshire Boulevard to Wall Street, stockholders in the world's biggest moviemaking company chose up sides in the most colossal management fight in Hollywood history. The prize: control of Loew's Inc., which encompasses Metro-Goldwyn-Mayer, M-G-M Records, some 170 U.S. and foreign theaters, plus a \$33 million funded debt. To head off the battle, Joseph Vogel, Loew's president of three weeks, flew from his Manhattan office to Hollywood, hustled through the first leg of a month-long, no-martini inspection, promised to find out what was wrong.

In New York a spokesman for Wall Street's Lehman Bros. and Lazarus Freres claimed that together they can control 3,000,000 of Loew's 5,142,615 shares and throw out the board at the next annual meeting on Feb. 28. If it takes over Loew's, the Lehman-Lazarus group would probably keep Vogel in charge of Loew's Theaters division, which he headed until last month, and hire a president who would drastically cut M-G-M's staff, replace Movie Production Boss Dore Schary, sell off some money-losing Loew's theaters, and possibly consolidate M-G-M's high-overhead moviemaking facilities with Warner Bros.

"*Best Studio, Worst Production.*" Lehman and Lazarus Freres own 150,000 shares of Loew's stock outright, reckon they can

**PORK PRICES** will be boosted by new Government buying program. Including current lard purchases, Agriculture Secretary Ezra Taft Benson will make \$100 million available immediately to buy pork for school-lunch programs and other nonprofit uses. As result, pork prices, which had slipped below \$15 per hundredweight for first time since March, spurted ahead last week to \$15.50 per hundredweight.

**EBBETS FIELD**, longtime home of Brooklyn Dodgers Baseball Club, will be turned into \$25 million housing development. For an estimated \$2,000,000, Dodgers have sold Ebbets Field to Manhattan Real-Estateman Marvin Kratter, associated with Financier Hanns Ditisheim who took over Chicago's Butler Bros. retail-store chain eight months ago (TIME, March 5). Kratter will lease the field to team until 1961, when he starts work on housing project.

**HOUSE PRICES** will rise about 4% next year, says National Association of Home Builders. Survey of 600 builders shows median price of 1957 home of \$15,200 v. \$14,700 this year. Reasons: higher land, building costs, demand for bigger homes, difficulty in financing less expensive homes.

**CHEMICAL EXPANSION** will hit record \$853 million in second half of 1956, swell year's production to \$1.5 billion, or 48% more than 1955. Output capacity of polyethylene plastic alone will jump next year to 900 million lbs. annually from present 600 million lbs.

**ENGINEERS' SALARIES** are rising faster than other groups in U.S. industry because of engineer shortage. American Management Association polled 31,400 engineers, technical employees, found each averaged 8.5% raise within year v. 5% for middle management, 3.5% for sales personnel, 2.7% for top management.

**FIRST NUCLEAR REACTOR** for commercial export has been approved by Atomic Energy Commission. Built

count on the stock support of several hundred thousand shares held by their customers and friends. 144,000 shares held by Affiliated Fund Investment Trust, 262,000 held by Manhattan Brokers Thomson & McKinnon for an unidentified Canadian group, some 150,000 shares claimed to be represented by Manhattan Attorney Ben Javits (brother of New York's Attorney-General Jacob Javits), more than 200,000 shares held by customers and associates of Manhattan Broker Arthur Wiesenberger, about 90,000 more owned by French and Swiss interests.

The investment houses feel that Loew's "has the best assets of any company in the business"—fine theaters all over the world, a record company, a fine music company. It has the finest studio in the U.S. and the finest in England, plus the greatest film library of all. Yet it is

by North American Aviation, 50-kw. reactor will go to Japan for use in research. AEC will follow with export licenses for reactors to West Germany, The Netherlands and Brazil.

**20TH CENTURY-FOX**, second biggest U.S. moviemaker, is moving solidly into television's camp. For \$30 million, Fox has given National Tele-film Associates rights to distribute 390 of Fox's best-known pre-1948 films (*Laura*, *The Razor's Edge*, *Gentleman's Agreement*, etc.) over network of 112 U.S. TV stations. In addition, Fox gets 50% interest in Tele-film's film network. Deal assures Fox nationwide distribution for its properties, e.g., *Mr. Belvedere*, which could be converted into TV films.

**HILTON HOTELS CORP.**, which already controls three Manhattan hotels (Waldorf-Astoria, Plaza, Statler), will take over the Savoy-Plaza early next year. In stock swap, Hilton will give about \$15 million worth of its securities for 1,000-room hotel.

**KROY OILS**, a Canadian company reportedly controlled by Great Sweet Grass Oils, which has been temporarily banned from trading over-the-counter and on the American Stock Exchange, has also been suspended by SEC from trading. SEC will hold hearings this month to see whether trading of two stocks should be suspended up to a year, or permanently.

**HENRY J. KAISER** is returning to Pacific Northwest scene of his big World War II shipbuilding operation. For about \$8,000,000, Kaiser Gypsum Co. has bought Fir-Tex Insulating Board, Inc., of Portland, Ore., plus 15,000 acres of timberland in Oregon, Washington.

**ATOM POWER PLANT** for first nuclear-powered merchant ship will be built by Babcock & Wilcox Co. To get AEC contract, the company beat out General Electric, Westinghouse and others. Reactor will be advanced model of thermal type used by atom submarine *Nautilus*.

doing worse in production than any other movie company."

Last year, M-G-M studio, geared to make 45 to 50 pictures a year, made only 25, lost money. The movie losses, say the dissidents, were made up by Loew's generally profitable theater operations, the re-release of several old films (*Gone With the Wind*, *The Wizard of Oz*), the leasing of M-G-M's film library to TV (returns to date: \$26 million). Loew's overall 1955 profits amounted to \$5,311,733, or just 16% of the total profits of Hollywood's Big Six moviemakers, v. Loew's 32% slice in 1950, when profits were \$7,834,454.

In all, the Lehman-Lazarus interests charge that the M-G-M movies made during the tenure of M-G-M's Production Boss Dore Schary, which dates from 1948, have lost an estimated \$25 million. (Schary claims that he went in the red

# SMALL BUSINESS

## Needed: Talent, Training & Tax Cuts

WE have a wonderful sizzle," said a New York manufacturer at an American Management Association conference in Manhattan last week. "What we want is more steak." The demands of some 4,000,000 other small operators for a bigger share of the nation's business are being pushed by twelve congressional committees and Government agencies, dozens of politicians and economists, who argue that the welfare of small companies is a key condition for prosperity. To them, the newest figures on small business are cause for some alarm. Business failures in 1956 are at the highest level (52 per 10,000) since 1940. Profits of manufacturers worth less than \$1,000,000 have dropped \$1.3 billion since 1947, from 13.8% to 4.7% of U.S. manufacturers' total earnings.

On the bright side of the picture is the fact that new companies are being organized at a faster rate (11,000 a month) than at any time since 1948. While the statistics can be misleading, since small companies are constantly growing into medium-sized businesses, economists are worried over the fact that sales of corporations with assets of less than \$5,000,000 have slipped since 1951, while \$100 million-plus companies have boosted sales 45%.

Actually, the growth of giant industries has in some ways produced a more favorable climate for the small concern. Since the small operator can often turn out a better product, big companies find it is economical to subcontract as much work as possible. General Electric Co. pays out nearly half its sales volume (1955 gross: more than \$3 billion) to 42,000 subcontractors and suppliers, 90% of them small businesses. RCA closed a Camden (N.J.) transformer plant because small electronics manufacturers produced better components.

But too many small businessmen do not compete aggressively for subcontracts. They are reluctant to take sizable contracts from big companies, such as aircraft manufacturers, for fear that shifts by the big company might put them out of business. The Small Business Administration, in its three years of operation, has showed small businessmen how they can land a bigger share of defense business. Working closely with the Defense Department, SBA has boosted prime contracts with small companies from \$2.9 billion to \$3.4 billion a year since 1954. In short, small businessmen who complain that big business hogs defense contracts can get a bigger share if they go after it hard enough.

Small businessmen, who find it hard to raise stock market capital, also complain that they are being hit hardest by the credit pinch. Bankers dispute this, point out that business loans of under \$100,000 are running 14% ahead of last year. The Small Business Administration in the first six months of 1956 approved more than \$165 million in loans to small businessmen, twice the volume for first-half 1955.

The biggest and most justified complaint of small businessmen is that the present revenue law, which taxes all corporate income profits over \$25,000 at the same rate, keeps the small enterprise from growing and competing with big business. Small companies traditionally have financed expansion by plowing back earnings. After surrendering 52% of his profits over \$25,000 to the tax collector, the small businessman today has proportionately far less than the big company to invest in research, cost-cutting equipment and plant expansion.

Both political parties have pledged to ease the tax burden on small business at the next session of Congress. There is little doubt that tax relief for small businessmen is long overdue. But small businessmen are aware that even with tax relief they must make some drastic changes in the way they operate. To keep up with a complex and fast-changing economy, they know they must have more managerial training and executive talent. Says Herbert Barchoff, member of the Small Business Administration's national advisory council and president of Manhattan's \$4,000,000-a-year Eastern Rolling Mills: "The day has passed when a seat-of-the-pants entrepreneur, by gumption and ingenuity, could build a fair-sized business."

The American Management Association recently announced the first series of educational programs for small businessmen in its 33-year history. This year more than 70 colleges and universities throughout the U.S. are offering a total of 157 SBA-sponsored courses for small-business executives. With better executive training, more generous rewards for talented men, and continued emphasis on the individual pride of accomplishment that has traditionally attracted U.S. businessmen to independent companies, most small-business leaders today are confident that they can outperform, even outgrow the biggest companies in the U.S. As one vice president said at a small-business seminar in Manhattan last week: "My company's bigger now than G.M. was 40 years ago."

only two years.) The dissidents note that M-G-M's successful box-office movies, such as *The Blackboard Jungle* and *Triad, The Prodigal, Jupiter's Darling, The Swan, Somebody Up There Likes Me*, etc.

**Family Affair.** Some insurgent stockholders are also fueling their campaign with charges of excessive salaries and nepotism indulged in by M-G-M brass. Says New York Judge Louis Goldstein, who says he represents more than 200,000 shares: "In 1955, Nicholas Schenck, then Loew's president, received \$171,786 in salary and nontravel expenses; Charles Moscovitz, vice president and treasurer, received \$156,429; Schary, \$200,000."

Judge Louis Goldstein also asserts that Schenck and Moscovitz farmed out to



M-G-M PRODUCTION CHIEF SCHARY  
Somebody up there doesn't like him.

companies partially owned by their relatives Loew's Theater candy concessions (1954 sales: \$3,589,423), plus all Loew's business for advertising and publicity (\$4,026,000 in 1954), carpets and furniture (\$325,000), posters (\$201,000).

The insurgents want to rid M-G-M of the influence of aging (74) Nick Schenck, now honorary chairman. They have two hurdles ahead. Not only must they actually line up enough proxies to oust Schenck and Schary, but they must find a competent man to replace Vogel. They have already offered the presidency to Leonard Goldenson, president of American Broadcasting-Paramount Theatres, Abe Schneider, vice president of Columbia Pictures, and Lew Wasserman, president of Music Corp. of America. All three turned it down. Said the Lehman-Lazard spokesman: "At February's annual meeting, the two investment companies will be able to walk in and take control without a fight—provided they find the right man to direct the company. If they do not find the man, it is anybody's guess what will happen to Loew's."

OLD FITZGERALD IN THE NEW  
TWIN *Candlelight* DECANTER



With self-serving glass jigger...  
and removable golden candelabra

The best of the new...In Walter  
Landor's inspired new design!  
The best of the old...In the unique  
flavor of Bonded OLD FITZ, oak-  
ripened the original Kentucky sour  
mash way...THE FINAL CHOICE  
OF MATURE TASTES.



Same whiskey, same  
price, as year-round fifth

SIX YEARS OLD • KENTUCKY STRAIGHT BOURBON • ALWAYS BONDED 100 PROOF • STITZEL-WELLER DISTILLERY • ESTAB. LOUISVILLE, KENTUCKY, 1849



Here you see Architect C. J. Paderewski and his family in their home high on a hill overlooking San Diego.

**Why Architect selects  
PARALLEL-O-PLATE® GLASS  
for own home**

What a shame it would be to spoil a view like this! One wiggle or waver would do it. That's why Architect C. J. Paderewski took no chances and used *Parallel-O-Plate* Glass.

L·O·F *Parallel-O-Plate* is the most distortion-free (the only twin-ground) plate glass made in America. Yet it costs no more

than ordinary plate glass in most localities.

It's being used for windows, mirrors, storefronts, display cases—wherever clear, undistorted vision is important. You would be wise to use it, too.

Read more about *Parallel-O-Plate* in the column at the right.



**PARALLEL-O-PLATE GLASS**

*Finest plate glass made in America...only by LIBBEY·OWENS·FORD  
a Great Name in Glass*

## PARALLEL-O-PLATE

# FACTS



COMPARE the reflections of the upside-down signs in the mirror of conventional plate glass (top) and the mirror of *Parallel-O-Plate*\* (bottom).

*Parallel-O-Plate* Glass is more distortion-free than ordinary plate glass because its surfaces are more parallel.

This great degree of parallelism is the result of a special kind of grinding called *twin-grinding*.

The ordinary method is to cut off a section of glass, grind one side, turn it over and grind the other side.

In the *twin-grinding* process, the glass moves from the furnace through the new annealing lehr and into the *twin-grinding* process where both sides are ground simultaneously in a continuous ribbon 975 feet long. It's precision made all the way.

For further information, call your Libbey-Owens-Ford Distributor or Dealer (listed under "Glass" in the yellow pages). Or write Dept. 27116, Libbey-Owens-Ford Glass Company, 608 Madison Avenue, Toledo 3, Ohio.<sup>\*\*</sup>

**LIBBEY**  
**OWENS**  
**FORD**

## PERSONNEL

### Changes of the Week

¶ William Clay Ford, 31, whose sputtering Continental division was placed under Lincoln's wing three months ago, got a new job. He took over direction of Ford's overall styling program, which was one of the main jobs of Executive Vice President L. D. Crusoe, 61 (TIME, Oct. 3), until he had a heart attack Oct. 25.

¶ Merle Silas Jones, 51, was appointed president of CBS-Television, succeeding Jack L. Van Volkenburg, 53, who will retire Dec. 31. Born in Omaha, Jones graduated from the University of Nebraska Law School in 1929, three years later gave up his law practice to join the sales



Robert Phillips—Black Star  
CBS's JONES

He traded the bar for a microphone.

staff of WAAW in Omaha. After serving as general manager of four radio stations, three of them CBS affiliates (longest hitch: St. Louis' KMOX, 1937-44), Jones became vice president of CBS' television network programs in 1951.

¶ Robert Edmonds Kintner, 47, was elected executive vice president in charge of color television at National Broadcasting Co. two weeks after his resignation as president of American Broadcasting Co. (TIME, Oct. 29). In order not to forfeit a chunk of his \$100,000 severance check from ABC, Kintner will not start his new job until Jan. 1. He will try to improve and expand NBC's color programs in hopes of boosting the lagging sales of color TV sets (TIME, Oct. 22).

## UTILITIES

### For Whom the Bell Tolls

It's patience at an end. Southwestern Bell Telephone Co. marched into a Topeka, Kans. courtroom last week and got a temporary injunction to stop an old trick that was costing it money. The trick is the uncompleted long-distance call, by which

# Your Mutual Benefit Life Man says:



*"It's  
the policy  
plus the  
agent  
that makes  
you sleep  
better!"*

No matter how good a life insurance policy may be—it can't be better than the agent who sells it. For while the policy tells *what* the insurance company will do—it's up to the agent to arrange *how* it should be done to your best advantage. Mutual Benefit Life men like **Otto F. Hamlin** of Detroit make lifetime, full-time careers of tailoring life insurance to their clients' exact needs. The Mutual Benefit Life Insurance Company, Newark, N.J.



# How Revenue Bonds Build Your Income—TAX-FREE

**C**urrent tax laws are combining with today's bond market to make well selected revenue bonds a sound and attractive buy for the astute investor. With tax-exempt yields up to 3 1/2%, and even higher, today's revenue issues offer income that even exceeds that from less conservative investments with high—but taxable—yields.

For an individual investor in the \$25,000 taxable income bracket, a 3.50% revenue bond yields as much net income as an 8.54% taxable return from other types of investment. The comparison is even more favorable in higher income brackets.

For more and more investors the conservative revenue bond is preferable to the taxable security.

## Our detailed Comparison Chart

shows you the value of this tax exemption in your specific income bracket. Send for it without cost or obligation, together with our latest list of select tax-free bond offerings.

Ask for folder TM-11.



**HALSEY, STUART & CO. INC.**

123 SOUTH LASALLE STREET, CHICAGO 90  
35 WALL STREET, NEW YORK 5  
AND OTHER PRINCIPAL CITIES



1957 BUICK STATION WAGON  
A challenge for the leader.

subscribers get their message across via a prearranged code and hang up without paying a dime. Like Illinois Bell Telephone Co., which estimated its losses at \$400,000 annually (TIME, April 16), Southwestern Bell was losing heavily.

One of the guilty parties, charged Southwestern Bell, was King Van Lines, Inc. a big Wichita trucking outfit operating from Los Angeles to Washington, D.C. The evidence: a photostatic copy of a King office memo which Bell's lawyers got from a disgruntled trucker that proved King was working a switch on the old "collect call" routine. Said the memo from King's vice president John Kelso: "I know the method. I think, where we can save 30-89% immediately on our phone calls. Coupled with one or two other ideas we should be able to cut our communications bill by 50%." The memo went on to outline a complicated "initial" code. Trucker John Doe, for example, would call the home office collect from Phoenix, Ariz., give his real last name and tack on fake initials, saying that "E. K. Doe is calling." The King dispatcher would thus know it was Doe, that he had reached Phoenix, and from the initials E. K., that his truck was empty. Then, naturally, the dispatcher would refuse to accept the call.

Since the memo went on to outline other coded initial messages (L for loaded, H for half loaded, R for three-quarters loaded, etc.), and since Bell records showed a large number of collect calls refused by King, the phone company thought it had a good case, will ask the court for a permanent injunction and \$6,000 damages. If it wins the case, the first such court test, Southwestern Bell hopes it will serve as an expensive example to other toll cheaters. Said the phone company grimly: "We will study cases of other suspected violators . . . we will take such action as is necessary to protect our interests."

## AUTOS

### The Show Stoppers

With Chevrolet already on the road, General Motors this week brought out its higher-priced cars for 1957—the new Pontiacs, Oldsmobiles, Buicks and Cadillacs. Every division had something new, but this time the show stoppers were the station wagons. For the first time in six years, Oldsmobile will make a station

wagon, will produce three Fiesta models in six- and eight-passenger styles. Pontiac has its sleek Safari models, prettied up even more than last year. And Buick will bring out a brand-new design, with low, racy lines like a hardtop convertible. Said Buick General Manager Edward T. Ragsdale: "Hardtop styling has proved to be the most popular body design in auto history. This year we are combining it with station-wagon spaciousness."

With the move to the suburbs, more leisure and bigger families, so many Americans are driving station wagons that production this year will hit 471,000 cars—11% of the total auto market. So far, Ford has captured over 40% of the market, with 268,712 wagons in 1956. Now G.M. is getting set to make its big push. Oldsmobile is scheduling 10% of its production in station wagons; Pontiac hopes to sell 64,000, and Buick expects to add another 65,000—about 10% of its production—to the totals.

Other changes in G.M.'s 1957 line:

¶ Pontiac, which planned only a minor face-lift for 1957, rushed through a major styling change to keep pace with competitors. The familiar "silver streak" hood stripes have been dropped in favor of an uncluttered hood; both grille and tailfins are new; the body is  $\frac{3}{4}$  in. lower and wider, and packs a larger engine with a 43-h.p. boost to 270 h.p. in the bigger V-8 engine.

¶ Oldsmobile has 17 body styles. The cars are more than 2 in. lower and 5 in. longer, have more graceful grilles, with double bumpers, 18% bigger windshields, and a new tail treatment. Horsepower: up another 37 h.p. to 277 h.p., with four-barrel carburetor and twin exhausts standard on most models.

¶ Buick has a racier look, a new body lowered between the side rails of the frame to reduce its overall height by 3 in. to 57.2 in. in some models. Buick's engines will go up another 45 h.p. to 300 h.p. on all models except the low-priced Special series, which gets a 25-h.p. boost to 255 h.p. One new gadget: a "safety minder" buzzer, which can be set to remind drivers when they hit the speed limit.

¶ Cadillac will look much like last year's \$8,500 Eldorado special model. Grilles are lower and wider-looking; the traditional Caddy taillight fin has been replaced by a thinner, all-metal fin jutting above a cluster of taillights set down near

# Today's AUTOMATION



## Monroe puts it on the desks of:

LEHIGH PORTLAND CEMENT COMPANY

**REPUBLIC**  
National BANK of Dallas



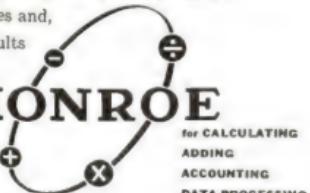
REYNOLDS METALS



SPERRY PRODUCTS COMPANY

Looking toward tomorrow is characteristic of these companies. That's why *today* you will find *automation for figures* at work in their offices. Hundreds of businesses, large and small, know the cost-cutting, time-saving, effort-reducing advantages of Monro-Matic calculating machines. The far-advanced Monro-Matic Duplex Desk Calculator actually adds as it multiplies, adds as it divides and, by storing individual answers, eliminates addition or subtraction of results for the final answer. Wouldn't this new speed and efficiency look good on your balance sheet? We suggest you write or telephone your local office of Monroe Calculating Machine Co., Inc. General offices: Orange, N. J. Offices throughout the world.

**See the MAN from MONROE**



for CALCULATING  
ADDING  
ACCOUNTING  
DATA PROCESSING  
MACHINES



## Clipper Cargo speeds drugs overseas - no spoilage

Vitally important to the Middle East and the rest of the world are American biologicals and pharmaceuticals. One major U. S. drug manufacturer makes sure they arrive safe and sound—by shipping by Clipper\*.

The reason: surface transportation may involve expensive spoilage due to delays. Says the firm's resident director in Turkey, "Without air we could not keep up sati-

factory delivery on orders." And this means a loss of profit.

### Check these savings in hidden costs, too

When comparing air and sea transport, examine the hidden costs which tip the scales to Clipper Cargo—insurance, warehousing, and crating cost less. Damage and pilferage vanish. Paper work is cut. Merchandise turns over faster, and so does your capital.

For a free Cost Analysis of your shipping needs, call Pan American or your shipping agent or forwarder today. In New York, Stillwell 6-7341, 80 East 42nd St. For our free new book, "There's Profit in the Air with Clipper Cargo," write P. O. Box 1790, New York 17, N. Y.

\*Trade-Mark, Reg. U. S. Pat. Off.



## PAN AMERICAN

flies more cargo overseas  
than any other airline

the bumper; and the body has been dropped to reduce overall height another 3 in. to 59 in. on the 60 Special and 62 Sedan. Power: up 15 h.p. to 300 h.p. in the standard engine, up 40 h.p. to 325 h.p. in the special V-8 installed as optional equipment in 1957 Eldorado models.

Chrysler Corp., pinning its comeback hopes on a radically new 1957 line (TIME, Oct. 29), last week issued an earnings report that showed just how far it must go. In the third quarter of 1956, Chrysler lost \$12.3 million on sales of \$429 million, down \$152 million from the same period in 1955. All told for the first nine months, Chrysler saw its sales dip 24% to \$1.8 billion, and its earnings plummet 91% to \$6,272,352, or 72¢ a share v. \$8.11 last year, partly because of the \$300 million outlay for new models. Next year, said Chrysler's President L. L. Colbert, should be a lot better: "Our production schedules for 1957 are keyed to an indicated rising demand for automobiles in general and the favorable reception already given our 1957 models in particular."

## MANAGEMENT Executive Dump

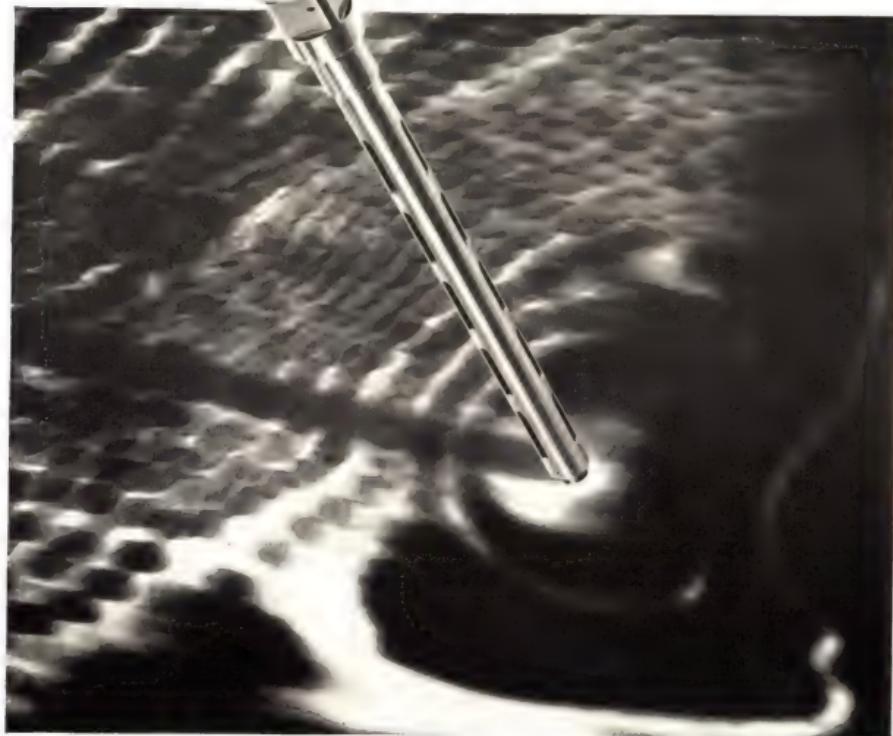
High above the city, in the opulent aerie he modestly calls an office, the business executive of film and fiction does his skullwork amid trappings that would make Cleopatra's barge look like an excursion steamer. But in real life, the Executive Furniture Guild disclosed last week, the average executive suite is a dump.

In a survey of 1,000 executive offices in more than 40 U.S. and Canadian cities, the Guild found that the typical layout is "about as inviting as the inside of a box-car, features drab beige throughout, vinyl tile floor, Venetian-blind tapes of a too-dark shade of brown. The massive oak furniture is awkward, outmoded and impractical. No draperies. Several unimportant pictures hang from the wall as if they had landed there by accident. Desk accessories coordinate with nothing. About the best that can be said is that it is clean and the furniture is in good repair."

Less than half the offices were carpeted. In 58%, "unattractive exposed elements" (meaning heating fixtures) are visible. In 72% of the offices, sniffs the report, cramped interiors do not even suggest the "acumen" or "importance" of the executive. Probable reason: in two-thirds of the offices, the décor (or lack of it) was perpetrated by secretaries, wives, friends and "other well-meaning nonprofessionals."

The cumulative effect of crooked pictures and uncorrelated desk accessories, reasons the survey, is to expose the executive to "countless minor irritations dripping constantly on the nerves." Since businessmen spend half their waking lives in offices, they soon "succumb, in the prime of life, to ulcers, nervous breakdowns and heart attacks." Well-designed furnishings, on the other hand, "pay off in the health, happiness and peak efficiency of the executive." They will also be around when his successor moves in.

**OUT OF THE LABORATORY**



**Taming the temperature of supersonic jets,**

this unique thermostat acts to control heat up to two thousand degrees! Made of new wonder metals, it is the heart of a pneumatic temperature controls system which operates with precise reliability in the torrid zones where electrical devices fail. By helping to solve the heat problem, the most formidable obstacle in the present stage of man's conquest of time and space, it is another sure step forward... another Garrett contribution to industrial progress.

\* *Outstanding opportunities for qualified engineers*

**THE GARRETT CORPORATION**



AiResearch Manufacturing Divisions

LOS ANGELES 46, CALIFORNIA • PHOENIX, ARIZONA

OTHER DIVISIONS AND SUBSIDIARIES: AIRESERCH INDUSTRIAL • REX • AIRSUPPLY • AERO ENGINEERING • AIRESERCH AVIATION SERVICE • GARRETT SUPPLY • GARRETT CORPORATION OF CANADA • C. W. MARWEDEL • AIR CRUISERS

TIME, NOVEMBER 12, 1956

# doctors expose FAD DIETS

In the belief that "it's time someone started talking sense about dieting," *McCall's* presents some vital truths about the dangers of fad diets.

November *McCall's* features a challenging and timely article, *Why Fad Diets Fail*, revealing why doctors and nutritionists warn against dieting that endangers health.

And, in an accompanying article, November *McCall's* presents *A Diet You Can Live By*—the scientifically sound technique to control your weight permanently!

## McCall's

The magazine of Togetherness  
reaching more than 4,750,000 families

**We Mean  
"Business"**

**DÜSSELDORF \$477.10\***  
ROUND TRIP

**HAMBURG \$493.60\***  
ROUND TRIP

**PARIS \$461.00\***  
ROUND TRIP

\*on Lufthansa's low  
"15-Day Excursion Fare"  
from New York  
See your Travel Agent.

**LUFTHANSA**  
THE BUSINESSMAN'S AIRLINE  
555 Fifth Ave., New York 17 • MU 2-9100  
OFFICES IN ALL PRINCIPAL CITIES

## "Stupid & Irresponsible"

Is the gigantic broadcasting industry, with its wealth of communication facilities and its boasts of "public service," actually serving the people? Last week, with a firm case in point, the *New York Times* answered with a resounding no that rocked Manhattan executive suites. The networks' failure to carry the crucial session of the U.N. Security Council (at which the U.S. split with France and Britain) was roundly denounced by the *Times's* TV Critic Jack Gould as "stupid, selfish and irresponsible—an absolute mockery of the industry's obligation to serve the public interest." Where were the Big Three chains on this historic occasion? Displaying Veteran Cashier Bert Parks and his moneybags, putting Wyatt Earp through his heroic paces and inviting the nation to *Name That Tune*. (Only one TV station in the U.S. carried the U.N.—Manhattan's local WPIX.)

**Parlor Carnival.** "When the chips were down, the networks lived in their narrow, narrow world" of crass commercialism, cried Critic Gould, who appealed to NBC Boss David Sarnoff, CBS Chairman Bill Paley and ABC President Leonard Goldenson to "search their consciences" and "have a long hard look at their operations."

To the *Times*, the broadcasters' usual explanations about high rescheduling costs was no excuse. "Every journalistic medium has high costs when an emergency occurs," said Gould. "It is part of the overhead that goes with the privilege of having access to the country's minds . . . If TV is to be only a parlor carnival, let it say so and stop its pompous proclamations about being in the field of communications."

Two of the networks tossed off quick rebuttals: ABC's News Boss John Daly felt that the U.N. story "vitally needs editing" before it reaches the public. Though it made no effort to explain the absence of live U.N. pickups, NBC detailed the amount of TV coverage given the Middle East crisis on spot news slots—43 minutes, 15 seconds—which Gould pooh-poohed: "When vital history was being made, NBC video was fascinated by *Queen for a Day* in Hollywood."

**Gobs of Dough.** CBS issued no public statement, but a network spokesman admitted: "We were all wrong." CBS News Chief Sig Michaelson disagreed: "News coverage is a matter of editorial judgment. The big story was elsewhere. Besides, public interest in a U.N. session is small."

Even so, by the time the General Assembly called the first emergency special session in its eleven-year history, it was clear that the *Times's* caustic judgment had rowed both NBC and CBS into at least limited action (ABC pre-empted only one half-hour show the entire evening). The national chains carried spotty U.N. pickups all evening, but when Secretary Dulles appealed to the world for support, ABC was preoccupied with *The Lone Ranger*, NBC with Guy Lombardo and CBS

with *Sergeant Preston of the Yukon*. (But CBS did carry the late session until closing.) And for the most part, both of the nation's biggest networks, which each week toss around gobs of sponsor dough with reckless abandon, carried the U.N. during cheap, second-rate time slots when their affiliates across the country were not contract-bound to carry the programs.

## Here Comes Hollywood

The CBS *Ford Star Jubilee* showing last week of M-G-M's 1939 musical classic *The Wizard of Oz*—which hauled down a spectacular 29.4 Trendex rating—forced a couple of stark truths on TVmen. Hollywood, with about 200 of its best old movies headed straight for TV this year, will have a hard time competing with itself. Further,



JUDY GARLAND (AS DOROTHY) & FRIENDS  
Fresh, enchanting—and dangerous.

the whole system of network programming may soon have to be revamped.

The first uncut feature film ever seen on TV, *Oz* brought the fairy-tale wanderings of a wide-eyed, 16-year-old Judy Garland into U.S. homes for the first time. The E. Y. Harburg-Harold Arlen score (*Over the Rainbow, We're Off to See the Wizard*) sounded as fresh and enchanting as ever. To kick off the movie, Buffoon Bert Lahr, who played the craven lion in the film, reminisced to Judy's ten-year-old daughter, Liza Minnelli, about the good old days at M-G-M. If the movie suffered in its new setting, it was mainly because less than 1% of the U.S.'s 37 million TV sets are equipped for color. Otherwise, *Oz* was clearly as good as anything around the best neighborhood theaters—and far better than most live TV spectacles.

But in speeding the success of good old movies on TV, CBS may be setting a dan-

\* Jack Haley as the Tin Woodman, Ray Bolger as the Scarecrow.

# INDEPENDENT TELEPHONES HELP YOU REACH ALL AMERICA



*Chuckwagon 1956.* The costume hasn't changed but the man and his ideas are thoroughly up to date. Cattle on the land, natural wealth under it, are turning the lone prairie into a wonderland of growth. Expanded telephone service is a big part of this picture of progress. More than 8.5 million Independent telephones provide an ever-growing network of service covering two-thirds of the entire area of our nation.



## INDEPENDENT TELEPHONE COMPANIES of America

United States Independent Telephone Association  
Pennsylvania Building • Washington, D. C.

*America does business on CONTINUOUS BUSINESS FORMS...*



*...and millions of continuous business forms are printed on*

# *Nekoosa* PAPERS

More and more sales slips, invoices, orders, shipping vouchers and similar business records are being printed on continuous forms. The ones you received or used today were probably printed on Ardor Register Bond, a Nekoosa paper. It is just one of many Nekoosa Papers that are constantly serving you and American business in so many different ways.



Nekoosa Bond • Nekoosa Ledger • Nekoosa Duplicator • Nekoosa Micro • Nekoosa Manifold • Nekoosa Offset • Nekoosa Opaque • Nekoosa Master-Lucent • and companion ARDOR Papers.

**NEKOOSA-EDWARDS PAPER COMPANY**  
PORT EDWARDS, WISCONSIN

gerous precedent. Topflight movies are now available to all of the 430 TV stations in the U.S.; within the past year all but two major studios (Paramount and Universal-International) have sold old films to TV. Last week 20th Century-Fox leased to National Telefilm Associates, which has tie-ins with some 110 stations throughout the U.S., a \$30 million backlog of 100 feature films. If *Oz* had been presented locally in only a handful of cities across the nation, it would have clobbered such a top-rated TV show as CBS's *\$64,000 Question*. For more than half the total TV audience (an estimated 110 million) in the U.S. and more than three-fourths of all TV profits are hatched to only eleven urban areas, each of which has at least one independent TV station.

When Los Angeles' local station KTTV recently ran the 1944 movie *Thirty Seconds Over Tokyo*, it captured twice the audience of the three major networks and more viewers than all six competing stations combined. Currently, Los Angeles alone is putting some 17 hours of movies on TV every day. When other independent stations begin to bilk the major webs of their regular audience, the whole of TV will be due for a serious overhaul.

### The Wild Blue Yonder

With the launching of a million-dollar, 26-part series called *Air Power* (Sun., 6 p.m.), CBS this weekend wraps up the most exhaustive research project in TV history—the story of flight. For more than two years, *Air Power* scouts combed through picture vaults of all the U.S. armed services. They trekked across 14 foreign countries to cull some 60,000 miles (edited down to 60,000 feet) of film, even shot much of it themselves. One Soviet plane sequence was taken from the Red border by a Western cameraman (armed with a 100-in. lens) after the U.S. Air Force refused to declassify its Russian film. Another was part of a heretofore unopened shipment sent from Japan to the U.S. at war's end. Associate Producer James Faichney pried the rusted cans open with pliers and a can opener, but had to put on a gas mask to protect himself from the nitrate fumes of disintegrating film. The result was some fine shots of the attack on Pearl Harbor, as the enemy saw it. Japanese pilots had simply set their radio compasses on Hawaii's commercial programs—one of which, ironically, was called *Down Patrol*.

**Feat & Defeat.** Using captured Nazi films never before released, *Air Power* also tells the story of the German *Luftwaffe*. The U.S. Air Force's great air-fleet battle over Schweinfurt, with 60 U.S. bombers lost out of 217 engaged, was recorded on film by the gunsight cameras of a Focke-Wulf 190 and found recently at the Italian retreat of a former *Luftwaffe* colonel who had shot down several U.S. B-17s in the fray.

"The rise of air power," explains Producer Perry (Adventure) Wolf, 35, "is fortunately coincidental with the rise of the motion picture. All major events in the history of the airplane were photo-

GD  


C-L  


EB  


GA  

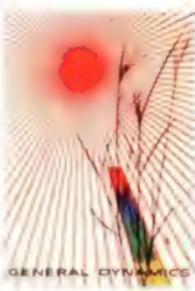

ED  


C-V  


SC  




GENERAL DYNAMICS

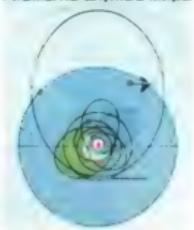


Atoms for peace



GENERAL DYNAMICS

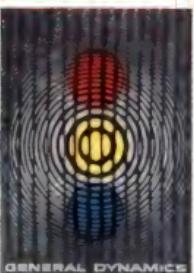
Атомы на службе мира



GENERAL DYNAMICS



Atoms on service for world peace



GENERAL DYNAMICS

## GENERAL DYNAMICS

*Reproductions of these "Atoms for Peace" posters, available at no charge in post card size. Write to Director of Public Relations, General Dynamics Corporation, 145 Park Avenue, New York 22, N.Y.*

# ALLIED



GENETRON refrigerants for air  
conditioners  
(General Chemical Division)



N-DURE nitrogen for lawn and garden  
fertilizers  
(Nitrogen Division)



SNOW-WHITE shingle roofs for cooler homes  
(Barrett Division)



MUTUAL chromic acid for chrome-plated appliances  
(Mutual Chemical Division)

# to serve you better at HOME

This is the house that Allied Chemical built. Smartly furnished. Comfortable to live in. Easily maintained. Built with products that rely on Allied chemistry. Home is where Allied is. On the farm and in the factory, too.

PLASKON melamine molding compounds for durable dinnerware  
(Barrett Division)

SOLVAY soda ash for glass  
(Solvay Process Division)

NACCONATE isocyanates for urethane foam cushions  
(National Aniline Division)

A-C GENETRON, MUTUAL, NACCONATE, N-DURE  
PLASKON, SNOW-WHITE and SOLVAY are trademarks of Allied Chemical

A-C polyethylene for plastic housewares  
(Semet-Solvay Division)

**Allied  
Chemical**

61 BROADWAY, NEW YORK 6, N. Y.

*Canadian Club...*  
the most preferred gift whisky  
comes custom gift wrapped  
for your holiday giving



1956  
Fashion Academy Award  
for excellence of design

Ever ask your friends what whisky they *really* prefer as a gift?

We did just that. What we found out may erase some question marks

from your gift list. An astonishing

majority of men (actually 2 to 1) \* chose

*Canadian Club*

You can now buy this great whisky in an impressive selection of

luxury gift-wraps, be-ribboned foil packages so beautiful they received the

1956 Fashion Academy Award. Here is the whisky you can give

with the comfortable feeling that your gift will be genuinely appreciated.

6 years old

90.4 proof

Imported from Canada

\* According to an independent survey conducted in New York, Chicago, St. Louis and Minneapolis.

IMPORTED IN BOTTLE FROM CANADA BY HIRAM WALKER IMPORTERS, INC., DETROIT, MICH., BLENDED CANADIAN WHISKY



Brand name is printed on  
removable cellophane  
outer wrap. Just slip off  
this wrap, and it's ready  
to give...no trademarks  
or advertising.

graphed—from the Wright brothers to the thermal barrier. To narrate his series Wolfi corralled a baker's dozen of top commentators, actors and aviators, including Walter Cronkite, Michael Redgrave, Eddie Rickenbacker. *Air Power* also pulls off a rare TV feat: its sponsor (Prudential Insurance Co. of America) has dropped the middle commercial. "Otherwise," says Wolfi, "I'd have had something like, 'The Russians are coming—and now a word from Prudential.'"

**Error & Problem.** After months of whacking away futilely at the guarded precincts of the Pentagon, Wolfi finally won full cooperation from the Air Force. "They wanted a flag-waving show at first. We wanted objective reporting." As a result, *Air Power* pulls no punches, bluntly records the error committed by the late Brigadier General Uzal G. Ent in overruling a navigating lieutenant on the run to Ploesti, which resulted in the U.S. bombers being directed instead to Bucharest—headquarters of the German Air Defense Command. The enemy was alerted, and the U.S. lost all element of surprise, as well as 30% of its force. The Schweinfurt story also details the serious morale problem of the U.S. Eighth Air Force virtually paralyzed by weather, high losses and pilots demanding to be transferred to the infantry.

The series' take-off, *The Day North America Is Attacked*, authentically chronicles the defensive action that would be taken by the U.S. in the event of an air attack at home. It is slightly marred however, by a raft of unexplained gadgets—some eight warnings to the viewer that "an attack is not taking place—this is a military exercise," and the studiedlessness of Air Defense Commanding General Earle Partridge. As the enemy's approaching bombers are about to blow Washington to kingdom come, Partridge says dryly to A. F. Chief of Staff General Nathan Twining: "As you know, Native, the country has gone on an air defense readiness." Producer Wolfi, an infantryman, says: "In documentary work, you mustn't let personality intrude."

## Program Preview

For the week starting Thursday, Nov. 8. Times are E.S.T., subject to change.

### TELEVISION

**Playhouse 90** (Thurs., 9:30 p.m., CBS). *The Big Slide*, with Red Skelton.

**Perry Como Show** (Sat. 8 p.m., NBC). With Bob Hope, Yvonne de Carlo.

**Johns Hopkins File 7** (Sun., 3:30 p.m., ABC). New medical research series, with Dr. Milton Eisenhower.

**Ed Sullivan Show** (Sun., 8 p.m., CBS). Bing Crosby, Phil Silvers, Julie Andrews, Louis Armstrong; a tribute to LIFE Magazine on its 20th anniversary.

**Omnibus** (Sun., 9 p.m., ABC). Molière's *School for Wives*, with Bert Lahr.

**Producer's Showcase** (Mon., 8 p.m., NBC). *Jack and the Beanstalk*, with Celeste Holm, Cyril Ritchard, Dennis King.

**Robert Montgomery Presents** (Mon., 9:30 p.m., NBC). With James Dean.

TIME, NOVEMBER 12, 1956



## Get 14-way protection . . . one Hartford Package Policy covers all these risks . . .



FIRE



THEFT



DAMAGE SUITS



FALLING OBJECTS



WINDSTORM



AIRCRAFT DAMAGE



HAIL



COLLAPSE



VEHICLE DAMAGE



SMOKE



ADDITIONAL LIVING EXPENSE



EXPLOSION



GLASS BREAKAGE

... and other hazards, too.

At home or away from home  
—all subject to policy conditions.

Hartford's "1-Policy Plan" combines the fire, theft, liability and other insurance you need for your home.

It's convenient. Just one policy to keep track of, one to pay for. In installments, if you wish.

Hartford's "1-Policy Plan" can save you as much as 20% of what

Year in and year out  
you'll do well with the

**Hartford**



**Hartford Fire Insurance Company Group**

Hartford Fire Insurance Company

Hartford Accident and Indemnity Company

Hartford Life Stock Insurance Company

Citizens Insurance Company of New Jersey

Hartford Fire, Connecticut

New York Underwriters Insurance Company

New York, N. Y. New Jersey

Northwestern Fire & Marine Insurance Company

Twin City Fire Insurance Company

Minneapolis 2, Minnesota

you would have to pay for separate policies giving you the same broad and dependable protection.

Whether you own or rent, you owe it to yourself to find out about Hartford's "1-Policy Plan" before you pay another premium! See your Hartford Group Fire Insurance Agent or your insurance broker now. Or mail the coupon.

### MAIL COUPON FOR FREE FOLDER

Hartford Fire Insurance Company Group  
Hartford 15, Conn. Dept. T11

I'd like to know more about Hartford's "1-Policy Plan." Please send your free folder.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_



**C-H THREE-STAR CONTROL  
PERFECT FOR YOUR MOTOR  
LARGE OR SMALL**

Here's the World's *foremost* family of Motor Control... Cutler-Hammer Three-Star Motor Control. Thousands upon thousands of electric motor users everywhere insist on C-H control for their motors, large or small. They know it installs easier... so much easier that savings during installation often equal the cost of the control. They know it works better... so much better that it eliminates countless production interruptions. They know it lasts longer... so much longer that C-H control *never* requires maintenance with all normal use. For complete design data on C-H Three-Star Control, NEMA sizes 0, 1, 2, 3; Heavy Duty Oil-Tight Pushbuttons; and other Control Accessories write on your company letterhead for Pub. EE-120, Panel Builders Handbook, CUTLER-HAMMER, Inc., 1308 St. Paul Ave., Milwaukee 1, Wis.



GET IT FIRST IN CUTLER-HAMMER



# MUSIC

## Champ

At the dress rehearsal for the Metropolitan Opera's opening performance, Marlene Dietrich appeared with a present for the diva: a thermos full of her beef broth. Marlene had decided that her new friend, Soprano Maria Meneghini Callas (TMM, Oct. 20), needed strength. She did indeed. Her native city was not going to how down to Callas without a struggle.

On opening night, the applause for Callas' first entrance was cool, while crowds of standees, giving every appearance of an organized clique, cheered other members

in the service of the moon goddess has borne two children of the Roman prosconsul. When he casts her off for another Druid priestess Norma arouses the local underground against him. But in the end she repents, publicly confesses her sins and goes to the fire with her lover, who for obscure reasons, is ready to die with the girl with whom he did not wish to live. *Norma* is usually called a singers' opera triumph of *bel canto*, and it does have magnificent vocal passages, notably two duets for the two leading female singers. But (as Bernard Shaw once said of the young Verdi) Bellini's orchestra sounds



Photo: Associated

SINGERS BARTIERI, CALLAS & DEL MONACO AT THE MET  
From a fascinating dream of things of passion.

of the cast to the rafters. At the end of the first intermission, Soprano Zinka Milianov, one of Callas' rivals, dramatically sailed down the aisle to her seat and drew an ovation. But long before the final eleven curtain calls that held the audience well past midnight, long before Callas achieved a solo bow (though solo curtain calls are outlawed under General Manager Rudolf Bing), the critical crowd had capitulated. The customary clichés about musical battles did not apply: she did not "sing like an angel," and she did not "sing her way into the audience's heart." She sang it anything like a fascinating demon, and hers was a far more turbulent appeal than a mere sentimental coaxing of the heart. She pierced listeners with the most exciting operatic voice, the most compelling operatic presence, of her generation.

**Giant Guitar.** Bellini's *Norma*, which Callas had chosen for her New York debut, is a second-rate work. It is a rare operatic phenomenon in that the libretto is not much siller than the score. The story takes place during the Roman occupation of Gaul. Norma is a Druid high priestess, who, though pledged to virginity

like a giant guitar; it plinkety-plinks through embarrassing military airs, mindless rage and cloying romances.

In the energetic Met production, robust Tenor Mario del Monaco as Norma's lover sang loud enough to be heard from Gaul to Rome, and Mezzo-Soprano Fedora Bartieri, as Norma's rival, was adequate though often wobbly. Since she looks much the way Callas did before her celebrated slimming down, it was hard to see why the Roman governor would prefer her to Norma. But none of this mattered much with Callas on stage. As an actress, unlike most of her competitors, Callas radiates credibility even in the silliest situations. Her performance is not a mere recital with costumes and a few gestures, but a thing of passion and of peculiarly stylized and yet convincing movement that is distinctly her own.

**Dazzling Endurance.** Her voice has flaws, as the critics eagerly pointed out. Notably, on opening night, she became shrill in the upper register. But in the low and middle registers she sang with flute-like purity, tender and yet sharply disciplined and in the upper reaches—shriek or not



LIVE key speed  
for every  
figuring need

NEW  
Series C Line

## BURROUGHS CALCULATORS



Take your choice of the exact machine for you from this new Burroughs Calculator line! Hand-operated portable. Key-driven single-total Simplex—manual or electric—with answers instantaneous. And the electric two-total Duplex masterpiece with Memory Dial for automatic grand or net totals; no recapping.

Here's *live* key action, *precision-built* to race through volume calculating jobs so much faster, easier. Press a key, see the full amount register instantly. Maximum production, maximum savings are both yours. New two-tone coloring, too, and ultra hush-hush operation.

Free demonstration? Just call our nearest branch office. Or write direct to Burroughs Corporation, Detroit 32, Michigan.

"Burroughs" is a Registered Trademark





## THESE WOOD-PANELED WALLS CAN BE MOVED OVERNIGHT

Change this room's size. Alter its shape. You have complete flexibility of office layout when offices are made of Weldwood Movable Partitions. And these partitions are faced with *real wood* for a lifetime of beauty—cherry, oak, birch, mahogany and many more woods to choose from. (Above, Korina® movable partitions in the Ford

Motor Company's Staff Building; Architects: Skidmore, Owings and Merrill.) Two bonuses: (1) Weldwood Partitions keep maintenance costs to a minimum and (2) they have a special mineral core that hushes noise. Find out how your offices can be quieter and more beautiful. Write for the Weldwood Partition folder.

### Weldwood® MOBILE PARTITIONS

UNITED STATES PLYWOOD CORPORATION, Dept. T11-1256, 55 W. 44th St., New York 36, N.Y.

SAY WELCOME!  
A charming and  
gracious way...  
with  
WIDMER'S  
New York State  
Cocktail Sherry  
→  
Almost  
everyone  
knows the  
quality of  
WIDMER'S  
Serve it proudly!!!



WIDMER'S WINE CELLARS INC., NEW YORK, N.Y.

### A POSTMAN'S REMARK ADDED \$2,000 TO MY INCOME

By a Wall Street Journal  
Subscriber

I was chatting with the postman who delivers my mail. He remarked that two families on his route who get The Wall Street Journal had recently moved into bigger houses.

This started me thinking. I had heard that The Wall Street Journal helps people get ahead. "Is it really true?" I asked myself. "Can a newspaper help a man earn more money?"

Well, to make a long story short, I tried it and IT DID. Within a year I added \$2,000 to my income.

This story is typical. The Journal is a wonderful aid to men making \$7,000 to \$20,000 a year. It is valuable to the owner of a small business. It can be of priceless benefit to young men.

The Wall Street Journal has the largest staff of writers on business and finance. It costs \$20 a year, but in order to acquaint you with The Journal, we make this offer: You can get a Trial Subscription for 3 months for \$6. Just send this in with check for \$6. Or tell us to bill you. Address: The Wall Street Journal, 44 Broad St., New York 4, N.Y. 13111-42

—she flashed a swordlike power that is already legend. In one of the repertory's most strenuous roles—Prima Donna Lilli Lehmann called Norma tougher than all three Brunnhildes—the Callas voice rose from her slender frame with dazzling endurance. No doubt, other great operatic sopranos can coax out of their ample placid figures tones that esthetes call more beautiful. But just as the greatest beauties among women do not usually have flawlessly symmetrical features, the greatest voices are not characterized by a flawless marble perfection. Callas' voice and stage presence add up to more than beauty—namely the kind of passionate dedication, the kind of excitement that invariably mark a champ.



James F. Cagney  
CONDUCTOR MUNCH & PIANIST HASKIL  
One of those magical revelations

### Grande Ambiance

The audience sat rapt and bewitched. Not a feathered toque or a velvet pillbox moved in Boston's Symphony Hall. There was something vastly appealing about the frail, hunched woman as she bent over the keyboard; her playing of Beethoven's *Concerto No. 2* was filled with a rare kind of fire, poetry and sadness. Bucharest-born Pianist Clara Haskil, 61, was making her first U.S. appearance in 30 years, with Charles Munch and the Boston Symphony Orchestra. When she finished, the hall reverberated to stamping feet and shouts of "Bravo!" She was called back an unprecedented five times.

Off-stage, Pianist Haskil is a plain woman who wears no makeup to conceal the traces of suffering that line her face, but her features are livened by wisdom and humor. She was a prodigy, made her debut in Vienna at the age of nine, and won a Grand Prix at the Paris Conservatory at 14. After World War I, illness forced her into temporary retirement; later she took up playing sonatas with such greats as Ysaye, Enesco, Casals. She has appeared

# Are railroads keeping up with the times?



1899 MOGUL No. 573 is a museum-piece reminder of the advancements made and paid for by railroads since the turn of the century. In the

postwar years, Wabash Railroad alone laid out 50 million dollars for Diesels to replace the last of their steam locomotives.



Arthur K. Atkinson, President, Wabash Railroad, says . . .

"You don't have to look at the facts and figures to see that progressive railroads across the country are spending millions of their own dollars each year, not just to 'keep up' but to stay ahead of the country's steadily growing need for fast, efficient and economical rail service.

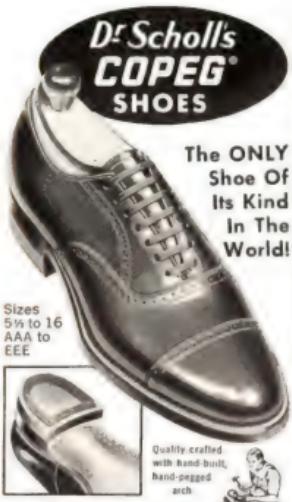
"On the Wabash alone, gross expenditures of more than \$125 million were made in the last ten years (more than \$8 million in 1955) for the constant program of improving . . . of virtually rebuilding . . . the line and its equipment. The result — new freight and passenger cars, power-

ful new Diesel engines, more modern repair shops, even electronic equipment which records and speedily makes available for a shipper's information the day-by-day whereabouts of the thousands of freight cars rolling on Wabash rails. Currently, the emphasis is on the vast job of re-engineering and revamping our yards for speedier, more economical movement of freight.

"For passengers and shippers, railroad spending like this means better service, of course. For Wabash-served communities it means a healthier, more prosperous economy. Above all, it is tangible proof that the railroads intend to keep up with the times . . . and then some!"

A. K. Atkinson





**Makes Sensitive Feet Feel "Right At Home"!**  
 Dr. Scholl's COPEG Shoes give you snug, restful, comfortable support and unmatched walking ease. Their famous arch construction of four rows of hand-driven hard maple pegs will never let your arch drop down throughout the long life of this shoe.  
 Dr. Scholl's COPEG Shoes are made of choice cow and kid oil calfskin in black and brown Oxfords and High Shoes. Expertly fitted at Dr. Scholl's Foot Comfort® Shops in principal cities and selected Shoe and Dept. Stores. If not obtainable locally, write for catalog, Dept. T116, Dr. Scholl's Inc., Chicago 10, Illinois

## teen-agers' case against parents

What is the greatest threat to harmony in family relationships today? November *McCall's* reveals one answer in *Teen-Agers' Case Against Parents* — a startling indictment of parents, based on a series of candid interviews with teen-agers.

**McCall's**

The magazine of Togetherness  
 reaching more than 4,750,000 families

**STOP CAR SICKNESS before it starts...**

Just a single daily dose of delicious tasting, melt-in-your-mouth BONADETTES® prevents car sickness, airsickness and seasickness for as long as 24 hours.

At all drug stores... get TRAVEL-TESTED

**BONADETTES**  
 trademark

at the Casals festivals in France, and it was one of her younger colleagues there. Pianist Eugene Istomin, who helped persuade her to venture a return to the U.S.

Boston critics were as ecstatic as the audience. The *Herald's* Rudolph Elie called it "one of those magical revelations that occurs in music once in a generation... the most beautiful performance of Beethoven's *Third Concerto* I ever heard or expect to hear again."

In Philadelphia, the same day, a lanky 22-year-old pianist named Philippe Entremont had his own triumph. When he auditioned for the Philadelphia Orchestra two years ago, Conductor Eugene Ormandy called him "one of the great younger pianists of our day," hired him on the spot. Last week Entremont made his Philadelphia debut—with a spiky-rhythmed modern concerto by France's André Jolivet, and Rachmaninoff's caramel-flavored

*Rhapsody on a Theme by Paganini*—and fully lived up to his sponsor's judgment.

Pianist Entremont seemed to have a talent as impressive as the late William Kapell's—speed, big tone, a sense of soul, flair. Even if he had flubbed a tricky rhythm, nobody would have known it, for Entremont played with a momentum that swept all before him. Few in the audience liked the Jolivet concerto much at first, but when the final notes faded there was a roar of approval. The orchestra refused to share the pianist's reward, simply sat tight and applauded too.

Entremont got his first piano lesson at eight, from his mother, herself a Grand Prix pianist. At twelve, he was winning his own prizes. Now starting a 50-concert American tour, accompanied by his pretty, redheaded wife, he thinks he might like to live in the U.S. "I like the people," he says, "For the performer, the audience creates a *grande ambiance*."

## MILESTONES

**Born.** To Adlai Ewing Stevenson III, 26, Harvard graduate student, and pretty, blonde Nancy Anderson Stevenson, 23; a boy, their first child (and first grandchild of Adlai Ewing Stevenson II); in Boston. Weight: 9 lbs., 7 oz.

**Married.** Jessie Royce Landis, 51, veteran actress of Broadway (*Kiss and Tell*) and Hollywood (*To Catch a Thief*, *The Sun*); and Major General John Francis Regis Seitz, 48, commander (since May) of the U.S. Military Assistance Advisory Group in Iran; both for the second time; in Teheran.

**Died.** Alfred Powell Wadsworth, 65, sometime labor reporter, later editor (1944 until last month)—TIME, Nov. 1; of Britain's liberal, influential *Manchester Guardian*; after long illness; in Manchester, England.

**Died.** The Rev. Edmund Aloysius Walsh, S.J., 71, geopolitician, longtime forer of Communism and leading authority on Russia, who founded (1919) and directed (1919-55) Georgetown University's School of Foreign Service; of a brain hemorrhage; in Washington, D.C. Jesuit Walsh directed (1922-23) a Papal Relief Mission in Russia, denounced Communism bitterly on his return to the U.S., warned against disarmament, advocated universal military training after World War II, said (1950) that the U.S. would be "morally justified" in starting a preventive A-bomb war if it had "moral certitude" that a sneak attack were imminent, called the Russian Revolution "the most important single political upheaval since the fall of the Roman Empire."

**Died.** Dr. Vladimir Petrovich Filatov, 81, leading Soviet eye surgeon and medical researcher, who developed (1936) one of the earliest successful techniques for corneal transplants; in Odessa.

**Died.** Walter Evans Edge, 82, off-and-on (1917-19, 1944-47) Republican governor of New Jersey, who served between terms as U.S. Senator (1919-29) and Ambassador to France (1929-33), gained respect as an early G.O.P. internationalist; in Manhattan.

**Died.** Pio Baroja y Nessi, 83, famed old dragon of Spanish literature (*The Struggle for Life*, *Youth and Egotism*), whose bitter, free-thinking attacks on church and state kept him in hot water, and whose hard-scratch realism in more than 100 novels made him a candidate (1946) for the Nobel Prize; in Madrid. A lifelong bachelor (he thought Spanish women were churchbound, thus intellectually inferior), Don Pio practiced medicine less than two years, ran a bakery with his brother, job-hunted across Europe, finally took up writing ("a means of living without a livelihood"). His harsh, simply written novels broke with the florid Spanish tradition, last month (TIME, Oct. 26) earned him homage and a present (socks, Scotch and a sweater) from Disciple Ernest Hemingway.

**Died.** Marshal Pietro Badoglio, 85, bullet-holed soldier who conquered Ethiopia for Mussolini (1935-36); in Grazzano Badoglio, Italy. Badoglio won fame and quick promotions as a field officer in World War I, was named army chief of staff in 1919. He cared little for Fascism but cooperated with Dictator Mussolini after he took over in 1922, became head of the joint chiefs of staff in 1925, resigned the post in disgrace (1940) after Italy's abortive Albanian campaign, later was called out of retirement to replace Mussolini (July 25, 1943) as head of the shaky Italian government, signed the armistice in September, nine months later dropped out of sight when his government collapsed and was re-formed by a National Liberation Committee.

## You're looking at Friden Street



...where business makes figures  
"sit up and talk"!



Friden Street crisscrosses America. It is a place, a method and a viewpoint found in all U. S. communities. Friden Street is every street where wholesalers, insurance firms, manufacturers... and retailers, bankers, engineers... do their figure-work a swift new way with the Friden Calculator.

The Friden is not an ordinary calculator... It is

### The Thinking Machine of American Business.

The fully automatic Friden performs more steps in figure-work without operator decisions—simply by figure-thinking for you — than any other calculating machine ever developed!



The owner of a moderate-size business on Friden Street writes: "Our fully automatic Friden Calculator gives us a clear picture of our business from day to day."

This man checks incoming invoices on his Friden, figures cost and selling price, checks sales figures by hours to determine which hours are most profitable, takes inventory, computes payroll figures weekly, gets percentage figures for comparison with other daily, monthly and yearly periods.

You can own a Friden for pin money per month. Anyone can operate it. Talk to your nearby Friden Man about a move to Friden Street!

# Friden

THE AUTOMATIC CALCULATOR • THE NATURAL WAY ADDING MACHINE

THE COMPUTER • THE ADD-PUNCH MACHINE

Friden sales, instruction, service throughout U. S. and the world.  
Copyright Friden Calculating Machine Co., Inc., San Leandro, California

## The New Pictures

The Solid Gold Cadillac (Columbia), on the perilous trip from Broadway to Hollywood, made a major change of drivers, but moviegoers will be pleased to discover that it did not run out of gas. Judy Holliday is sitting at the wheel instead of Josephine Hull, and though she can scarcely hope to achieve in the part what one critic called "the ineffable waddle of Mrs. Hull's Schraffterpiece," Actress Holliday demonstrates again that pound for pound, she is one of the best comedians in the business. Add to that the fact that she is paired—for the first time since 1946, when both of them made the big time in Broadway's *Born Yesterday*—with Paul Douglas, who sometimes even steals a march on Judy herself with his uncanny ability to lose the laugh but win the scene.

In the screenplay by Abe Burrows, breezily adapted from the original farce by Howard Teichmann and George S. Kaufman, Actor Douglas plays a lion of industry. Actress Holliday the thorn in his paw—an unemployed actress who has ten shares of stock in his corporation and nothing better to do than come to stockholders' meetings and ask awkward questions ("What does a chairman of the board do?"). Pretty soon she begins to make downright distressing suggestions ("I move that the salaries are too big"). Before long, the self-appointed stockholders' watchdog has nipped so many corporate ankles that the alarmed directors decide they had better throw her a bone. They offer her a job as "Director of Stockholder Relations."

Judy is delighted. "What do I do?" she asks. Says the president: "Oh—er—uh." Judy takes that to mean she can do just about anything that comes into her busy little mind, all the way from writing cozy letters to stockholders in Texas ("That's a big state. People there must be very lonely") to blackmailing the board of directors. Conclusion: Judy wins control of the whole shelling in a proxy fight, marries the chairman of the board and has herself elected executive vice president, secretary and treasurer. Moral: businessmen who want to stay in business had better learn the difference between stocks and blondes.

The Ten Commandments (Paramount), the 70th motion picture produced by 75-year-old Cecil B. DeMille, is the biggest, the most expensive, and in some respects perhaps the most vulgar movie ever made. In it DeMille has told the story of the Book of Exodus at a length of three hours and 39 minutes, and at a cost of \$13.5 million. To break even, Producer DeMille may have to gross as much as \$25 million. But shrewd old "Mr. Movies," the man who in 40 years has lured more than 3½ billion customers past the wicket, is calmly confident that he will do a great deal better than that: that he will, in fact,

# Look to your Scotch Label



## Grants

86 PROOF BLENDED SCOTCH WHISKY

Austin, Nichols & Co., Inc.

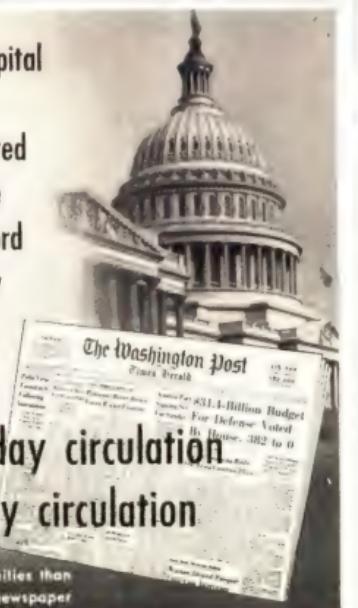
SOLE U.S. DISTRIBUTORS • IMPORT DIVISION • NEW YORK—NEW YORK

TIME WILL TELL

in the nation's capital  
one newspaper's  
editorials are quoted  
more often in the  
Congressional Record  
than those of any  
other newspaper  
in the world

415,000 Sunday circulation  
382,000 daily circulation

Read by 127,000 more families than  
any other Washington newspaper





## 3000 Miles to a *Pin-Point* Landing!

The accuracy of modern, long-distance flight depends on many small things. For example, hundreds of tiny pins and pivots are essential in the operation of ultrasensitive meters and control instruments, and many other types of equipment in today's aircraft.

As the nation's leading manufacturer of small precision metal parts, The Torrington Company produces an almost infinite variety of metal spe-

cialties for industrial as well as aircraft applications. Torrington small parts are used in business machines, in guns and rifles, in motors, clocks, meters and many similar products. Other Torrington-made products are first choice in knitting machinery, and in equipment for many purposes.

In these and other diverse fields, Torrington products enjoy an unmatched reputation for quality, economy and performance.



Torrington Bearings—used in the Cape Cod Bridge, the world's longest vertical lift bridge—have given excellent, trouble-free performance for over 20 years.



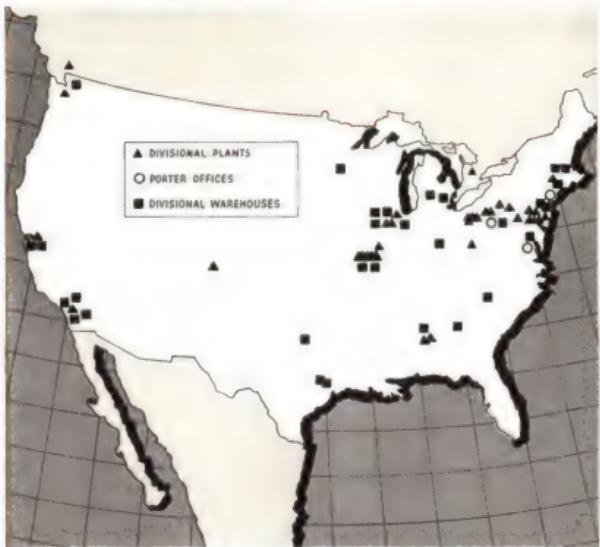
Torrington Cycle Parts—pedals, spokes, nipples and handle bars—are standard equipment in many leading makes of bicycles, tricycles and other wheel goods.

### THE **TORRINGTON** COMPANY

Torrington, Conn.  
Serving industry from plants in the  
United States, Canada, England and Germany



# How **HKP** serves industry



## PLANTS AND WAREHOUSES FROM COAST TO COAST

Sales Offices in Seventy Cities

The challenge of growth—American industry continually expanding its industrial needs. A challenge that H.K. Porter Company, Inc. is meeting by growing.

In 1956, HKP added three companies... developed many new products... spent many millions to modernize and expand production facilities.

Porter's 62 plants and warehouses in the U. S. and 2 plants in Canada supply industry with quality steel, non-ferrous metals, wire rope, fittings, cutting tools, industrial rubber products, electrical equipment, refractories, and many other products.

As Porter divisions grow, so does their service to industry.

## H. K. PORTER COMPANY, INC.

*Divisions: ALLOY METAL WIRE • CONNORS STEEL • DELTA-STAR ELECTRIC  
HENRY DISSTON • ESECO • LACLEDE-CHRISTY • LESCHEN WIRE ROPE • McLAIN  
FIRE BRICK • QUAKER PIONEER RUBBER • QUAKER RUBBER • RIVERSIDE METAL  
VULCAN CRUCIBLE STEEL • W-S FITTINGS*

do something in the neighborhood of \$100 million.

DeMille doubtless has good reason to be confident. In five previous attempts, from the 1923 version of *The Ten Commandments* down to *Samson and Delilah* in 1949, he has made a lot of hay in the religious field. But DeMille has not been content to trust merely in God. He has crowded the giant VistaVision screen with such stars as Charlton Heston, Yul Brynner, Anne Baxter, Edward G. Robinson, Yvonne de Carlo, Debra Paget, John Derek, Sir Cedric Hardwicke, Judith Anderson, Vincent Price. Moreover, DeMille spent ten years in planning the picture, three years and \$300,000 in research. After that, he spent almost three months



CHARLTON HESTON AS MOSES  
Almost a *Sexodus*.

in Egypt and the Holy Land, shooting his key scenes "in the very places where"—so the picture's publicity puts it—the episodes of *Exodus* transpired. In the flats back of Cairo, DeMille built the biggest movie set in history, a 60-acre mockup of the traditional "treasure city" of Per-Ramesses that probably constituted the biggest piece of construction work undertaken in Egypt since the Suez Canal. For one scene alone, the beginning of the Exodus, he used more than 20,000 extras—at least twice as many people, according to the generally accepted estimate, as were involved in the actual historical event.

Back in Hollywood, the producer discovered that the Paramount lot (35 acres) was not big enough to contain his other big scene: the crossing of the Red Sea. He therefore demolished the intervening buildings, joined Paramount and RKO territory, built a 200,000 cubic-foot swimming pool, installed hydraulic equipment that could deluge the area with 300,000 gallons of water in two minutes flat. This scene alone cost more than a million dollars and took 18 months to shoot.

And the result of all these stupendous



## *new methods . . . for GROWTH!*

The phenomenal growth of America during the past two decades has resulted in an increasingly heavy demand for new construction . . . and for new construction methods which will utilize materials economically and effectively.

The "lift slab" method of construction is just one of many modern applications of concrete that offer designers greater flexibility, contractors and owners greater economy. Concrete roof and intermediate floor slabs are cast atop one another on the ground level . . . then each is raised in one piece and locked in place on columns firmly set in the footing to form the structural frame.

As America continues to grow . . . and as new methods like "lift slab" come increasingly into use . . . the demand for cement, the basic ingredient in concrete, will become even greater. The entire cement industry has taken . . . and is still taking . . . steps to meet this challenge of growth.

Since 1946, for example, the Lehigh Portland Cement Company has spent \$112,000,000 to expand production facilities. Currently we are spending \$100,000 per day to further increase the supply of Lehigh Cements.

This is growth for the future . . . growth that *insures* growth.



**LEHIGH PORTLAND CEMENT COMPANY**

Allentown, Pa.

TIME, NOVEMBER 12, 1956

# When you give an Argus L-3 Light Meter you give a lifetime of good picture insurance



only \$16.95

For anyone who likes to take pictures, here's an ideal Christmas gift. This handheld Argus light meter gives you exposure settings at a glance, and takes the guess-work out of picture-taking. You read correct aperture and shutter speeds directly.

Full range of readings from f:1.4 to f:22, and 1/1000 to 1/20 seconds, ASA Index range is 2.5 to 1000. Reads both reflected and incident light for still and movie cameras. Price of \$16.95 includes handsome, genuine leather carrying case.

See the L-3 and other Argus Christmas gifts at your dealer's.

## argus

Argus Cameras, Inc., Ann Arbor, Michigan

DOES  
'Forgeting'  
KEEP YOU IN  
HOT WATER?



IT'S EASY  
TO REMEMBER  
WITH A

Rendezvous

From \$71.50

WRIST ALARM

BY

ERNEST BOREL  
NEUCHATEL, SWITZERLAND

So busy you forget appointments? Over-pork? Miss taking medicines? Fret no more! Just set your Rendezvous Alarm. You'll get a ringing reminder right on time—for a lifetime!



Write for brochure of Ernest Borel's collective of ladies' and gentlemen's watches, and name of nearest dealer.

HAVE THE BEST TIME EVERYWHERE  
ERNEST BOREL WATCHES  
1002 WALNUT, KANSAS CITY, MISSOURI

## TENSE NERVOUS HEADACHES call for STRONGER Yet SAFER ANACIN

Won't Upset The Stomach

Anacin<sup>®</sup> not only gives stronger, faster relief from pain of headache, but is also safer. Won't upset the stomach and has no bad effects. You see, Anacin is like a doctor's prescription. That is, Anacin contains not just one but a combination of medically proven, active ingredients. Scientific research has proved no single drug can give such strong yet such safe relief as Anacin. *Buy Anacin. Feel better today!*

family  
vacation  
winter style



More and more families are learning that real vacation happiness can be found in winter holidays living in the Southland. November *McCall's* features the colorful picture-story of *Family Vacation In Sarasota*, to more than prove the point!

McCall's

The magazine of topnotch fashions  
economizing more than 4,750,000 families

efforts? Something roughly comparable is an eight-foot chorus girl—pretty well put together, but much too big and much too flashy. And sometimes DeMille is worse than merely flashy. It is difficult to find another instance in which so large a golden calf has been set up without objection from religious leaders. With unquestionable piety, Cinemogul DeMille claims that he has tried "to translate the Bible back to its original form" the form in which it was lived. Yet what he has really done is to throw sex and sand into the moviegoer's eyes for almost twice as long as anybody else has ever dared to. He throws it very cleverly indeed. The dancing girls are numerous, nubile and explicitly photographed. Yul Brynner, as the Pharaoh, swaggering barelegged across the screen, will delight his millions of remaining admirers. Even Moses, a part in which Charlton Heston is ludicrously miscast, looks less like a man who staggers into the desert to find God than one who flies to Palm Springs to freshen up his tan. According to the script, that was the kind of fellow Moses really was, at least, a young man. There are moments, in fact, when it seems that the Seventh Commandment is the only one DeMille is really interested in; to the point where the Exodus itself seems almost a sort of *Sexodus*—the result of Moses' unashamed (and purely fictional) love life.

Is this blasphemy? Technically not, but it is sometimes hard to determine where the fine line between bad taste and sacrilege is to be drawn. When God speaks to Moses from the burning bush, or booms a big, creamy bass voice that sounds like nothing so much as a TV announcer making a pitch for a local funeral home. At such moments it is impossible to avoid the impression that the moviemaker, no doubt without intending to, has taken the name of the Lord in vain.

### CURRENT & CHOICE

**Wee Geordie.** The stiffest comic puns the British have delivered since *High and Dry*—an intoxicating mixture of Scottie and wry; with Bill Travers, Alastair Sim. (TIME, Oct. 20).

**Giant.** Inching 1 1/2 hr., 18 min., tough picture based on Edna Ferber's best-seller about Texas. Director George Stevens dips the towels of social satire into the soft underbelly of U.S. materialism; with Rock Hudson, Elizabeth Taylor, James Dean. (TIME, Oct. 22).

**Lust for Life.** Perhaps the finest film biography of an artist (Vincent van Gogh) ever made in Hollywood; almost a hundred of Van Gogh's paintings are shown in full, illuminating color on the screen, with Kirk Douglas (TIME, Sept. 24).

**War and Peace.** An uneven but brilliantly pictorial treatment of Tolstoy's great novel, with some outstandingly good battle pieces; with Henry Fonda, Audrey Hepburn, Mel Ferrer (TIME, Sept. 10).

**Bus Stop.** Don Murray ropes, brambles and corrals expert Comedienne Marilyn Monroe in a rowdy version of William Inge's Broadway hit (TIME, Sept. 3).

# GROWING with **GRACE**



## **COUNTER ATTACK**... at the point-of-sale

On self-service counters everywhere, consumers are finding new items of meat, cheese and poultry pre-packaged in transparent vacuum-sealed CRYOVAC packages.

The unique properties of CRYOVAC packaging, which uses special film and processing equipment manufactured by The CRYOVAC Company Division of W. R. Grace & Co., provide packers and processors with a profitable solution to the many problems of distributing and marketing frozen and refrigerated meats, poultry, seafood and natural cheese.

The CRYOVAC Division is one of seven Grace Divisions devoted to chemistry which serve industry and agriculture. Representing more than half of Grace's net fixed assets, these divisions make W. R. Grace & Co. a fast growing factor in the U. S. chemical industry.

*For a copy of 1956 Semi-Annual Report, write*

## **W. R. GRACE & CO.**

Executive Offices: 7 Hanover Square, New York 5

**W. R. GRACE & CO.**, backed by a century of experience in business and industry, continues to move ahead—in chemicals, agriculture and manufacturing... in widespread Latin American enterprises... in world trade, transportation and finance.

THE CRYOVAC COMPANY DIVISION  
DAVISON CHEMICAL COMPANY DIVISION  
DEWEY AND ALMY CHEMICAL COMPANY DIVISION  
DEWEY AND ALMY OVERSEAS COMPANY DIVISION  
FOSTER AND KLEISER COMPANY DIVISION  
GRACE CHEMICAL COMPANY DIVISION  
GRACE CHEMICAL RESEARCH AND DEVELOPMENT COMPANY DIVISION  
GRACE LINE INC.  
GRACE NATIONAL BANK OF NEW YORK  
POLYMER CHEMICALS DIVISION  
SOUTH AMERICAN GROUP



*Symbol of Service* *Throughout the World*



so highly Regarded... so easily Recognized... so thoroughly Enjoyed...

Perfected more than 3 centuries ago... unmatched ever since!

Don't be Vague... say Haig & Haig • Scotch Whisky • Blended Whisky • Scotch Whisky • Imported by THE HOUSE OF COMMONS LTD., N.Y.

## In Praise of Humanity

DEBUTING THOMAS (210 dol.—Winston Brebner—Renaissance)

The villain of *Doubting Thomas* is called simply The Agency, a coldly indifferent organization with life-and-death powers over the people. Directed by the Supervisor, its countless computers are crammed with data that can be fused into terrible, final judgments by the flick of a switch. And The Agency is never wrong. Thomas of the title is a district agent of The Agency, hated by the people of his district, and returning each night to a termagant wife and a supercilious daughter. But for two days every year Thomas is transformed into that classic figure of irreverence, a clown.

*Doubting Thomas* is one of those tightly plotted but tenuously conceived books that can go fatally wrong anywhere after the first page. This one stays right all the way, and ends as one of the most satisfying novels of the year. For Thomas is both a symbol of common humanity and an intensely human individual. Ten years before, Agent Thomas first dressed as a clown for the masquerade that was part of the Holiday. For the first time in years he had fun and added to the fun of others. Thus he discovered the real Thomas, the human being obscured by the forbidding facade of the soulless Agency.

Not even his wife knows of his annual release from the horrors of his job and the drabness of his life. For those two days every year he becomes simply Clown, a living legend, cherished by the very people who hate Agent Thomas. "His costume was human frailty, human helplessness . . . His comedy was misfortune, and his endearing grace the patience and dignity



TEACHER HANDY (CENTER) WITH PUPILS TESCH & JONES  
No liquor, no women and light at 8:30.

with which he survived an existence of interlinked catastrophes." As Clown, Thomas learns the thrill of being loved. In return, "he gave his life away, as much as he could."

Then by accident his identity is discovered. He is persecuted by the people, who believe that Agent Thomas must be an impostor pretending to be Clown. He is persecuted by The Agency for being Clown. In scenes that strongly recall the Crucifixion and the Resurrection, Thomas is first brought to despair and then raised to ecstasy. Through a neat twist of his plot, Novelist Brebner turns the tables on The Agency and restores Thomas to his rightful place. The happy ending, inconceivable in Orwell's *1984* or Kafka's *The Castle*, is in happy accord with the love of man which shines through Brebner's artfully simple writing. To a world in which too many already know the brutal impersonality of authoritarianism, Brebner offers his irreverent clown as the symbol of both man's frailty and dignity.

## Housemother Knows Best

Writers are passing strange, and those who herd together in writers' colonies are apt to be stranger still. Perhaps the strangest writers' colony on the North American continent is located in rolling corn-hog country on the outskirts of Marshall, Ill. (pop. 2,060) and looks rather like a struggling boys' camp, with two rows of barracks, a central cookhouse-cum-library and a pond swimming pool. Its founder and reigning queen is a bright-eyed, single-minded housemother of the literary arts named Lowney Handy.

Childless Mrs. Handy who is 42 and a confessed "thwarted writer," dotes on young writers and boards as many of them as she can corral. They call her Lowney. Her star pupil, and still the star boarder at the Handy colony, is James (From *Here to Eternity*) Jones. To him

Lowney is an inspiring evangelist of talent who "taught me everything I know." To less favored literary aspirants, whom the trigger-tempered Lowney has not hesitated to cast into the outer dark, she is an unpalatable blend of army top kick and prison warden, running a literary brain-washing machine.

**Cold Wet Sprays.** Lowney's only sorrow was that in the five years since the colony was founded, it had produced no published book to follow Jones's *Eternity*. Last week Lowney could boast of a second, with the publication of *Never the Same Again* by Gerald Tesch.

Its unsavory subject is a homosexual affair between a 13-year-old boy and his 10-year-old seducer, a gas-station attendant. Tesch borrows from Jones the neo-Dreiserian conviction that life itself is a four-letter word. Among Tesch's victims and vermin: a girl who commits incest and goes mad, a wife-beating lush, an aging sadistic homosexual. The most defenseless victim is the English language, e.g., "A pang of lonesomeness settled over him like a cold wet spray." Some might argue that Tesch was a born bad writer. But Gerald, an off-and-on Handy colonist since 1952, has apparently been trained to write this way.

**Literary Rock Pile.** Upon joining the colony each neophyte gets a copy of *From Here to Eternity* and a good look at Jones's sumptuous house on the western edge of town at the end of Beech Street. The house is complete with hi-fi set, high-powered hunting rifles, 3,000 books, push-button kitchen and Hollywood-style bathroom (with a French-style bidet).

After this glimpse of the rewards awaiting a faithful disciple of the Handy method, the would-be writer is assigned a cell furnished with an army bed, lamp table and typewriter in one of the barracks. He is expected to cut himself off from all social contact with the outside



AUTHOR BREBNER  
The Agency could be wrong.



### Transite, the white pipe, locks out roots year after year!



Cutaway view of Transite's exclusive Ring-Tite Coupling

\* Transite and Ring-Tite are registered trademarks of Johns-Manville. © 1954 C. B. Patent Office

TRANSITE PIPE is an asset to any home! Used to convey sewage from house to street sewer or septic tank, Transite with its extra-tight Ring-Tite® joints offers homeowners lasting protection against the most common cause of house sewer failure: root-clogged lines!

What's more, Transite pipe will neither rust nor corrode. It is as strong, durable and corrosion-resistant as the asbestos-cement of which it is made. All good reasons

why Transite building sewer pipe is so widely recommended by plumbing contractors everywhere.

Transite pipe serves homeowners in other important ways. It is a corrosion-resistant plumbing vent pipe and an efficient air duct for perimeter-type heating and cooling systems.

For further information, write Johns-Manville, Box 14, New York 16, New York. In Canada, 565 Lakeshore Road East, Port Credit, Ontario. **JM**

### Johns-Manville TRANSITE PIPE

**World's finest television**

**THE VIDEORAMA**  
4 high fidelity speakers, dual channel amplifier surround you with Stereoscopic sound. Finest picture. In Syntax mahogany color finish, \$339.50 (VHF).  
**Magnavox** the magnificent television radios phonographs

### 100 best books for children

November *McCall's* presents a book list for every parent, teacher or librarian... *100 Best Books For Children*... compiled especially for *McCall's* by the country's leading experts on children's literature.

**McCall's**  
The magazine of Togetherness  
reaching more than 4,750,000 families

**TUMS**  
for ACID INDIGESTION & HEARTBURN  
**QUICK RELIEF** 10¢  
Always carry Tums for top-speed relief of acid distress. No mixing, no waiting. Take Tums anywhere.

world: Lowney is adamant on "dedication." Reveille sounds for 5:30 a.m. breakfast, and then the writers are sent to their cells and typewriters. Afternoons are devoted to physical culture, exercises, or work on the "rock pile"—carrying bricks or laying walks. Visitors are barred, and Lowney once heaved bricks at a trio of them. Liquor and women are also banned: "I'd kill one of my younger boys who got married" except for an occasional spree in Terre Haute, 16 miles over to the east. Lights are out at 8:30 p.m.

**Dreiser v. Proust.** The new trainee is not allowed to write. He copies books of Lowney's choice—Joyce, Hemingway, Faulkner, Dos Passos and Raymond Chandler. Says she, "They copy the story from cover to cover, from cover to cover. It helps them type and helps them forget themselves." No writer dares copy anything else. One disgruntled ex-trainee remembers being caught with a copy of Proust, which "Lowney snatched from me, ripped up and threw away. 'I didn't tell you to read that,' she shouted. 'Your God-damned style's too intellectual and dissimilar as it is. Didn't I tell you to copy Dreiser?' You're damned right I did. And why? Did you think about that? Did you get you out of that damned Proust style." Lowney, who only got past high school, takes a dim view of Proust, whom she calls "Proust." Nor does she think much of "Kafka" (Kafka), "Walter Stevens" (Wallace Stevens) or "Die-lane Thompson" (Dylan Thomas).

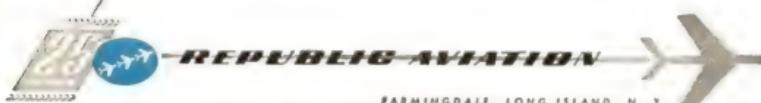
If a writer copies to an extreme, Lowney moves him along to "skits." What about "A bird, a dog, a boy, a tree" that in these literary acronyms, feels Lowney good novels may grow. "I mark them and I write ideas all along the margins where they could develop, where they could get a stream of consciousness." Her marginalia are often crisp ("This becomes idiotic") and sometimes to the point ("You say his uniform was clean. This is the first time I've seen anyone in this story with any clothes on"). Says Tesch: "Lowney really helped me. She went through that book line by line, yet it's still my book, it's me, not her. She's amazing."

**Cheer & Heartbreak.** Lowney has fed, clothed and sheltered as many as 17 writers at one time, currently has only four in residence. But she is often disappointed. The maverick personalities she attracts—social rebels, ex-jailed birds, protesting college boys—sometimes desert the colony at the crucial moment. Says Lowney: "I've had four books just about finished here that walked out. Good books. It's heartbreaking." But she is consoled by the fact that two novels are now in progress at the colony and six completed ones are currently in the hands of publishers.

To support the colony, almost silent partner and husband Harry Handy contributes \$400 a month from his pay as a refinery manager for the Ohio Oil Co. But the real mainstay is Novelist Jones, who has expressed his whopping gratitude to Lowney by sinking \$60,000 of his royalties in the colony and naming it a beneficiary in his will. Jones is on the last lap



Observe the resourceful little prickly pear cactus. Tempting, green and juicy, it blossoms unmolested and thrives uneaten on the hungry, arid desert, because it has the good sense to be prickly first and succulent second. Some say you must eat or be eaten in this world. There is a third way to live. Keep some stickers showing and you, too, can take time to grow flowers. REPUBLIC makes a very efficient brand of stickers . . . they're called THUNDER-CRAFT.



*Designers and Builders of the Invincible THUNDER-CRAFT*



## GREAT CHAIR TO KEEP YOU ON TOP OF YOUR JOB

To move up close to your work — to enjoy the cool comfort of deep molded, foam rubber cushions — to have the support of a curved-to-fit backrest at all times — just try the Harter Model 67-T Executive Posture Chair. Through compact design, special arms, and precise handwheel adjustments this chair becomes part of you as you work.

Write for free booklet, "Posture Seating Makes Sense." We'll send you the name of your nearest Harter dealer.

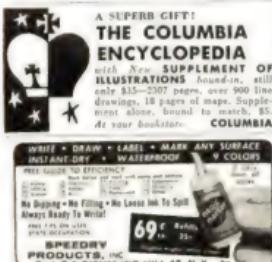
Harter Corporation  
1103 Prairie, Sturgis, Michigan  
In Canada: Harter Metal Furniture, Ltd.  
Guelph, Ontario

**HARTER**  
STURGIS, MICHIGAN  
STEEL CHAIRS



Lefty Clark's New Casino  
of Havana's  
**TROPICANA**

A SUPERB GIFT!  
**THE COLUMBIA  
ENCYCLOPEDIA**  
with New Supplement of  
Illustrations and Maps, still  
only \$15-2307 pages, over 900 line  
drawings, 18 pages of maps. Supplement  
alone, bound to match, \$5.  
At your bookseller. **COLUMBIA**



United Press

LEOPOLD & LOEB WITH LAWYER DARROW AT 1924 TRIAL  
The bird watcher was not watching birds.

of a mammoth second novel (600,000 words written) about a love affair between a returned war veteran and a schoolteacher. He took eight years to write *Eternity*. "Today I can do in two years with my system," says Lowney proprietarily, "what it took Jim to do in eight."

## Murder & the Supermen

**COMPULSION** (495 pp.)—Meyer Levin  
—Simon & Schuster (\$5).

On a late spring evening in 1924, a bird watcher named Judd Steiner dropped his glasses near a culvert which crossed the reedy marshlands outside Chicago. Judd, however, had not been watching birds. He had been busily stuffing the mutilated, acid-seared body of a twelve-year-old boy into a drainpipe. He had a friend to help in this work—Artie Strauss.

These names are deliberately transparent pseudonyms for Nathan Leopold Jr. and Richard Loeb, in this fictionalized account by Novelist Meyer Levin of what he calls the "crime of our century." The real victim of Leopold and Loeb was 14-year-old Bobby Franks, and the dropped glasses gave them away. Only a brilliant defense by famed Lawyer Clarence Darrow saved them from hanging.

**Brats or Geniuses?** Many have asked their whys of the Leopold-Loeb crime, and given answers ranging from "spoiled brats" to diabolic possession. Levin, who was an undergraduate contemporary of Leopold and Loeb at the University of Chicago in 1924, has offered a new version after 32 years' thought and a two-hour conversation with Leopold.

There was no excuse for the crime. Leopold and Loeb were the sons of millionaires. They lacked nothing. They were brilliant students in law, science and languages; Leopold had a rating as "genius" in intelligence tests. Life offered them everything—and what it gave them was a 99-year-plus-life sentence in Illinois prisons. Loeb died in prison, the victim of a fellow convict's straight razor in a

shower-bath row framed in homosexuality. Leopold lives on, a sad, heavy-set man of 51, deeply read in many languages, and fascinated by medical research which he works at along with his job as technician in the Stateville prison hospital. Leopold declares, with medical pedantry, that no cell in his body is the same as that of the boy who once killed another.

**Pointless Crime.** Leopold and Loeb had a homosexual tie, and 30 years ago the words "sex" or "perversion" or "degenerate" would have seemed adequate to explain why two rich, intellectual boys should make a game of murder. Levin is not content with this explanation. He points out that Friedrich Nietzsche had introduced them to the idea of the superman, "beyond good and evil." A really superior man, they reasoned—in one of those gloomy blunders which snarl up the scribbled notebook of adolescence—could put himself above and beyond society by the successful commission of a pointless crime. They burned sheds, robbed fraternity houses, cheated at cards; and their IQs were among the highest in all the Midwest. Murder would really prove their superiority. So they made a compact to murder a boy.

Thus, in his 495 documented pages, Levin attempts to relate the criminal folly of Leopold-Loeb to the greatest "crime of our century"—fascism and all the ideologies by which man justifies his crimes. Levin's sermon: if it is true that men are all parts of one another, then some part of every man is pretty terrible.

In a preface, Levin announces that he has followed the proud tradition of Dostoevski (*Crime and Punishment*), Stendhal (*The Red and the Black*) and Dreiser (*An American Tragedy*) in using an actual crime as the basis for a novel. Actually, the tradition he has followed is closer to Kinsey and Hearst. Nevertheless, Levin's reconstruction of the Leopold-Loeb murder has all the hypnotic fascination of a name tag on a slab in the city morgue.

Within the select circle of family life, companionship yields a precious glow.

To make sure the fun-hours are enjoyed with vitality and zest, many families have accepted proper nutrition as an important part of daily routine.

The "extra something" on the tables of thousands of families across the nation is a vitamin-mineral food supplement, NUTRILITE . . . a distinguished product among food supplements.



## NUTRILITE

A distinguished product among food supplements.



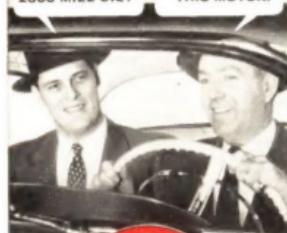
NUTRILITE FOOD SUPPLEMENT is offered for sale solely to supplement or fortify the diet. It is available only through authorized Nutrilite Distributors, who are independent business people in your community. For the booklet, "FACTS . . . about Vitamins, Minerals and Nutrilite Food Supplement", look in the yellow pages of your classified directory under "Vitamins", or "Food Supplements" for the Nutrilite Distributor nearest you, or write: Myltinger & Cassalberry, Inc., 1703 Santa Fe Avenue, Long Beach, California.

# QUALITY

pays off in performance

"YOU SAY YOU  
CHANGED TO  
KENDALL. THE  
2000 MILE OIL."

"YES, AND WHAT  
A CHANGE  
IT MADE IN  
THIS MOTOR."



## Kendall is Quality

Kendall Quality starts with 100% Bradford Pennsylvania Crude — acknowledged the world's richest crude oil. Continuous research . . . exclusive refining processes . . . and carefully selected additives blended under a New Formula enhance this natural superiority. The result — Kendall, The 2000 Mile Oil (for Service MM-MS-DGI) satisfies the critical lubrication demands of modern engines and driving conditions. 50¢ Per U.S. quart.



KENDALL  
REFINING  
COMPANY  
Bradford,  
Penn.



Celebrating  
75 Years as  
Lubrication  
Specialists

## Jungle Tract

... AND THE RAIN MY DRINK [306 pp.] — Han Suyin — Little, Brown (\$4).

Han Suyin is an attractive Eurasian (Chinese and French) physician with a born flair for melodramatizing her life. In *Destination Changking* (1942), it was her barely disguised experiences as a young girl whose pleasant existence in Peking was rudely shattered by war. Her husband, Chinese General Tang Pao Huang, was killed, but Elizabeth (her real name) made it to Hong Kong. There she had a passionate and publicly observed affair with British War Correspondent Mark Elliott, and having kissed, she proceeded to tell in *A Many-Splendored Thing* (TIME, Dec. 8, 1952). When Elliott was killed in Korea, Han Suyin declared that love could never come again. But only months later she had married a British policeman whose job was fighting Communists in Malaya. Now comes . . . *And the Rain My Drink*, not unnaturally a near novel about Malaya, in which the nice white character is a British cop whose job it is to run down Communists.

**The People Inside.** The book's narrator is "Suyin," who works in the big general hospital at Johore Bahru (as Author Han Suyin once did). Across the strait lies Singapore, close behind lies the jungle. And in the jungle are the Communists. As in *A Many-Splendored Thing*, the author finds many excuses for the Communists. This time, it is the stupidity and repression of the British, the refusal to give the Malayan Chinese a bigger stake in Malayan life, the need for young Chinese to find an outlet for their idealism. The implied answer for the frustrated young is to go to the jungle, to the "People Inside" (the Communists), and fight for justice. Or to go to Communist China "to give their strength and enthusiasm" to "the newest America, the earth's old country, the ancestor's land." Author Han Suyin is not so crude as to line up on the Communist side herself, but most of the native characters who are decent and serious are sympathetic to the People Inside; the despicable ones are anti-Communist, usually for despicable reasons. The whites are divided just as clearly: the thickheaded colonials who don't know the score; the sensitive cops like Luke Davis, who has the uneasy feeling that he is on the wrong side.

**Red-Carpet Welcome.** Despite this tendency to load her political dice, Han Suyin can convey the heat, the squallor, and flux of Asiatic life with expert touches.

Her British husband, she says, is not the nice policeman of her story, but it may or may not be of interest that he is no longer a policeman. Instead of running down Communists, he is writing a book on Chinese secret societies. Han Suyin herself is just back from an extended visit to Peking, whose comrade-intellectuals gave her a red-carpet welcome to show that they liked her and her work, even if she did not (really) like them.

## MISCELLANY

**Ars Gratia Artis.** In Louth, England, Oil Worker Gordon Goddard was fined \$14 and costs for counterfeiting, in spite of his barrister's explanation that he forged £5 notes because they "presented a challenge to him as an artist."

**Bar Correspondent.** In Toronto, Thomas Allen awed fellow tospotters with accounts of his war exploits, wound up charged with impersonating a Canadian army lieutenant when an unimpressed veteran called police after Allen soaked up several rounds of his admirers' hooch, made the stories too good.

**Mad Money.** In West Babylon, N.Y., after thieves broke into a house and stole between \$5,000 and \$12,000 cashed in a feed sack, police found roughly \$17,000 more lying around, got an explanation from ex-Cab Driver John Van Huda: "You know how it is, you need money around the house for emergencies."

**Press Release.** In Tijuana, Mexico, after a guard ushered him to a cell following his arrest for interfering with judicial procedure and left the cell door open on the assumption that he was there to interview a prisoner, Editor Salvador Gonzales of the daily *Reportaje* walked out of jail, rushed to a federal court, got a writ prohibiting his imprisonment.

**Home Run.** In Antwerp, Belgium, surprised while looting a house, Burglar Raymond Raets fled, scrambled over a nine-foot wall, found himself inside the Antwerp prison.

**Guest Stir.** In Dallas, Jailbird Bobby Calhoun showed up masked on *Confession*, a local TV show, complained that he could not go straight because "police pick me up every time they see me," was arrested five days later when cops searched the trunk of his car, found part of a stolen safe.

**Markup.** In Seattle, Truck Driver James E. Lumper was sentenced to 20 days for disorderly conduct after he swiped a \$1 campaign button at Stevenson headquarters, tried to peddle it for \$2 at Eisenhower headquarters.

**Kiss Me, Deadly.** In Boston, after she visited her husband at the Deer Island jail, embraced him affectionately, Mrs. Joan Witherspoon was arrested, charged with passing him heroin capsules.

**My Heart Knows . . .** In Wahoo, Neb., when his wife spotted a wild blue goose flying by their house, Bill Behrens honked hopefully at it, found the bird liked his voice, held it in conversation while his wife got his shotgun, heard her warning against hunting inside city limits, got in his car, kept honking as he drove slowly into open country, got out, honked again, blitzed the beguiled goose.

**DEWAR'S**  
"White Label"  
and ANCESTOR  
**SCOTCH WHISKIES**

Famed are the clans of Scotland  
...their colorful tartans worn in glory  
through the centuries. Famous, too,  
is Dewar's White Label and  
Ancestor, forever and always a  
wee bit o' Scotland in a bottle!



*Dewar's  
never varies!*



Piper at parade rest  
Clan Wallace Tartan

Both 86.8 Proof Blended Scotch Whisky © Schenley Import Corp., N. Y.

# Light up a Lucky *it's light-up time!*



## WHAT'S THE SCORE?

This is for sure: you never had it so good! When it comes to taste, you just can't beat a Lucky. It's made of fine tobacco—light, mild, naturally good-tasting tobacco that's TOASTED to taste even better . . . cleaner, fresher, smoother. You'll score it this way: Luckies are the best-tasting cigarette you ever smoked!

**"IT'S TOASTED"**  
to taste better!

**LUCKY STRIKE**  
IT'S TOASTED

CIGARETTES

L.S./M.F.T.

**Luckies Taste Better**

CLEANER, FRESHER, SMOOTHER!

© A.T.C. PRODUCT OF *The American Tobacco Company* AMERICA'S LEADING MANUFACTURER OF CIGARETTES